UNITED STATES INTERNATIONAL TRADE COMMISSION

In the Matter of:)	
)	Investigation Nos.:
PRESTRESSED CONCRETE STEEL)	701-TA-432 and
WIRE STRAND FROM BRAZIL,)	731-TA-1024-1028
INDIA, KOREAN, MEXICO, AND)	(Preliminary)
THAILAND)	_

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THAILAND)

Friday, February 21, 2003

Room No. 101 U.S. International Trade Commission 500 E Street, S.W. Washington, D.C.

The preliminary conference commenced, pursuant to Notice, at 9:30 a.m., at the United States International Trade Commission, ROBERT CARPENTER, Acting Director of Investigations, presiding.

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JOSEPH NAPOLI, Product Manager, American Spring Wire Corp.

H.O. WOLTZ, III, President and CEO, Insteel Wire
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RICHARD WAGNER, Vice President and General Manager, Insteel Wire Products Co.

SAM TAKAMUKU, President, Sumiden Wire Products Co. BRIAN BURR, Plant Manager, Sumiden Wire Products Corp.

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On behalf of Siam Industrial Wire and Cementhai SCT USA:

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WILLIAM J. MORAN, Esquire White and Case Washington, D.C.

\underline{I} \underline{N} \underline{D} \underline{E} \underline{X}

	PAGE
STATEMENT OF PAUL C. ROSENTHAL, ESQUIRE, COLLIER SHANNON SCOTT, PLLC	8
STATEMENT OF TIM SELHORST, PRESIDENT AND CEO, AMERICAN SPRING WIRE CORP.	10
STATEMENT OF H.O. WOLTZ, III, PRESIDENT AND CEO, INSTEEL WIRE PRODUCTS CO.	16
STATEMENT OF BRIAN BURR, PLANT MANAGER, SUMIDEN WIRE PRODUCTS CORP.	23
STATEMENT OF KATHLEEN W. CANNON, ESQUIRE, COLLIER SHANNON SCOTT, PLLC	29
STATEMENT OF GINA E. BECK, ECONOMIC CONSULTANT, GEORGETOWN ECONOMIC SERVICES, LLC	33
STATEMENT OF MICHAEL T. KERWIN, ECONOMIC CONSULTANT, GEORGETOWN ECONOMIC SERVICES, LLC	, 44
STATEMENT OF RICHARD WAGNER, VICE PRESIDENT AND GENERAL MANAGER, INSTEEL WIRE PRODUCTS CO.	46
STATEMENT OF JEFFREY FEITLER, SALES REPRESENTATIVE, SUMIDEN WIRE SALES	52
STATEMENT OF DONALD B. CAMERON, ESQUIRE, KAYE SCHOLER, LLP	76
STATEMENT OF JOHN GURLEY, ESQUIRE, COUDERT BROTHERS, LLP	83
STATEMENT OF WILLIAM DICKERSON, GENERAL COUNSEL, THE CRISPIN CO.	83
STATEMENT OF THOMAS W. UTZ, PRESIDENT, CAMESA, INC.	102
STATEMENT OF THOMAS F. MATHEWS, MARKETING DIRECTOR, UNIVERSAL PRODUCTS GROUP, INC.	106

<u>I</u> <u>N</u> <u>D</u> <u>E</u> <u>X</u>

	PAGE
STATEMENT OF HERBERT E. HARRIS, II, ESQUIRE, HARRIS, ELLSWORTH & LEVIN	101
STATEMENT OF JEFFREY S. LEVIN, ESQUIRE, HARRIS, ELLSWORTH & LEVIN	122
STATEMENT OF JOHN G. REILLY, CONSULTANT, NATHAN ASSOCIATES, INC.	92
STATEMENT OF CHRISTOPHER S. STOKES, ESQUIRE, HOGAN AND HARTSON, LLP	110
STATEMENT OF DAMON T. SUN, BUSINESS DEVELOPMENT MANAGER, CEMENTHAI SCT USA	115
STATEMENT OF WILLIAM J. MORAN, ESQUIRE, WHITE AND CASE	

1 PROCEEDINGS (9:30 a.m.)2 MR. CARPENTER: Good morning. Welcome to 3 4 the United States International Trade Commission's conference in connection with the preliminary phase of 5 antidumping and countervailing duty Investigation Nos. 6 701-TA-432 and 731-TA-1024 through 1028 concerning 7 imports of prestressed concrete steel wire strand or 8 PC strand from Brazil, India, Korea, Mexico, and 9 Thailand. 10 My name is Robert Carpenter. 11 I'm the Commission's Acting Director of Investigations, and I 12 will preside at this conference. Among those present 13 from the Commission staff are from my far right, 14 George Deyman; to my right will be Mary Messer, who is 15 now reviewing an APO release. It should be ready for 16 17 the parties by the conclusion of the conference, so you may want to stop by the Secretary's office and 18 19 pick up your copies. To my left is Mark Rees, the attorney/ 20 advisor; Bill Deese, the economist; Jim Stewart, the 21 accountant; and Harry Lenchitz, the industry analyst. 22 23 The purpose of this conference is to allow 24 you to present your views with respect to the subject 25 matter of the investigations in order to assist the

1	Commission in determining whether there is a
2	reasonable indication that a U.S. industry is
3	materially injured or threatened with material injury
4	by reason of imports of the subject merchandise.
5	Individuals speaking in support of and in
6	opposition to the petition each have one hour to
7	present their views. Those in support of the petition
8	will speak first.
9	The staff will ask questions of each panel
LO	after your presentations, but no questions from
L1	opposing parties will be permitted. At the conclusion
L2	of the statements from both sides, each side will be
L3	given ten minutes to rebut opposing statements and
L4	make concluding remarks.
L5	This conference is being transcribed, and a
L6	transcript will be placed in the public record of the
L7	investigation. Accordingly, speakers are reminded not
L8	to refer in their remarks to business proprietary
L9	information and to speak directly into the
20	microphones. Copies of the transcript may be ordered
21	by filling out a form which is available from the
22	stenographer.
23	You may submit non-confidential documents or
24	exhibits during the course of your presentation.

These will be accepted as conference exhibits and

25

- incorporated into the record as attachments to the
- 2 transcript.
- 3 Speakers will not be sworn in. However, you
- 4 are reminded of the applicability of 18 USC 1001 to
- 5 false or misleading statements and to the fact that
- 6 the record of this proceeding may be subject to court
- 7 review if there is an appeal. Finally, we ask that
- 8 you state your name and affiliation for the record
- 9 before beginning your presentation.
- 10 Are there any questions?
- 11 (No response.)
- 12 MR. CARPENTER: If not, welcome, Mr.
- 13 Rosenthal. Please proceed.
- 14 MR. ROSENTHAL: Thank you. Good morning,
- 15 Mr. Carpenter and members of the Commission staff. I
- am Paul Rosenthal with the law firm Collier Shannon
- 17 Scott. We're here today on behalf of the domestic
- 18 prestressed concrete strand industry, which I'll refer
- 19 to as the PC strand industry for short.
- The case that we bring you today I think is
- 21 relatively straightforward in terms of the basic
- 22 Commission analysis. Subject imports from the five
- 23 target countries are increasing in both absolute
- volume and as a percentage of the U.S. market and have
- been over the past three years. At the same time, the

- 1 average unit values of those imports have been
- declining steadily, and import prices are undercutting
- 3 producer prices.
- 4 The result? A declining market share for
- 5 U.S. producers, reduced shipments, unused capacity,
- 6 reduced employment depressed prices, closure of
- 7 facilities, reduced investments, and, most
- 8 importantly, a decline in operating profits to losses.
- 9 The evidence we will present to you provides a
- 10 compelling case of material injury by reason of
- 11 unfairly traded imports.
- 12 Let me introduce our witnesses and describe
- the nature of our testimony this morning. Mr. Tim
- 14 Selhorst, the president and CEO of American Spring
- 15 Wire Corporation, will begin by describing the product
- 16 at issue and the production processes. Next, Mr. H.
- 17 Woltz, the president and CEO of Insteel Wire Products,
- 18 will address the sales and marketing of PC strand in
- 19 the United States and the injury Insteel has suffered
- 20 due to unfairly traded imports.
- 21 Mr. Brian Burr, a plant manager for Sumiden
- 22 Wire Products Corporation, will follow with a
- 23 discussion of the impact of PC strand imports on his
- 24 company. My colleague, Ms. Kathy Cannon, will then
- 25 address legal issues presented by this case; and,

- finally, Ms. Gina Beck of Georgetown Economic Services
- will summarize the volume and pricing data and will
- discuss the impact of the increasing volumes of low-
- 4 priced subject imports on the domestic industry.
- 5 In addition to these witnesses who will
- 6 present direct testimony, several other
- 7 representatives of the petitioning companies are
- 8 available to answer questions following our testimony.
- 9 Mr. Jeff Feitler, the sales representative for Sumiden
- 10 Wire Sales; Mr. Richard Wagner, vice president and
- 11 general manager for Insteel Wire Products; and Mr. Joe
- 12 Napoli, the product manager for American Spring Wire
- 13 Corporation, will all be available to answer
- 14 questions.
- 15 Also joining us this morning are Mr. John
- 16 Herrmann of Collier Shannon and Mr. Michael Kerwin of
- 17 Georgetown Economic Services.
- 18 With that introduction, let me turn to our
- 19 first witness, Mr. Selhorst.
- MR. SELHORST: Good morning to you all. I
- 21 am Tim Selhorst, the president and CEO of American
- 22 Spring Wire Corporation. My company produces PC
- 23 strand in two locations, Bedford Heights, Ohio, and
- 24 Houston, Texas. This morning I'd like to address the
- 25 product and the production process for PC strand.

1	The product at issue in this case is
2	prestressed concrete steel wire strand, known more
3	simply as PC strand. PC strand is a carbon steel
4	product that is used to reinforce poured or cast
5	concrete, a similar application to steel reinforcing
6	bar.
7	What distinguishes the applications of PC
8	strand from those for rebar is that PC strand is
9	tensioned either before or after the concrete is
10	poured, thereby prestressing the concrete.
11	Prestressing allows concrete to withstand tensile
12	forces without cracking.
13	Typical applications of prestressed concrete
14	include bridge decks and pilings, precast concrete
15	panels and structural supports, roof trusses, floor
16	supports for buildings like parking garages or
17	highrise buildings, and foundations in areas with
18	expansive soils.
19	The inherent characteristics of PC strand
20	allow it to withstand the tensioning it undergoes by
21	our customers. The production process for PC strand
22	starts with hot-rolled, high carbon steel wire rod.
23	The hot finished wire rod material is first cleaned
24	and descaled, either mechanically or through acid
25	pickling. The cleaned wire rod is then coated with

- 1 zinc phosphate. The coated rod is then cold-drawn
- 2 through a series of dies to its finished wire
- diameter. The wire is then spooled onto a reel and
- 4 placed into a stranding machine.
- In the stranding machine, wires are stranded
- 6 into a multi-wire configuration, generally six outer
- 7 wires helically encircling a center wire in a
- 8 consistent pitch. This so-called seven wire strand is
- 9 by far the most prevalent product in the industry.
- 10 Strand may also be produced with as few as three
- wires, although demand for such a product is very
- 12 small.
- 13 After the stranding process, stranded wire
- 14 then enters a heat treatment and relaxation furnace
- that acts to reduce stress built up between individual
- 16 wires and imparts additional mechanical properties to
- 17 the strand. My company does not produce any form of
- 18 covered strand, but other domestic producers here do.
- 19 If the product were to be sold as covered strand at
- 20 this point in the production process, the stranded
- 21 wire would be either epoxy coated or lubricated with
- grease and sheathed in a plastic casing.
- The finished product is wound into a
- 24 reelless coil and strapped into place with steel
- 25 bands. The product is packed in this way so that the

- end user can place the coil in the user's own strand
- dispenser, and the strand can be fed from the
- dispenser. Finally, the coil may be covered with
- 4 plastic or burlap to protect the product during
- 5 transport to our customers.
- 6 PC strand is available in two types, three
- 7 grades and several nominal diameters. The two types
- 8 of strand are low relaxation and stress relief. Low
- 9 relaxation strand is now regarded as the standard type
- of PC strand in the U.S. market, and stress relief
- 11 strand is not furnished unless specifically ordered.
- 12 PC strand is generally available in three
- different standard grades -- Grades 250, 270 and 300,
- 14 with Grade 270 accounting for the vast majority of PC
- 15 strand purchased in the United States. These grade
- 16 designations correspond to the minimum ultimate
- tensile strength of the product in thousands of pounds
- 18 per square inch.
- 19 PC strand is typically sold in nominal
- 20 diameters ranging from one-quarter to three-quarters
- of an inch. One-half inch diameter is the most common
- 22 product size. In fact, the product on which the
- 23 Commission requested pricing data in its questionnaire
- 24 -- half-inch, Grade 270, low relaxed strand --
- 25 accounts for most of the sales of PC strand in the

- 1 U.S. market.
- 2 PC strand is typically priced and sold in
- 3 thousands of lineal feet, but it may also be sold by
- 4 the coil or on the basis of weight. For half-inch
- 5 diameter strand, the standard pack is 12,000 lineal
- feet of PC strand per coil. The number of feet per
- 7 coil will vary, depending on the diameter of the
- 8 strand.
- 9 While we may occasionally have an individual
- 10 customer order PC strand with specifications that
- 11 differ from standard specification, the vast majority
- of PC strand is made to industry wide standards such
- as those of the American Society for Testing and
- 14 Material.
- 15 In fact, to the extent we get individual
- 16 customer specifications, they tend to be in areas
- 17 related to testing and certification of the product
- 18 rather than involving any changes in the basic
- 19 manufacturing process. All domestically produced PC
- 20 strand and all the imports meet the prevailing
- 21 industry standards. The vast majority of PC strand is
- 22 produced to go into inventory rather than being
- 23 produced to an order.
- 24 The distinctions in the production process
- 25 between one manufacturer of PC strand and another or

- 1 between one country and another are very minor. There
- 2 are currently five domestic producers of PC strand.
- 3 The three companies represented here this morning,
- 4 American Spring Wire, Insteel and Sumiden, are the
- 5 largest U.S. producers. The two other producers are
- 6 Strandtech Martin, which has its production facility
- 7 in Summerville, South Carolina, and Sivaco Wire Group,
- 8 whose plant is in Newnan, Georgia.
- 9 I should clarify that we had five domestic
- 10 producers of PC strand. Just this month, Sivaco
- announced that it will close its Georgia facility
- 12 within the next few months, moving some of their
- 13 equipment to existing facilities in Canada. In trade
- 14 reports, import competition was cited as one of the
- primary reasons behind Sivaco's move.
- 16 After many years in this business, I find
- what is happening to the U.S. PC strand industry very
- 18 frustrating. The industry has very modern, state-of-
- 19 the-art production facilities for PC strand in the
- 20 United States. Despite these efficient facilities and
- 21 the dedication of our workers, we can't compete with
- the pricing that we are seeing on imports coming into
- 23 the United States.
- I fear that if we do not stem the flow of
- unfair imports, other closures are sure to follow

- 1 Sivaco's recent announcement.
- Thank you.
- 3 MR. ROSENTHAL: Mr. Woltz?
- 4 MR. WOLTZ: Good morning. My name is H.
- 5 Woltz, and I'm president of Insteel Wire Products
- 6 Company, a Petitioner in this case. I've been active
- 7 in the steel wire industry for 25 years, serving as
- 8 president of Insteel Industries for 13 years, and I've
- 9 been involved in all aspects of the PC strand
- 10 business, including investment justification, facility
- 11 construction and start up, production and marketing
- 12 for the last 10 years. My testimony this morning will
- focus on the marketing of PC strand in the United
- 14 States, as well as the effects of unfairly traded
- imports on Insteel's operations.
- 16 Let me begin by discussing the nature of the
- 17 product we produce as it relates to sales. As Mr.
- 18 Selhorst stated, PC strand is produced to ASTM
- 19 specifications by both U.S. and foreign producers. In
- 20 fact, unlike many other steel products that you've
- 21 investigated, PC strand is not sold in a wide array of
- 22 varying physical characteristics. The vast majority
- 23 of all sales of PC strand in the U.S. are of the same
- 24 exact product -- half-inch diameter, Grade 270, low
- 25 relaxation, uncovered, prestressed concrete strand.

1	Once the product is produced in accordance
2	with the ASTM specifications and consistent with these
3	technical specifications, it is interchangeable
4	whether produced by a domestic or foreign company. As
5	a result, the principal basis on which purchasing
6	decisions for PC strand are made in the U.S. is on
7	price.
8	PC strand is marketed throughout the U.S. by
9	both domestic producers and subject importers for a
LO	variety of end uses. As a high-strength concrete
L1	reinforcement, PC strand is used in structures such as
L2	parking decks, bridges, commercial and residential
L3	structures and institutional construction.
L4	Prestressed concrete strand is sold in most cases
L5	directly to end users, whether the product is produced
L6	domestically or whether it's imported.
L7	The end users in turn use a pretensioning or
L8	a posttensioning process for the strands' ultimate
L9	application. The pretensioning process is used on
20	precast concrete applications where concrete is cast
21	into a form that contains pretensioned strands. After
22	curing, the stress in the strands is transferred from
23	the tensioning mechanism to the newly cast concrete
24	element to impart compression forces in the element.
25	Then the form is stripped from the concrete element,

1	and the element is delivered by truck to the
2	construction site.
3	The posttensioning process entails
4	delivering fabricated tendons to a job site,
5	installing them and tensioning them as the
6	construction process progresses. Thus, although the
7	product is called prestressed concrete strand, the
8	nature of its use may be in pretensioning or
9	posttensioning applications. In other words, the
LO	function of the strand is to impart compressive forces
L1	into concrete structures.
L2	Importantly, regardless of whether the
L3	product will be pretensioned or posttensioned, the PC
L4	strand produced has the same physical characteristics
L5	and is produced using the same production process.
L6	The vast majority of PC strand sold for both
L7	pretensioned and posttensioned applications is the
L8	half-inch, 270K strand I described earlier. Domestic
L9	producers and importers sell PC strand for both
20	pretensioned and posttensioned applications.
21	When PC strand is sold for certain unbonded
22	posttension applications, it must first be covered

pretensioned applications, but is required for some,

with a heavy grease, and then a plastic jacket is

formed around it. Coating is not required for

23

24

25

- 1 although not all, posttensioned applications.
- 2 Customers that coat the PC strand generally do so in
- addition to providing the application engineering
- 4 needed to apply the strand to its ultimate use.
- 5 Coating of PC strand is a low value added
- 6 operation involving minimal investment. Our Florida
- 7 wiring cable facility has a coating operation, but we
- 8 were forced to close that operation down as a result
- 9 of a lack of overall profitability. Given present
- 10 market conditions, there is no incentive for us to
- 11 coat the product because we can't obtain a price that
- 12 covers the cost of the coated strand, and, further,
- our customers who use a coated product already have
- 14 coating capacity in place. In addition, we have a
- toll arrangement with a coater that enables us to
- 16 furnish coated strand if it's necessary.
- I should add that there's another type of
- 18 coating process that Insteel does undertake, and that
- 19 is epoxy coating. Unlike greased and sheathed
- 20 products, epoxy coating of strand is a high value
- 21 added operation that yields a product suitable for
- 22 extremely aggressive environments. It is also
- 23 produced under proprietary technology.
- As reflected in the import statistics, the
- vast majority of PC strand imported into the U.S. in

1	general, as well as from the target companies, is of
2	uncovered PC strand. Thus, whether the end user is a
3	posttensioner that ultimately will cover the strand or
4	not, the competition for sales is largely occurring
5	between imported and domestic uncovered PC strand.
6	Sales of PC strand in the U.S. take place on
7	the basis of both spot and contract sales. The vast
8	majority of our sales are on a spot basis. Although
9	we have attempted to arrive at extended pricing
10	arrangements with our customers that lock in pricing
11	for a quarter or more, our customers have little
12	incentive to commit to a price given the continual
13	decline in the selling price that has occurred in the
14	U.S. market over the past few years.
15	On the other hand, foreign producers have
16	been willing to guarantee low prices for an extended
17	period without regard to fluctuating raw material
18	costs or other market forces. Due to import
19	competition, we cannot sell off a price list, but
20	instead are forced to sell at the price levels
21	prevailing in the market at a particular time.
22	As the data presented to the Commission in
23	our petition demonstrate, there's been serious erosion
24	in the prices of PC strand during the past three
25	years, and imports have been responsible for leading

- 1 that downward pricing spiral. These price declines
- 2 have led to the dismal financial performance of the
- 3 industry that you see in 2002.
- 4 As a result, Insteel has been unable to
- 5 justify investment in its PC strand operations that
- 6 would reduce conversion cost, and we have suspended
- 7 nearly all capital investments. In addition, Insteel
- 8 has been unable to undertake research and development
- 9 over the last three years.
- 10 No other factor than subject imports
- explains the decline in our industry's performance.
- 12 In the 1990s, demand for PC strand was very strong and
- growing, justifying the expansions in capacity that
- were made to meet the growing demand. Since 2000,
- 15 demand has stabilized at a historical high point for
- the industry. Indeed, the market for PC strand has
- 17 remained remarkably resilient, despite the economic
- 18 downturn, making all the more apparent the effect of
- 19 subject imports.
- Nor is our industry downturn due to
- 21 inefficiencies or poor product. Our product is as
- good or better than anyone else's in the world.
- 23 Further, we at Insteel have undertaken steps to reduce
- 24 costs, rationalize operations and promote efficiencies
- to ensure that we would not lose sales due to our own

- 1 shortcomings. Despite these steps, we've been forced
- 2 to close facilities, lay off employees and reduce
- 3 capital investments all as a result of import
- 4 competition.
- 5 None of these actions has enabled Insteel to
- 6 reverse the negative impact that unfairly traded
- 7 imports are having on our operations. Our sales have
- 8 continued to decline, and our financial condition has
- 9 continued to erode. We cannot stand idly by and watch
- 10 our industry and our company suffer decimation as a
- 11 result of unfair trading practices of our foreign
- 12 competitors.
- 13 Although Insteel has a strong belief in free
- 14 trade, that trade must be fair. Foreign producers of
- 15 PC strand have engaged in substantial dumping in order
- 16 to undercut our prices and obtain sales or force us to
- 17 reduce our prices to maintain sales.
- 18 I'm confident that Insteel can compete with
- 19 any producer in the world on a fair trade basis, but
- 20 unless fair trade is restored to our market, the
- 21 declines that our industry has experienced in the past
- three years will only intensify. Relief is needed to
- 23 ensure that our industry will remain viable and that
- 24 fair trade is restored.
- 25 Thank you.

- 1 MR. ROSENTHAL: The next witness is Mr.
- 2 Burr.
- MR. BURR: Good morning, Mr. Carpenter and
- 4 Commission staff. My name is Brian Burr. I am the
- 5 plant manager of Sumiden Wire Products Corporation's
- facility in Dixon, Tennessee, a position I have held
- 7 since 1995.
- 8 In total, I have worked in the wire and PC
- 9 strand industry for 13 years, all as an employee of
- 10 Sumiden. For the past two years, I worked as the
- 11 plant manager in our Stockton, California, facility.
- 12 In addition, I am responsible for overseeing and
- managing all production related operations at
- 14 Sumiden's Stockton facility.
- 15 Sumiden is a major U.S. producer of PC
- 16 strand. We have been producing PC strand in the
- 17 United States since 1979 when we opened our Stockton,
- 18 California, facility. We subsequently began producing
- 19 PC strand in the Dixon, Tennessee, facility in 1996.
- In addition to those two facilities, Sumiden produced
- 21 PC strand at a facility in Victorville, California,
- that was opened in March 1999.
- 23 As a direct result of the injury inflicted
- on our company by unfairly traded imports, Sumiden
- 25 decided to close that facility in the third quarter of

- 1 2001. When that facility was closed on December 31,
- 2 2001, it had been in operation for less than three
- 3 years.
- 4 Sumiden's operation of PC strand production
- 5 facilities in Tennessee and California provides it
- 6 with a national sales presence. The Victorville
- 7 facility was constructed to further strengthen our
- 8 ability to meet our customers' needs and to serve the
- 9 strong and growing demand for PC strand. Sumiden
- invested about \$10 million in constructing the
- 11 Victorville facility, and it was anticipating
- 12 significant returns from this new, highly efficient
- and technologically advanced facility.
- 14 The Victorville facility is certainly one of
- 15 the most efficient PC strand production facilities in
- 16 the world. It was designed specifically to produce
- the bread and butter product in the PC strand market
- 18 -- one-half inch, 270K, seven wire PC strand. The
- 19 Victorville facility, however, was opened just as
- 20 unfairly traded imports of PC strand began to have a
- 21 significant impact on our operations.
- 22 By third quarter 2001, market prices had
- 23 eroded to the point where we could no longer justify
- 24 operating the facility. As a result, despite the
- large amount of resources committed to constructing a

1	highly efficient, state-of-the-art facility, we made
2	the very painful decision to lay off our dedicated
3	Victorville employees and to close the plant.
4	For 23 years, Sumiden had made it a policy
5	to keep all of our people employed regardless of
6	market conditions. Unfortunately, due to injury
7	inflicted on our company by unfairly traded imports,
8	we were forced to break our longstanding policy.
9	Sumiden is not the only domestic PC strand
10	producer that has recently made the decision to close
11	a very new, highly efficient facility. Sivaco,
12	another domestic producer of PC strand, recently
13	announced its decision to close a facility in Newnan,
14	Georgia. That facility, which opened in the spring of
15	2001, was in operation for slightly less than two
16	years before a decision was made to close it.
17	Like our Victorville facility, Sivaco's
18	Newnan facility has state-of-the-art equipment that
19	allows it to produce PC strand very efficiently.
2.0	Despite these efficiencies Sivaco like Sumiden

against the low prices at which foreign import producers are selling in the United States. Indeed, it is my understanding that Sivaco's Newnan facility never produced at more than a fraction of its

appears to have determined it simply cannot compete

1 capacity.

We have suffered the impact of unfairly

3 traded imports in the market as a result of the

4 foreign producers' aggressive pricing practices.

5 During the period of investigation, several foreign

6 producers quaranteed their prices at very low levels

7 for product that would be delivered as much as a year

8 later. Foreign producers made these commitments

9 regardless of potential fluctuations in the market for

10 PC strand.

14

11 This practice is reflected in documentation 12 recently sent to our company and the Department of

Commerce by an unknown individual. Specifically, we

received a copy of a purchase order for a U.S. sale

15 made by Belgo Bekaert, a Brazilian producer of PC

16 strand. We will submit copies of that purchase order

17 with our postconference brief so that you will have a

18 chance to review it.

In addition to reflecting a very low price,

the purchase order demonstrates just this type of

21 aggressive pricing practice. While the sale was

completed on July 24, 2002, the purchase order

indicates the merchandise was not to be delivered to

the United States until February 2003. The

25 willingness of this foreign producer to commit to a

1	rock bottom price more than six months in advance of
2	delivery illustrates the aggressiveness with which the
3	targeted imports have attacked the market.
4	Sumiden, in contrast, sells virtually all of
5	its PC strand on either a spot basis or pursuant to
6	quarterly contracts. In addition, after closing our
7	Victorville facility and the elimination of 1,500 tons
8	per month capacity of that facility, we were shocked
9	to see prices continue to decline by an additional 10
LO	percent. This clearly illustrates the pricing frenzy
L1	of importers obsessed with moving tonnages at any
L2	price.
L3	The large and growing presence of unfairly
L4	traded imports has had a significant negative impact
L5	on virtually all aspects of Sumiden's operations.
L6	Nevertheless, we have made every effort to continue to
L7	make strategic capital investments in our facilities.
L8	Most recently, we made investments in the drawing
L9	operations in our Dixon facility and the pickling
20	operations in our Stockton facility.
21	These investments, like our much larger
22	investment in the Victorville facility, reflect
23	efforts to reduce our production cost and maximize

accomplished their intended results by reducing cost

Sumiden's competitiveness. These investments have

24

25

1	and strengthening our competitiveness. No level of
2	capital investment, however, could have enabled us to
3	deal with the large volumes of unfairly traded PC
4	strand imports entering the United States.
5	Despite continued investments in our PC
6	strand operations, we have not realized the financial
7	benefits of a strong market for our products. It is
8	absolutely crucial that we have the opportunity to
9	realize a decent return on these investments.
LO	As the profitability of Sumiden and the
L1	domestic industry continues to decline, finding the
L2	money needed to make such investments becomes more and
L3	more difficult. Unless those investments are made,
L4	the ability of the domestic industry to produce PC
L5	strand efficiently and offer it to customers at
L6	competitive prices will erode. Our industry badly
L7	needs relief from unfairly traded imports before
L8	there's significant, long-term damage done to our
L9	industry's competitiveness and before additional plant
20	closures such as those in Victorville and Newnan
21	become unavoidable.
22	I appreciate very much the opportunity to
23	appear before you today and would be happy to answer
24	any questions you may have at the appropriate time.
25	MP POSENTHAL. Our next witness is Kathy

- 1 Cannon.
- 2 MS. CANNON: Good morning. I'm Kathleen
- 3 Cannon of Collier Shannon Scott, and this morning I
- 4 would like to briefly address three legal issues
- 5 presented in this case -- the domestic like product
- definition, the domestic industry definition and
- 7 cumulation.
- 8 As set forth in our petition, the domestic
- 9 like product definition should mirror the scope of
- 10 this case and should be defined to comprise all
- 11 prestressed concrete steel wire strand. This
- 12 definition is consistent with the Commission's past
- practice, as well as with the facts.
- In the recent sunset review of the
- 15 antidumping duty order on PC Strand From Japan, the
- 16 Commission defined the like product as encompassing
- 17 all PC strand and neither broadened the like product
- 18 to include other steel products nor segmented the like
- 19 product into two or more products. The same result
- should be reached here.
- 21 As Mr. Selhorst stated, PC strand is a
- 22 discrete steel product produced in accordance with
- 23 ASTM specifications and suitable for use in
- 24 prestressed concrete applications. No other steel
- 25 products are like PC strand in physical

1	characteristics and uses, and no other products are
2	substitutes for PC strand for its intended use.
3	Further, as you will see from the domestic
4	producers' questionnaire responses, the domestic
5	producers of PC strand have manufacturing lines and
6	employees that are dedicated to the production of PC
7	strand and are not used to produce other products.
8	Accordingly, the like product should not be expanded
9	beyond the scope of this case to include any other
10	product.
11	Nor should the Commission segment various
12	kinds of PC strand to form different like products.
13	Variations in the types, grades or diameters of PC
14	strand are simply minor differences in a single like
15	product, as is true for many other steel products.
16	Based on the Commission's judicially approved practice
17	of disregarding minor variations in defining like

The domestic industry in turn comprises all producers of PC strand. During the period of investigation, there were five producers of PC strand, the three petitioning companies represented here, as well as Strandtech Martin and Sivaco Wire Group. As Mr. Burr testified, however, Sivaco recently announced

product, all PC strand should be found to comprise a

single like product.

- that it would be closing its facility, leaving only
- four U.S. producers comprising the PC strand industry
- 3 today.
- 4 Finally, let me address cumulation. Imports
- 5 from all five subject countries should be cumulated in
- 6 the Commission's assessment of injury in this case.
- 7 The statute requires the Commission to cumulate
- 8 imports where petitions were simultaneously filed if
- 9 the imports compete with one another and with the
- 10 domestic like product. Here Petitioners' petitions
- were simultaneously filed, and the testimony you have
- 12 heard should leave no doubt that competition is
- occurring between and among subject imports and
- 14 domestic producers.
- 15 In fact, the lost sales and lost revenue
- 16 allegations set forth in Exhibit 11 of Volume 1 of the
- 17 petition provide numerous examples of direct
- 18 competition between imports and domestic producers, as
- 19 well as between and among the subject products, the
- 20 subject imports themselves. As you see from this
- 21 exhibit, in a number of instances multiple subject
- 22 countries are identified as competing for a sale
- 23 against one another and against a domestic producer.
- 24 The factors that the Commission have
- 25 identified to analyze the appropriateness of

- 1 cumulation -- fungibility, common channels of
- 2 distribution, common geographic markets and
- 3 simultaneous market presence -- are all met in this
- 4 case.
- 5 As Mr. Woltz stated, PC strand is produced
- 6 to ASTM specifications by both domestic and foreign
- 7 producers, and the majority of sales are of the exact
- 8 same product, the half-inch, 270K PC strand. PC
- 9 strand is fungible whether produced by domestic or
- 10 foreign producers. Common channels of distribution
- 11 for PC strand also exist. The vast majority of PC
- 12 strand is sold directly to end users, and U.S.
- 13 companies and foreign producers compete directly for
- 14 such sales.
- 15 PC strand is sold by domestic producers on a
- nationwide basis and competes throughout the United
- 17 States with subject imports from all countries. As
- 18 the import statistics indicate, subject imports from
- 19 all five countries have been simultaneously present in
- the U.S. market during the period of investigation.
- 21 These factors support cumulation of subject imports in
- this case.
- That concludes my statement, and I'll be
- 24 pleased to answer any questions you may have at the
- 25 conclusion of our testimony.

- 1 Thank you.
- MR. ROSENTHAL: And last, but not least, Ms.
- 3 Beck.
- 4 MS. BECK: Good morning, Mr. Carpenter, Mr.
- 5 Deyman and Commission staff. My name is Gina Beck,
- and I am an economist with Georgetown Economic
- 7 Services, consultants to Petitioners. I will
- 8 demonstrate this morning how the volume and price
- 9 effects of subject imports have had an injurious
- impact on the domestic PC strand industry.
- 11 When U.S. producers' prices and financial
- trends have deteriorated at the same time low-priced
- imports from Brazil, India, Korea, Mexico and Thailand
- 14 have increased at accelerating rates, something is
- 15 severely wrong in the marketplace. This something is
- 16 clearly subject imports.
- 17 The injurious effects of the significant and
- 18 rising volume of low-priced imports from the five
- 19 named countries have manifested themselves in numerous
- 20 ways with the negative effects including substantial
- 21 U.S. price declines leading to lost revenue, lost
- 22 sales and a serious erosion in the industry's
- financial performance to an operating loss.
- 24 As you can see from Chart 1, the volume of
- 25 unfairly traded imports has increased substantially

1	from 2000 to 2002 and has stood at significant levels
2	during each year of the POI. When the petition was
3	filed, Census Bureau data were available through
4	November 2002. Consequently, import data were
5	annualized for full year 2002. Now statistics are
6	available through December 2002, so the import volume
7	and market share trends that I am discussing this
8	morning reflect data for actual January through
9	December 2002.
10	In terms of the cumulated subject imports,
11	the volume rose by 37.3 percent over the POI, again
12	shown in Chart 1 above. Not only have import volumes
13	grown, but subject PC strand imports have captured a
14	large and increasing share of domestic consumption
15	during each year of the POI, standing at 15.7 percent
16	in 2000, 17.1 percent in 2001 and surging to 22.5
17	percent in 2002. These data reflect questionnaire
18	responses submitted by certain U.S. producers and
19	estimates for those that had not been released yet.
20	While subject import market share grew
21	steadily over the POI, the U.S. producers' share of
22	the domestic market dropped during each year. Target
23	imports collectively gained 6.8 absolute percentage
24	points of the market share from 2000 to 2002 as U.S.
25	producers' market share dropped by 6.9 percent points

- 1 over the same period.
- 2 Moreover, the impact of surging imports has
- 3 not been limited to the loss of market share. These
- 4 surging import volumes have been achieved by the
- 5 pricing practices of subject imports that undercut
- 6 U.S. prices and that have declined significantly over
- 7 the POI. The record evidence establishes that U.S.
- 8 price depression and lost revenue are the result.
- 9 The reason U.S. producers' prices have
- 10 fallen to unprofitable levels is not hard to
- 11 ascertain. The average unit values of subject imports
- fell throughout the period of investigation from \$423
- per short ton in 2000 to \$408 per ton in 2001 and
- further to \$385 per ton by 2002. These declining
- 15 AUVs, which corroborate the widespread underselling of
- domestic PC strand, have had a significant impact on
- 17 U.S. prices, resulting in the substantial price
- 18 depression over the period.
- 19 Specifically, data for half-inch, 270K,
- 20 uncovered PC strand as presented on a quarterly basis
- in the petition at Exhibit 13 shows significant U.S.
- 22 price declines and widespread underselling with
- 23 underselling margins by subject imports ranging from
- 24 15 to 30 percent. As the Commission recognized in its
- 25 recent sunset review, underselling comparisons based

1	on	AUVs	are	probative	in	this	industry	because	the
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- vast majority of imported PC strand, as well as
- domestically produced strand, is half-inch, 270K
- 4 product.

As noted in the petition, AUVs of imports

from Mexico are aberrational and appear to be

7 erroneous, given both the extremely high levels

8 compared to other imports and as compared to actual

9 market prices at which PC strand from Mexico sold in

10 the United States. As a result, pricing comparisons

11 for Mexico were not provided in the petition, but we

12 fully anticipate that data collected in response to

the Commission's importer questionnaires will

14 demonstrate underselling by PC strand imports from

15 Mexico.

16 The next issue to be examined is the impact

of the subject imports on the U.S. industry's

18 financial performance. We have already alluded to the

19 dire condition of the industry. Reporting levels and

20 trends in the injury indicia have deteriorated

21 linearly from 2000 with net sales falling by 20

22 percent over the POI and the industry's profitability

in 2000 plummeting to operating losses in 2002. As

24 displayed in Chart 2, operating profit as a ratio of

25 net sales fell from seven percent in 2000 to negative

- 1 three percent in 2002 based on data reported in
- 2 questionnaire responses.
- 3 You have already heard from our industry
- 4 witnesses of the difficulties they faced over the
- 5 period since 2000, including the closures of their and
- 6 other U.S. PC strand facilities. Indeed, such drastic
- 7 consequences are completely predictable for an
- 8 industry that reported operating income margins
- 9 approaching break even levels in 2001 and red ink on
- 10 operations in 2002.
- 11 As illustrated in Chart 3, this
- deterioration occurred at the same time growth was
- seen in subject imports' share of the U.S. market.
- 14 Several companies could not sustain this financial
- 15 deterioration year after year and were forced to close
- 16 plants. These losses have also prevented the industry
- from attracting capital to fund the continued
- 18 investments needed in this industry or to even cover
- 19 operating cost.
- 20 With the financial data for the industry
- 21 recording such losses, it follows that other
- 22 indicators that the Commission examines, such as
- 23 domestic shipments, market share, production, capacity
- 24 utilization and employment, would all show similar
- declines to unhealthy levels. They do, with the

employment indicators especially impacted by the closures that have been mentioned earlier.

The causal link between the rising volume of imports and declining domestic market share, prices, profits and other trade indicia that I mentioned are corroborated by lost sales and revenue information provided by the industry. We direct the Commission staff to Exhibit 11 of the petition for numerous, and I stress numerous, examples of lost sales and revenue.

As you will notice, a significant number of those examples represent high volume sales that were lost, translating into millions of dollars. These examples provide further compelling evidence of the injurious effect of imports. In addition to analyzing present material injury, the statute requires the Commission to determine whether the domestic industry is threatened with material injury by reason of unfair imports. In particular, the Commission must examine whether significant increases in the volume of imports and price depression are likely.

As I mentioned earlier in my testimony, rampant underselling by target imports forced price reductions upon the U.S. industry. As the AUVs of domestic shipments fell significantly over the POI, given the recent surging volumes of target imports and

- declining U.S. prices, it is clear that domestic
- 2 producers are faced with a real and imminent threat of
- 3 material injury.
- In sum, the material injury experienced by
- 5 U.S. PC strand producers can be directly traced to the
- 6 aggressive low pricing of unfairly traded imports.
- 7 Without import relief, the domestic PC strand industry
- 8 will reach an even more dire financial situation.
- 9 Thank you for your attention, and I would be
- 10 pleased to answer questions.
- 11 MR. ROSENTHAL: That concludes our
- 12 presentation. I think we've set a new record with the
- time left over. I hope the Respondents will follow
- 14 our lead.
- 15 MR. CARPENTER: You did very well. As an
- 16 administrative matter, thank you, first of all, for
- 17 your presentations. They were very helpful. I
- 18 appreciate that. As an administrative matter, we will
- 19 accept Charts 1 through 3 as Petitioners' Collective
- 20 Exhibit 1.
- We'll start the questions with Ms. Messer.
- 22 MS. MESSER: Good morning. Mary Messer,
- 23 Office of Investigations. Thank you for your
- 24 testimony. It was very helpful.
- I'd like to explore a little bit further,

- 1 Mr. Woltz, what you had discussed on the pretensional
- and posttensional, especially in light of the letter
- 3 that was filed yesterday by joint Respondents
- 4 requesting that we collect additional shipment data on
- 5 the two markets.
- Just so that I can get a better
- 7 understanding of what that is, if I understand
- 8 correctly, you said that most of what is sold is
- 9 uncovered from the import side. Is that correct?
- 10 MR. WOLTZ: Yes, that is correct. The
- overwhelming majority is uncovered.
- 12 MS. MESSER: Is the exact same product used
- for pretensional and posttensional applications?
- 14 MR. WOLTZ: As an uncovered product, the two
- 15 are identical.
- MS. MESSER: So it's the user then that
- 17 prepares it for whatever application?
- 18 MR. WOLTZ: Generally the posttensioners
- 19 that use covered strand engineer the application, as
- 20 well as do the covering process, themselves. The
- 21 underlying strand is identical, though, whether it is
- 22 covered or whether it is used in a pretensioning
- 23 application for a precaster.
- 24 MS. MESSER: But you also indicated that you
- 25 have a toll producer that would also cover it for your

- 1 company?
- 2 MR. WOLTZ: Yes. Our company used to do
- 3 that process, but it was not a profitable undertaking
- 4 for us. If we are asked to provide the product as a
- 5 covered product, we do have a toll relationship now.
- 6 It's a very small part of our business, though. The
- 7 value added is very low, so it's almost an
- 8 insignificant part.
- 9 MS. MESSER: What about the other two
- 10 producers here? Do you also have the coating
- 11 capabilities for the posttensional application, or is
- 12 it pretensional?
- 13 MR. SELHORST: Posttension. Right.
- MS. MESSER: Okay.
- 15 MR. SELHORST: No. We do not have a
- 16 facility to grease and coat strands. We would use a
- toll processor to do so if we were asked to do so, but
- 18 we're not asked to do so. These customers have their
- 19 own facilities to do that.
- MS. MESSER: Okay.
- MR. BURR: And we do not have a grease and
- 22 wrap operation, but we do have an epoxy coating
- 23 operation, must like Insteel has.
- MS. MESSER: Okay. Is there a difference in
- 25 price sold for each of the markets for the strand?

- 1 MR. WOLTZ: Well, since we haven't been
- directly involved in making those sales it's really
- difficult to say. There certainly should be. In the
- 4 past, the difference was insufficient to make the
- 5 undertaking profitable. I would doubt that anything
- 6 has changed on that.
- 7 MS. MESSER: Okay.
- 8 MR. ROSENTHAL: I just want to clarify. I
- 9 want to make sure I understood your question.
- 10 You're talking about the difference in price
- 11 between epoxy coated and other covered strand or
- 12 between uncoated and covered or coated strand?
- MS. MESSER: I guess my question is the
- 14 strand that is used for pretensional versus the strand
- that is used for posttensional application.
- 16 MR. ROSENTHAL: Okay. Well, there I want to
- 17 clarify. The strand is exactly the same in the
- 18 uncovered state. This industry sells it to
- 19 pretensional and posttensional, if you will, so that
- 20 is exactly the same. The question is whether there's
- 21 some additional processing done by the posttensioners,
- 22 and generally there is, although this industry can do
- 23 it as well.
- The testimony is that because the price
- difference is not very much when you coat it, this

- industry has said we can't make our money by selling
- as much of the coated strand, so we're going to let
- our customers do it if they want to, although when
- 4 they're asked to do it, as you've heard from Insteel
- 5 and American Spring Wire, they will do it through a
- tolling operation if required to, but there's just not
- 7 enough of a price -- they don't make money by adding
- 8 that value, I think, if that helps.
- 9 MR. WOLTZ: I think one other thing that's
- 10 important to understand is that there are both coated
- 11 posttension applications and there are uncoated
- 12 posttension applications, so the entire posttension
- 13 market does not consume covered strand.
- MS. MESSER: Okay.
- 15 MR. WOLTZ: It consumes some covered and
- 16 some uncovered. For the part of the product that is
- 17 consumed in the uncovered state, it is identical in
- 18 every respect to what we sell to pretensioners.
- 19 MS. MESSER: Okay. And the pretension
- 20 strand is always uncoated? Is that right?
- MR. WOLTZ: It's always uncovered.
- MS. MESSER: Uncovered.
- MR. WOLTZ: Right.
- MR. CARPENTER: I just want to get a
- 25 clarification. I've heard the term coated and

- 1 uncoated and covered and uncovered. My understanding
- was coated could apply to either I think a grease
- 3 coating or an epoxy coating, whereas covered might be
- 4 a plastic or a burlap. That's just in reading the
- 5 petition.
- 6 You seem to be using the terms
- 7 interchangeably, and I'm not sure whether they're the
- 8 same or they're different.
- 9 MR. WOLTZ: A strand generally is greased
- 10 and plastic coated. The other covered and coated, and
- it's probably more properly referred to as coated, is
- 12 the epoxy coated product.
- The epoxy coated product is a much smaller
- 14 market even than the greased and sheathed product for
- 15 posttensioning, so really in our vernacular we would
- 16 just refer to that as epoxy coated generally, but it
- is a coated strand just coated with epoxy rather than
- 18 with grease and plastic sheathing.
- 19 MR. KERWIN: I would clarify one point, if I
- 20 might, that the language in the petition where it
- 21 referred to covering with burlap or plastic, that was
- at the end of the entire production process when
- 23 you're talking about the reel of PC strand, so it's
- 24 all wound into a reel, and then steel bands are put
- around that to hold the reel together, and then on the

- 1 outside of that you might place burlap or plastic just
- 2 to cover the surface during shipment.
- MR. CARPENTER: Okay. Just to follow up on
- 4 that, if I recall correctly, and I'm not sure if this
- is right, but in the price information that we saw
- data on I think it said uncovered. Is that referring
- 7 to that final covering, as opposed to the epoxy
- 8 coating?
- 9 MR. KERWIN: No. That specification would
- 10 be for the strand itself; that it would be uncovered,
- 11 bare strand. You know, the reel might have been sold
- 12 covered in burlap or plastic, but the strand itself
- 13 was uncovered.
- 14 MS. CANNON: I think in answer to your
- 15 question, we have used the terms coated and covered
- 16 fairly interchangeably. The word covered is used in
- 17 the HTS tariff schedules and so that word appears in
- 18 our petition a lot because of that.
- 19 In the industry parlance they generally use
- the word coated, but there they refer to the same
- thing, and they're basically referring to whether
- they're coated with the plastic coating or whether
- they're coated with the epoxy coating that's coating
- 24 or covering the strand.
- MR. CARPENTER: Okay. Thank you very much.

1	MR. ROSENTHAL: Just one more time. This is
2	now probably beating a dead horse, but the kind of
3	covering that Mr. Kerwin is referring to is not how it
4	is actually being used as a matter of shipping the
5	product and protecting it in shipment, but it is
6	actually then going to be taken of the reel as
7	uncovered strand.
8	MR. CARPENTER: I understand. Thank you.
9	MR. ROSENTHAL: Okay.
10	MS. MESSER: Thank you. That was helpful.
11	I'd like to get back to the pretension and
12	posttension market. Can I get a feel from all of you
13	about how much of U.S. shipments are made to each of
14	the different markets, round figures or an idea?
15	MR. WAGNER: It's about one-third to the
16	posttension and two-thirds to the pretension.
17	MS. MESSER: Okay.
18	MR. CARPENTER: You might want to identify
19	yourself in your answer just so the reporter can
20	MR. WAGNER: I'm Richard Wagner with Insteel
21	Wire Products.
22	MS. MESSER: Thank you. Now the
23	applications of the pretension and posttension
24	markets. Are they separate applications, or are they

just the same general application, but used for

25

- 1 different purposes in that application?
- 2 MR. WOLTZ: In fact, posttensioners and
- 3 precasters or pretensions frequently compete with
- 4 alternate methods of construction for the same
- 5 project, be it a parking garage. That's a good
- 6 example.
- 7 The methods are different. The precasters
- 8 or pretensioners in a factory cast their element.
- 9 They then ship them to a job site as components, and
- 10 those elements are erected into the structure.
- 11 If the project uses the posttension method
- 12 rather than the precast method, the structure is
- 13 generally cast on site, and the compressive forces
- 14 that the strand imparts are actually -- that whole
- 15 process actually occurs on the site as the structure
- 16 is cast in pieces and then basically hooked together
- 17 with the strands.
- 18 A structure might, let's say like a parking
- 19 deck, easily be one or the other, and sometimes there
- 20 are components of each method in a structure. They're
- 21 just alternative methods of constructing. A third
- 22 alternative might be that steel construction is
- considered for that project, so the methods compete
- among one another.
- MS. MESSER: Okay. So parking garages are

- 1 not all pretensions, and bridges aren't all
- posttensions, for instance?
- 3 MR. WOLTZ: Exactly.
- 4 MS. MESSER: Okay. Within each of those
- 5 markets, the third going to the posttension and two-
- 6 thirds going to pretension, in each of those markets
- 7 what are the sizes of the Buy America restrictions
- 8 within each of those?
- 9 MR. WAGNER: The Buy America restrictions
- 10 cover approximately 25 percent of the total
- 11 consumption. Richard Wagner with Insteel.
- MS. MESSER: So 25 percent of the third of
- 13 the market that goes to posttension and 25 percent of
- the two-thirds that go to pretension? Is it pretty
- 15 equal?
- 16 MR. WAGNER: Yes, it would be pretty equal.
- MS. MESSER: Okay. Now, the raw material
- 18 input is steel wire rod. By the way, are the domestic
- 19 producers integrated, or do they purchase the raw
- 20 material input, steel wire rod?
- MR. WAGNER: We purchase.
- 22 MR. SELHORST: We all purchase steel wire
- 23 rod.
- 24 MS. MESSER: Okay. Has that always been the
- 25 case pretty much?

- 1 MR. SELHORST: Yes, I believe it's always
- 2 been the case.
- 3 MS. MESSER: Okay. Do the Buy American
- 4 requirements go back to the raw material input, steel
- 5 wire rod, or is it just the restriction placed on the
- 6 actual production of the stranding?
- 7 MR. WAGNER: Yes. They would include the
- 8 wire rod.
- 9 MS. MESSER: Okay. You indicated that there
- 10 are two types, three grades and several sizes and
- 11 diameters. On the two types, the low relaxation and
- 12 stress relieved, can you once again explain what the
- 13 difference between those two are? I'm not sure I
- 14 caught it the first time.
- 15 MR. WOLTZ: As a practical matter from
- 16 Insteel's point of view, there is next to no market
- 17 for stress relieved strand. The stabilized or low
- 18 relaxation product is a superior product. It is the
- 19 standard.
- 20 To my knowledge -- Richard, correct me if
- 21 I'm wrong -- I don't think we've sold a foot of stress
- 22 relieved strand in 10 years.
- 23 MS. MESSER: Yes. I got that from your
- 24 testimony, but what is it physically? What are the
- 25 differences or similarities?

1	MR. WOLTZ: Low relaxation refers to the
2	tendency of the product not to creep or to stretch
3	when it is held under high tension.
4	MS. MESSER: Okay.
5	MR. WOLTZ: Okay. That property is imparted
6	into the strand by heating the strand while it is held
7	under load or tension.

Stress relieved strand, on the other hand, would simply be heat treated or stress relieved, but not under load. As a result, the creep or the stretch over time in stress relieved strand is far greater and, therefore, the properties of the strand are not as great, and the use is very limited by that creep because when it creeps or stretches then you're losing the tension that the strand is meant to impart into the concrete element.

MS. MESSER: Okay. Looking back at the report the Commission wrote in the 1999 review case, it stated that 90 percent of the PC strand sales in the U.S. are of Grade 270 and that over 75 percent are of the half-inch diameter.

Once again, you indicated that the 270 grade is the predominant one. The half-inch diameter is the most common. Would the 90 percent Grade 270 and 75 percent half-inch diameter still hold true for the

- 1 domestics?
- MS. CANNON: My understanding is it
- 3 generally holds true, but the industry can speak
- 4 better to that than I can.
- 5 MR. SELHORST: Yes, I'd say that's a pretty
- fair estimate.
- 7 MS. MESSER: Is that for both the domestic
- 8 and the imported product?
- 9 MR. WAGNER: I would say that would be the
- 10 domestic product. The imported product has been
- 11 predominantly half inch to the degree of maybe 90
- 12 percent.
- MS. MESSER: Okay. I believe that's all I
- 14 have. Thank you very much.
- MS. CANNON: Mr. Rees?
- MR. REES: Thanks, Mr. Carpenter, and thanks
- for your testimony this morning, members of the panel.
- 18 My name is Mark Rees from the Office of General
- 19 Counsel.
- I'm going to back up a step further on this
- 21 discussion of the product, if I may. The Commission
- 22 is obviously familiar with PC strand, but I still need
- 23 to fill in some of my knowledge.
- What's the difference between strand, rope,
- cable and cordage? This can be a mini tutorial;

- 1 nothing extended. It would be helpful in terms of how
- 2 these terms of art are used.
- 3 MR. WAGNER: Richard Wagner with Insteel.
- 4 I'll try to give that a simple explanation.
- 5 We would refer to a strand as a unit where
- there's one layer of concentrically wound wire about a
- 7 center wire, and then the difference or the
- 8 distinction between that and a cable product would be
- 9 that it may have multiple strands or multiple layers.
- Then the distinction between a rope product
- is that that could include that which is made of steel
- and possibly that which is made of hemp product, and
- then I'm not quite sure how to get into cordage.
- 14 MR. FEITLER: Jeff Feitler with Sumiden
- 15 Wire.
- I'd like to add maybe one other thing to
- that is that strand typically has a higher tensile
- 18 strength as well with that.
- MR. WAGNER: Yes.
- MR. REES: So all of those products are
- 21 stranded in the sense that in terms of the process
- that you're dealing with a core of a wire around which
- 23 there are other wires stranded? Is that a fair
- 24 statement?
- MR. WAGNER: Yes, it is

- 1 MR. REES: Okay. And then in terms of the
- applications briefly between those products, what's
- 3 the difference?
- 4 MR. WAGNER: It's very common for a rope or
- a cable to become a product that if used in multiple
- 6 listing applications it might suspend the product
- 7 overhead. It has a much larger number of wires in its
- 8 construction partly as a safety factor.
- 9 A strand product, in terms of its use, a
- 10 predominant amount of strand is used in the United
- 11 States either as prestressed strand or prestressing
- 12 strand, and then the next largest application is guy
- 13 strand. That probably accounts for the vast majority
- of the product used.
- 15 Of course, prestressed strand is what we're
- 16 talking about here, and then a guy strand would be
- used to hold up utility poles and that sort of thing.
- 18 MR. REES: Thank you. That's helpful.
- 19 MR. WOLTZ: Just one other comment, if I
- 20 may. In terms of prestressed concrete strand, there
- is no other application other than concrete
- 22 construction application for prestressed concrete
- 23 strand.
- MR. REES: Okay.
- MR. WOLTZ: It's not a component of a rope,

- it's not a component of a cable, and it's not a
- 2 component of cordage.
- MR. REES: And following on that point, is
- 4 stranded wire, a stainless steel wire, ever used,
- 5 which I understand is specifically excluded from the
- 6 scope here, but is that ever used for prestressing
- 7 concrete?
- 8 MR. WAGNER: Yes, but only in one
- 9 application that we know of where the military would
- 10 set up degousing piers, and the piling that would go
- into that would have to have a stainless prestressed
- 12 strand in it. That's only been done maybe four times
- in the last 15 or 20 years.
- 14 MR. REES: Is stranded wire of galvanized
- 15 steel wire, again a product that's specifically
- 16 excluded from the scope, is that ever used for a
- 17 prestressing concrete?
- 18 MR. WAGNER: No, it's not. It's not
- 19 appropriate, the zinc coating with concrete itself.
- 20 They just don't go together.
- 21 MR. REES: So then summarizing, with the
- 22 exception of this very, very limited application of
- 23 stainless that you mentioned, stranded wire of non-
- 24 stainless, non-galvanized steel is the only stranded
- wire used for prestressing concrete? Is that correct?

1	MR. WOLTZ: I believe that's correct. You
2	might also keep in mind that prestressed concrete
3	strand is stabilized, which is a process that I don't
4	believe is inherent to any of those other applications
5	rope, strand. For instance, guy strand is
6	certainly not stabilized. It's a process that is
7	unique to concrete construction applications.
8	MR. REES: You mentioned there being just
9	one concentric ring in the strand. In terms of the
10	number of strands, is seven wire strand essentially
11	the only stranded wire used for prestressing concrete?
12	MR. WOLTZ: No, but seven wire strand
13	accounts for probably 98 percent of the market. There
14	is a small quantity of three wire strand that is used
15	for specific small applications.
16	MR. REES: There's been much discussion
17	about covered versus uncovered, so I won't explore
18	that further except to ask if the Respondents contend
19	that there are two separate and distinct markets
20	between posttensioned and pretensioned PC strand or PC
21	strand used for posttensioning and pretensioning in
22	prestressed concrete steel, and this is perhaps
23	directed to the lawyers. What's the response to that
24	argument?
25	MS. CANNON: I'm sorry. If they contend

- 1 that there are two separate markets?
- 2 MR. REES: Right.
- 3 MS. CANNON: Is it our contention that there
- 4 are not?
- 5 MR. REES: Right.
- 6 MS. CANNON: It is our contention that
- 7 there's not any market segmentation. There are
- 8 different applications. I think that's the better way
- 9 to describe it, as Mr. Woltz did.
- 10 There is an application for pretensioning,
- 11 which is a method that they use, and there is a
- 12 posttensioning application, which they can describe
- 13 better than I, but the bottom line here is that the
- 14 product that is sold by this industry is identical to
- 15 both uses, so that is not market segmentation of the
- 16 type the Commission may have seen in other cases
- 17 because it is exactly the same product that is being
- 18 sold just for a different application as the
- 19 pretensioners or posttensioners choose to use it.
- 20 MR. ROSENTHAL: The domestic industry sells
- 21 to posttensioners and pretensioners. As you heard
- 22 before, the pretensioners and the posttensioners
- 23 compete against one another for the same job, so it's
- 24 not as if we're talking about separate markets, as you
- 25 might have heard from Respondents.

1	MS. CANNON: And we have the imports
2	competing in both of those, in sales to both
3	pretensioners and posttensioners as well.
4	MR. FEITLER: I would like to add to that,
5	too, the fact that our Victorville operation was built
6	to meet the growth and demand in the posttensioning
7	industry.
8	Our markets for many years, I think the
9	majority of posttensioning, unfortunately, we've lost
10	a large market share. Unfortunately, as a result we
11	had to close Victorville. It was dedicated not 100
12	percent, but the majority of that, for the
13	posttensioning industry.
14	MR. REES: One other purely technical
15	question about the product. I saw in some of the
16	industry literature a mention of indented strand.
17	What is that?
18	MR. WOLTZ: Indented strand is strand that
19	is made of wires that have been deformed with small
20	notches or dimples. That process is performed in the
21	wire drawing operation where carbide rolls are
22	actually used to dimple the wire.
23	The wires are then stranded, and the reason

characteristics between the strand and the concrete.

that you would do this is to enhance the bonding

24

25

- 1 In effect what you're doing is increasing the amount
- of surface area for the same cross section.
- 3 MR. REES: In terms of the construction
- 4 areas that are involved, the industries in which PC
- 5 strand is used, is it fair to state -- when I first
- for read the petition I got the impression that much
- 7 prestressed concrete is used in public works projects.
- 8 You mentioned bridges, decks, girders and the like,
- 9 public building projects as well, many, many
- 10 commercial applications, but then I heard your
- 11 testimony this morning, Mr. Woltz, also mentioning the
- 12 housing construction.
- Is there any area? It sounds as though
- virtually or just about every area of construction
- uses prestressed concrete.
- MR. WOLTZ: If the construction contains
- 17 concrete, there is likely an application for PC strand
- 18 in it. Slab on grade work has grown tremendously in
- 19 recent years. Ten years ago it was not unheard of,
- 20 but certainly not uncommon. If there's concrete
- 21 there, there is likely an application for PC strand.
- The slab on grade application is generally
- 23 found in areas with expansive soils that expand and
- 24 contract with moisture and provide a poor subgrade for
- 25 foundations or for floor slabs.

1	Posttensioning those slabs impart great
2	compressive forces into the slab on grade that allows
3	the slab to resist cracking even though the soil
4	underneath it is not stable. That's a regional
5	phenomenon that has seen areas of great growth in the
6	use of PC strand.
7	MR. REES: Ms. Cannon, I understand the like
8	product position asserted by the claimants here is
9	essentially that there's one like product coterminous
10	with the scope, and you state that the definition is
11	effectively the same definition adopted by the
12	Commission in the 1999 sunset. Is that correct?
13	MS. CANNON: Yes, that's correct.
14	MR. REES: I won't explore that further
15	here, but I would ask you, of course, to comment in
16	your postconference brief. As you discuss the like
17	product issue, obviously address the six factors that
18	the Commission typically considers in analyzing the
19	like product issue.
20	If you might include whether you think there
21	are any lessons that should be drawn or that should
22	not be drawn from any other Commission investigations
23	of PC strand other than the sunset and the 1978
24	investigation that it reviewed. I counted six.
25	MS. CANNON: We'd be happy to do that.

- 1 MR. REES: Similarly, as I understand the
- 2 legal argument, the domestic industry -- at least
- 3 conceptually you would define the domestic industry or
- 4 recommend the Commission define it as it did in the
- 5 1999 sunset, correct?
- 6 MS. CANNON: That is correct.
- 7 MR. REES: Okay. Are there any issues in
- 8 this investigation under the related parties provision
- 9 of the Act?
- 10 MS. CANNON: No, not to my knowledge. I
- don't believe we have any domestic producers that are
- 12 either related to foreign producers or are importing
- 13 subject merchandise that would call into question that
- 14 provision.
- 15 MR. REES: Did I understand your testimony
- 16 correctly that in the petition Petitioners take the
- 17 position that none of the subject country imports are
- 18 negligible or is negligible?
- 19 The data upon which the petition relied was
- 20 necessarily through November 2002, and the Petitioners
- 21 assert here that the data for the most recent 12 month
- 22 period preceding the filing of this petition continue
- 23 to support that same result.
- 24 MS. BECK: That is correct. We will present
- in our postconference brief an updated table that

- 1 provides the subject imports by month, but, with the
- 2 updated December statistics which became available
- 3 late in the day yesterday, you will find that all meet
- 4 the statutory factor.
- 5 MR. ROSENTHAL: Mr. Rees, you may know that
- in other cases we have taken issue with how the
- 7 Commission defines the 12 months preceding, but we
- 8 don't have that issue here.
- 9 MR. REES: You're free to include any legal
- 10 argument on the point in your postconference brief as
- 11 you wish.
- 12 MR. ROSENTHAL: This is one instance where
- we'll save some ink and paper because I think no
- 14 matter how you look at it there's no negligibility
- 15 issue.
- 16 MR. REES: Okay. And in that postconference
- 17 brief obviously please include a discussion of your
- 18 position on this issue of cumulation.
- 19 With respect to cumulation negligibility, of
- 20 course, take the opportunity, please, to rebut any
- 21 points you might hear from the Respondents today.
- 22 MR. ROSENTHAL: Certainly. We were assuming
- that the Respondents would agree with everything we
- were saying, so we wouldn't have to say a lot in our
- 25 posthearing brief.

- 1 MR. REES: Well, will they agree with your
- 2 position that the vast majority of PC strand imported
- into this country is half-inch, Grade 270, low
- 4 relaxation strand?
- 5 MR. ROSENTHAL: If they understand the facts
- 6 properly, yes.
- 7 MR. REES: Okay. So in terms of the
- 8 coverage that we have here, your position is that we
- 9 have a very good sampling of pricing data?
- 10 MR. ROSENTHAL: I believe you will if you
- don't already, but that is the product that I think
- everyone will agree is the predominant product sold in
- 13 the marketplace.
- MR. REES: Ms. Beck, you might have touched
- on this, and I just didn't hear it clearly enough.
- 16 Why should the Commission give way to AUV data from
- 17 subject imports from Brazil, India, Korea and
- 18 Thailand, but not from Mexico?
- 19 MS. BECK: The statistics reported by the
- 20 Bureau of Census show AUVs that are very high for
- 21 Mexico, very high in comparison to other subject
- 22 countries and also very high in comparison to the
- 23 prices that have been reported in the lost sales and
- 24 lost revenue allegations and seen by the industry in
- 25 the marketplace.

1	We feel very strongly that something is in
2	error with the data reported by the Census Bureau, but
3	this data will be or has been collected in the
4	importers' questionnaire from Mexico for the exact
5	product that you'll be comparing, so we feel strongly
6	that that will show the underselling that the industry
7	has seen in the marketplace.
8	MR. ROSENTHAL: Mr. Rees, we're suggesting
9	you look at the AUV data just as a proxy. You'll get
10	the actual pricing information that we think will be
11	more probative in time, but what we've had to look at
12	both in terms of the pricing information we've
13	gathered matches up very well with the AUV
14	information, at least when it comes to trends. You'll
15	have all of that later on.
16	Ultimately my hope is, my guess is, that you
17	won't have to rely on AUV data. You'll have actual
18	pricing information.
19	MR. REES: The petition states that the
20	price is the "primary" means of competing in the
21	domestic PC strand market. What other means are
22	there? On what other bases do this product compete?
23	MR. WOLTZ: Clearly the product is a
24	sophisticated product in terms of its metallurgy. It
25	is tensioned under high loads, a high percentage of

- 1 its ultimate strength, and if the product were to
- 2 break during that process it is potentially life
- 3 threatening to the workers around the product, so the
- 4 tendency of the product not to break is of critical
- 5 importance.
- 6 Probably 20 years ago the U.S. had a
- 7 distinct advantage over other countries. Today, the
- 8 products are all good products. There's very little
- 9 difference in the quality level that's seen from
- 10 domestics or imports, but clearly a break or a history
- of break would be a reason not to buy someone's
- 12 product, whether it was foreign or whether it was
- 13 domestic.
- 14 Of course, customers always want the product
- 15 when they say they want it, which is another basis of
- 16 competition.
- 17 MR. REES: The 1999 sunset views of the
- 18 Commission stated, among other things, "Appearance,
- 19 the uniformity of its surface, its exact
- 20 specifications and other quality factors typically
- 21 associated with steel products matter little to most
- 22 purchasers..." -- this is regarding PC strand --
- 23 "...so long as the strand meets general strength,
- 24 elongation and bendability requirements."
- Is that still the case in the Petitioners'

- 1 view today?
- 2 MR. ROSENTHAL: Yes.
- 3 MR. REES: The Commission also found that
- 4 demand is derived from PC strand's use in the
- 5 construction area. Petitioners still agree with that,
- 6 do they not?
- 7 MR. ROSENTHAL: Yes. You also heard Mr.
- 8 Woltz testify earlier that demand has been
- 9 surprisingly strong through the 1990s and even up
- through 2000, the early part of this century, through
- 11 today.
- MR. REES: Yes. That would be my final
- 13 question concerning the construction industry,
- 14 concerning this area that appears to drive demand for
- 15 PC strand, its use in construction.
- 16 Have there been declines in the construction
- industry over the last several years or during the
- 18 POI, if you know?
- 19 MR. WOLTZ: I'll answer it this way by
- 20 saying that there have been two primary drivers of
- 21 market demand, P-21 funding of infrastructure
- 22 products, as well as private construction.
- 23 As you know, construction is a lagging
- 24 market. The next few years may see less favorable
- demand characteristics than the past few years based

- on the lag that generally is associated with the
- 2 construction market, but as the information will show
- 3 we believe the market, even through a tough economy
- 4 the last couple years, has been essentially flat,
- 5 which is unlike many of the other markets that we
- 6 serve that are down in units by double digits.
- 7 Certainly the low interest rate environment
- 8 has also held up the private construction side of the
- 9 market, so it's been one of the real bright spots in
- 10 the overall marketplace.
- 11 MR. REES: Thank you. That's all I have.
- MR. CARPENTER: Mr. Deese?
- MR. DEESE: William Deese, Office of
- 14 Economics.
- 15 Mr. Woltz, what is P-21 funding?
- MR. WOLTZ: I forgot what P-21 stands for.
- 17 Transportation. It's a federal DOT spending program
- 18 that was enacted four years ago or five years ago
- 19 which provided a 30 percent increase or 40 percent
- 20 increase in funding for domestic infrastructure and
- 21 transportation projects as compared to the previous
- 22 legislation.
- MR. DEESE: Okay. Thank you.
- 24 Earlier you mentioned that prestressed
- 25 concrete today is used also in residential

- 1 construction where it hasn't been in the past. Do you
- 2 have any idea what percentage of residential
- 3 construction uses prestressed concrete? Is it small?
- 4 Is it large? Do you have any sense of that?
- 5 MR. WOLTZ: First, I didn't mean to imply
- 6 that it had not been used in residential in past
- 7 years. I think it has. It's just grown in recent
- 8 years, and I do not know. I have no statistics for
- 9 what percentage the residential market uses this
- 10 method.
- MR. DEESE: Is there any way to make either
- 12 prestressed concrete or poststressed concrete without
- 13 using PC strand?
- MR. WOLTZ: No.
- 15 MR. DEESE: So if there's any substitution
- in construction, there's no substitution in how the
- 17 prestressed or poststressed concrete is made. There
- 18 could perhaps be some substitution in whether concrete
- 19 elements or steel elements or some other type of
- 20 element may be used in the construction?
- MR. WOLTZ: That's correct, but if it's
- 22 prestressed concrete or posttension it relies on
- 23 strand.
- 24 MR. DEESE: Mr. Burr, you mentioned earlier
- that you had closed one facility. Does your firm

- 1 still own it? Have you sold it? What are your plans
- 2 for that shut facility?
- MR. BURR: We have closed the facility. It
- 4 is basically idle right now. The plans will depend a
- 5 lot upon what happens probably through this and what
- the long-term demand in market is going to be.
- If, you know, we're going to see it up tick
- 8 in the short term we probably will not restart that
- 9 plant, but it depends on the economics of it.
- MR. DEESE: So you still have the capability
- 11 to restart production at that plant?
- MR. BURR: We could.
- MR. DEESE: Do you produce anything else at
- 14 that plant?
- 15 MR. BURR: No. It was designed only for
- one-half inch, 270K PC strand.
- 17 MR. DEESE: Okay. No further questions.
- 18 MR. CARPENTER: Mr. Stewart?
- 19 MR. STEWART: I have no questions.
- MR. CARPENTER: Mr. Lenchitz?
- MR. LENCHITZ: Harry Lenchitz, Office of
- 22 Industries.
- 23 Mr. Burr, I was wondering on your decisions
- 24 regarding closures. Is the proximity of the plant to
- the end users an issue in terms of being able to

- 1 transport the product economically, and could you tell
- 2 us more about that?
- I know your plant in Tennessee is pretty
- 4 much center of the country. With the plant in
- 5 California, was it a factor that it is far from much
- of the market? Can you tell us more about where the
- 7 markets are?
- 8 MR. BURR: Sure. Actually, the plant was in
- 9 Victorville, which is just east of L.A., and that is
- 10 probably one of the fastest growing markets for strand
- 11 usage in the U.S., so our transportation costs were
- 12 substantially less than shipping from our facility out
- of northern California. We positioned that facility
- directly in the center of the growth of PC strand
- 15 consumption.
- MR. LENCHITZ: Just one follow-up, if I may.
- 17 Your present production. Is it sold throughout the
- 18 United States or, for that matter, throughout North
- 19 America, or do you concentrate on certain geographic
- 20 markets?
- MR. BURR: We can sell anywhere, and we do
- 22 from each facility. We sell in different locations.
- 23 There are certain areas that we don't go to because of
- 24 transportation costs like maybe southern Florida or
- something like that, but, generally speaking, we sell

- 1 throughout the U.S.
- 2 MR. WOLTZ: Our company sells nationwide
- 3 basically from our facilities located in Florida and
- 4 Tennessee, so the product does tend to be shipped a
- 5 long ways.
- 6 MR. CARPENTER: I just have a couple
- 7 additional questions.
- 8 First again related to the pretension and
- 9 posttension issue, you made the statement that PC
- strand sold for use in pretension and posttension
- 11 applications is identical for the producers here. Do
- 12 you know whether your product is sold for use in one
- application versus the other?
- I guess another way of looking at it is are
- there a group of pretension end users and a group of
- 16 posttension end users and they rely only on one or the
- other as far as the way they apply the product, or do
- they not know how it's going to be used?
- 19 MR. SELHORST: I'll answer this. I'd say
- 20 generally we know the application it will be used for,
- 21 but I think the important point here is that we
- 22 manufacture the product to an inventory, not to a
- 23 fixed order, a discrete order, so, you know,
- 24 regardless of a prestressed application or a
- 25 posttension application it's shipping from inventory

- of half-inch, 270K strand.
- 2 We may know the end application at the point
- of sale, but it's not pertinent to what we have in
- 4 inventory.
- 5 MR. CARPENTER: Okay. When you get the
- order and you fill it from the inventory, does the
- 7 order specify that it's to be used for pretension or
- 8 posttension application?
- 9 MR. SELHORST: Not in our case, no. I don't
- 10 believe for the others either.
- 11 MR. CARPENTER: Okay. Let me ask you
- another question in what I'm leading to. If we were
- to ask you to provide us information on how much of
- 14 your U.S. shipments during the last three years were
- sold for use in pretension versus posttension
- 16 applications, would you be able to provide that data,
- or is that something that it would just be a rough
- 18 estimate?
- 19 MR. SELHORST: I think we could provide that
- 20 data with some accuracy, but I think there would be
- 21 some degree of estimation in it.
- 22 MR. ROSENTHAL: It's not because it's the
- 23 nature of the product. It's just because they know
- 24 who their customers are.
- MR. SELHORST: Right.

1	MR. CARPENTER: Okay. If I might ask, if
2	you could just give us estimates in your posthearing
3	brief or postconference brief for the quantity of U.S.
4	shipments that were sold for use in pretension versus
5	posttension applications to the best you can estimate
6	it? I would appreciate that.
7	Just one other question. On the
8	profitability data in Chart 2 that you show it shows a
9	pretty significant drop in profitability. You've
10	already testified as to how prices have declined over
11	the last couple years.
12	Can you tell me anything about on the cost
13	side how your costs have changed? Have they
14	increased, remained constant or decreased? How does
15	that compare with the decrease in price as far as the
16	effect on profitability?
17	MR. BURR: Brian Burr with Sumiden. I can
18	speak on behalf of our cost. Over the POI, our
19	production costs and our costs in general have
20	decreased substantially I want to say in double
21	digit percentages just in order to compete with the
22	import pricing.
23	Generally speaking, there are some factors
24	that come into play that would have potentially raised
25	some costs, but we've done a tremendous amount of cost

- 1 reduction to actually get that down.
- MR. CARPENTER: What is your primary raw
- 3 material? Is it carbon steel wire rod?
- 4 MR. BURR: It is.
- 5 MR. CARPENTER: Okay. And what have wire
- 6 rod prices done over the last couple years?
- 7 MR. BURR: We've seen a little bit of
- 8 fluctuation. I think on a historical basis it hasn't
- 9 been particularly substantial, nothing that would
- 10 drive any significant cost increases in our
- 11 facilities.
- MR. CARPENTER: Any other companies want to
- 13 offer --
- MR. WOLTZ: Wire rod prices have been
- 15 relatively flat.
- 16 MR. SELHORST: We concur with Brian as well.
- 17 Our costs to manufacture the product have actually
- 18 come down over the period of investigation.
- 19 MR. CARPENTER: Okay. We'll be able to
- 20 analyze that information based on the questionnaire
- 21 data, but I just wanted to see if there were any other
- factors that might be at play here that we might not
- 23 be picking up.
- Mr. Deyman?
- MR. DEYMAN: George Deyman, Office of

- 1 Investigations. First of all, thank you for your very
- 2 helpful presentation.
- 3 You mentioned that Sivaco announced that it
- 4 was shutting down its production and that there were
- 5 trade reports linking that to import competition in
- 6 part or in whole. If you have access to those trade
- 7 reports, we would very much appreciate having them in
- 8 the postconference brief.
- 9 MS. CANNON: We will do that. There's an
- 10 American Metal Market article that we will be happy to
- 11 submit to you.
- 12 MR. DEYMAN: Have any of you had any
- announced worker layoffs of a magnitude that may have
- called for a press release or something of that sort?
- MR. WOLTZ: Insteel closed a facility that
- 16 did result in press reports. We closed that facility.
- 17 MR. DEYMAN: Okay. Well, it would be
- 18 helpful to have those press reports also in the
- 19 postconference brief if possible.
- 20 Has there been any assistance from the
- 21 Department of Labor for any of these layoffs in this
- 22 industry?
- MR. ROSENTHAL: Sumiden has not.
- MR. DEYMAN: With regard to the imports, as
- 25 you indicated in the petition, the official statistics

- 1 indicate that imports from the countries have
- 2 increased substantially between 2000 and 2002 except
- 3 for imports from Brazil. For some reason, the imports
- 4 from Brazil decreased by 29.1 percent. Is there
- 5 something about the product from Brazil?
- 6 MR. ROSENTHAL: There's nothing different
- 7 about the product. As you heard earlier, the
- 8 Brazilians had earlier I quess last summer concluded a
- 9 sale that wasn't going to be delivered until the first
- 10 part of 2003, so maybe they have longer lead times or
- 11 for some reason obviously wanted to commit to a base
- shipment at a later date, but nothing different about
- the competition with Brazil or about the product
- 14 coming from Brazil.
- 15 MS. CANNON: I'm sorry. I would just add,
- 16 Mr. Deyman, that Brazil, despite the decline, still
- 17 you see a substantial volume tonnage over the entire
- 18 period, and that was clearly why it was included
- 19 because whether it's declined or not it maintains a
- 20 huge market presence here and has done so throughout
- 21 the period of investigation.
- 22 MS. BECK: If I might just add in addition
- 23 to the substantial levels which it still reflects that
- the prices are still at very low levels and continue
- 25 to be problem.

- 1 MR. DEYMAN: All right. Thank you very
- 2 much. I have no further questions.
- 3 MR. CARPENTER: Thank you again for your
- 4 testimony and for the very responsive answers to our
- 5 questions.
- 6 We'll take a break until 11:20 and then
- 7 resume with the Respondents' presentation. Thank you.
- 8 (Whereupon, a short recess was taken.)
- 9 MR. CARPENTER: Mr. Cameron, feel free to
- 10 start whenever you're ready.
- MR. CAMERON: Thank you, Mr. Carpenter,
- members of the staff. It's always nice to see a new
- 13 face in a different role.
- 14 For the record, my name is Don Cameron. I'm
- 15 accompanied by Julie Mendoza. We are appearing here
- on behalf of KIS Wire and other Korean producers. I'm
- 17 going to make a few introductory remarks on behalf of
- 18 all Respondents.
- 19 As you will hear in the testimony from other
- 20 witnesses today, the petition filed against imported
- 21 PC strand from subject suppliers presents a very
- incomplete picture of the U.S. market for PC strand
- and the markets served by domestic producers and
- 24 importers.
- 25 As noted in yesterday's joint Respondents'

- 1 letter to the Commission, as the Commission has
- 2 already acknowledged, the U.S. market for PC strand is
- 3 broken down into two distinct market segments, precast
- 4 or pretension and posttension.
- 5 The witnesses from Crispin on my left will
- 6 explain in detail the differences between the markets,
- 7 but at its most basic level posttension PC strand must
- 8 be greased and covered with a sleeve, and PC strand is
- 9 then stretched after the concrete is set. Posttension
- 10 strand is used predominantly in -- if I said
- 11 pretension, I apologize. It is the posttension PC
- 12 strand that is covered, and it is used predominantly
- in building and residential use.
- Most, though not all, posttension PC strand
- is converted by converters such as Suncoast and Duadaq
- 16 who add the grease and the sleeve to the uncovered
- 17 wire strand. These converters purchased uncovered PC
- 18 strand, produce the finished product and sell it to
- 19 the end user.
- In the case of Korea, we estimate that over
- 21 95 percent of PC strand imported from Korea goes to
- the posttension market and is processed by U.S.
- 23 converters. Very little Korean material competes in
- 24 the precast market. We believe this is typical of
- 25 imports which compete largely in the posttension

- 1 segment of the market. We estimate the posttension PC
- 2 strand accounts for roughly 30 percent of the total
- 3 market for PC strand.
- 4 Precast PC strand is stretched before the
- 5 concrete hardens. There is no sleeve, and no
- 6 conversion is required by converters with precast
- 7 strand. A common use is in the construction of
- 8 bridges.

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9 We estimate that precast strand accounts for 10 roughly 70 percent of all PC strand consumed, but that 11 the demand in this market segment may be significantly 12 affected by downturns in bridge construction and major 13 government projects. The precast market is dominated 14 by domestic producers and by projects which require 15 the use of American made steel based on federal, state

or local Buy America or Buy American programs.

Now, I've got to tell you I was stunned this morning. We had a petition in which the words Buy America never appeared. In the direct presentation of the domestic industry, we didn't hear one word about Buy America, and yet we heard testimony this morning that they estimate that well, maybe it's 25 percent, maybe it's higher, maybe it's lower, and we only got the estimate from one producer and not all. Clearly, they know how much goes to Buy American and how much

- doesn't go to Buy American.
- 2 If that's the case, we understood the
- 3 Commission this morning to ask not only the domestic
- 4 producers, but us as well, to split out our shipment
- 5 to the pre and posttension market according to the
- 6 whole POI based upon our data. We obviously have no
- 7 problem doing that. We're the ones who requested the
- 8 Commission to gather that data.
- 9 In addition, we would ask the Commission
- staff to ask the domestic industry to further break
- out their shipments to each one of these markets
- 12 according to Buy America and non-Buy America because
- what applies to one producer may or may not apply to
- 14 all of the producers, and we think that they are
- understating the significance of that market.
- 16 The existence of these two separate markets,
- 17 the precast and the posttension, is hardly what one
- 18 would call a news flash, although it would be a news
- 19 flash reading the petition. Putting that aside, there
- 20 are separate institutes that actually are devoted to
- 21 collecting data on these two separate markets, the
- 22 Posttensioning Institute and the Prestress Concrete
- 23 Institute.
- Therefore, it is rather curious and highly
- 25 disappointing that Petitioners failed to mention the

1	different markets in their petition, thereby hindering
2	the collection of accurate shipment and pricing data
3	that reflect the differences in the two markets and
4	that the Petitioners failed to mention that as much as
5	60 percent of the precast and as much as 20 percent of
6	the posttension market is subject to Buy American
7	restrictions in which only U.S. producers participate.
8	This data is significant because it explains
9	why imports increased to meet greater demand in the
10	building and residential posttension segment of the
11	market, while U.S. producers and market share have
12	declined as a result in the drop off in the demand for
13	bridge building and other public works projects in the
14	precast segment of the market.
15	For example, we point the Commission to the
16	2000-2001 summary of tonnage reports from the
17	Posttensioning Institute, which we provided today, and
18	copies have also been distributed to the Petitioners.
19	That data shows, for instance, that the building and
20	residential consumption of PC strand increased by
21	11,000 tons between 2000 and 2001, basically 11.4
22	percent growth. That's combining buildings and what
23	is known as slab on grade. John Reilly and the
24	witnesses from Crispin are going to discuss that
25	further.

1	At the same time, posttension PC strand
2	consumed for bridges, which we believe to be virtually
3	100 percent governed by Buy America restrictions,
4	declined by 12,000 tons or 44 percent. Now, this is
5	only 2000 and 2001 because this is the latest data
6	that we have available.
7	Now, while we understand that bridges are a
8	much more substantial component of the much larger
9	precast market than of the posttension market, the
10	decline in demand for posttension PC strand in bridges
11	appears to indicate a decline in overall PC strand
12	consumption for bridges.
13	Again, the significance is that PC strand
14	used for bridge construction and other government work
15	or, as one witness said this morning, the P-21
16	project, is the exclusive preserve of the U.S.
17	industry because federal, state and local Buy American
18	and Buy American provisions provide that, so it should
19	be no problem for the Petitioners to, therefore,
20	provide that data since they've already given an
21	estimate this morning, and we would like to make sure
22	that this Commission gets that data on the record so
23	we can actually get a good idea of exactly what this
24	industry is about.
25	We would also like to note in this regard

- 1 that the Commission should disregard the price data
- 2 collected so far. The price analysis presented this
- 3 morning by Petitioners said absolutely zero about
- 4 prices. I mean, zero. It compared AUVs, as John
- 5 Reilly will discuss further.
- 6 More importantly, the fact is that because
- of the Petitioners' failure to inform this Commission
- 8 of the different markets and the significant role of
- 9 Buy America in this market, the price comparisons are
- 10 not going to yield anything meaningful anyway. Sales
- 11 subject to Buy America provisions over which the U.S.
- industry has a virtual monopoly should not be compared
- 13 to import prices that are not allowed to participate
- 14 in that market.
- 15 Similarly, domestic prices in the precast
- 16 market should be compared to import prices in the
- 17 precast market, and sales to the posttension market
- 18 should be compared to import prices in the posttension
- 19 market so we can at least try to do apples to apples,
- as opposed to what they have provided now, which is
- 21 apples to kumquats, and they have done this based upon
- 22 the fact that they have not given the Commission the
- data upon which to even ask for the question so that
- you could have pricing series that would work.
- 25 The comparison today based upon the database

- that you have is not possible, and the responsibility
- 2 for the failure appears to lie squarely at the feet of
- 3 the domestic industry, who didn't bother to tell you
- 4 about how this market actually works.
- 5 Thank you.
- 6 John?
- 7 MR. GURLEY: Good morning. My name is John
- 8 Gurley. I'm with the law firm of Coudert Brothers.
- 9 I'm here together today with two officials from the
- 10 Crispin Company. To my left is Mr. Bill Dickerson.
- 11 To his left is Mr. Jacques Bouchez, who is president
- of Crispin Company.
- 13 Crispin Company is the single largest U.S.
- 14 distributor of PC strand. Mr. Dickerson will provide
- 15 testimony today regarding the bifurcation of the
- 16 market between the precast and the posttension market
- 17 and conditions of competition in the U.S. market.
- 18 Bill?
- MR. DICKERSON: Thank you, John.
- I'm afraid we're going to overwhelm you
- 21 gentlemen with these distinctions again, and a lot of
- 22 mine are going to somewhat seem to be duplicate in
- what's been said, but I think that the previous
- 24 gentleman is very clear and accurate in emphasizing
- 25 that the principal indication is that imported

- 1 products are causing injury to the domestic industry,
- 2 and that simply isn't true.
- It seems to me and our people that there is
- 4 a monopoly in the United States in certain segments of
- 5 the industry and that what could happen -- I don't
- 6 want to be unduly harsh -- is that it looks like a
- 7 second monopoly, which would be given by a dumping
- 8 order, would give them the entire market as a
- 9 monopoly.
- 10 With some fear of being duplicative, I'd
- 11 like to explain the two sectors. It simply divides
- this principally into how you make the strand and when
- 13 you apply the tension. The tension in the case of
- 14 precast is made before the concrete goes on, and the
- tension in posttensioning, the tension is made
- 16 afterwards. That's just a simple definition.
- 17 In order to tension after you put the
- 18 concrete on, you have to have a polyethylene sleeve
- 19 that's greased so that the tensioning can occur. In
- 20 the precast there is no sleeve, and the concrete bonds
- 21 to the steel. Then when you release the applied
- tension, it remains because of the bonding. That's
- 23 the simple difference.
- 24 The other distinction is in the use. As was
- 25 just said, normally and traditionally the precast is

- 1 used in building structures such as bridges and the
- like. Those are principally funded by the government,
- and they have the Buy American provisions. There are
- 4 also provisions, other types of construction, where
- 5 private clauses are put in the contract, and they also
- 6 have a Buy American feature.
- 7 When we sell our product, as he said, the
- 8 industry is segmented. There are posttensioners, and
- 9 there are precast people. We know when we sell
- somebody just to the T what he's going to do with
- 11 that, and they do, too.
- 12 Traditionally, however, the U.S. industry
- has not concentrated on the posttensioning industry.
- 14 They have, understandably, concentrated on the
- protected part of the industry, and there they have a
- 16 complete monopoly. Our sales for Buy American are
- 17 zero. The gentleman preceding me, his sales are zero
- 18 because it's a set aside monopoly.
- 19 Where we do have competition is in certain
- 20 applications of precast and mostly posttensioning, and
- 21 there the market is free. In that market, the
- 22 Petitioners have traditionally not had an active role.
- When I say active role, sure, there is no absolute.
- They have had some presence, but it's not significant.
- 25 Most of our customers when we call on them, they don't

- deal with the domestic mills and traditionally have
- 2 not until recently.
- We see some effort being made, and it's
- 4 somewhat of a coincidence that, for example, in the
- 5 last I would say eight months we've noticed that some
- 6 of our customers tell us that they've been called on
- 7 by the domestic mills, and we've seen the domestic
- 8 mills, specifically Insteel, go to customers and offer
- 9 an extremely low price, a price which we would never
- offer, and we often laughed when it was done that we
- 11 might buy from them at that price if they would sell.
- 12 Why they would do such a thing I'll leave it up to you
- 13 all to wonder.
- 14 The domestic industry has focused in this
- 15 precast and virtually relegated the balance to the
- 16 import industry. Why do they do that? Because
- 17 they're protected. We estimate that around 60 percent
- of all precast markets are subject to Buy American.
- 19 In some cases, posttension is used in bridges, and it
- 20 also is Buy American.
- 21 Almost all of our sales are to
- 22 posttensioning people, some to precast people, but we
- 23 know in each case what they are, and we know in each
- 24 case there is no Buy American.
- 25 MR. DICKERSON: The petitioners allege that

- there is a substantial injury caused by imports. That
- 2 simply is not true. We do not know if petitioners are
- actually losing money, but we do know it's not because
- 4 of imports. I suspect, as the predecessor did, a
- 5 principal cause of any industry injury could be by
- 6 reduction of the Buy American projects at the federal,
- 7 state and local levels.
- 8 And there could be, I suppose, in the future
- 9 because of conditions in the United States everybody
- 10 knows about that those fundings could come under
- 11 stress again, and it's understandable that they would
- 12 look to a nontraditional source of business, and it's
- 13 the business that they have just ignored in the past.
- 14 It's clear to us that if they are getting
- 15 competition it's not from the importers. In fact,
- what does happen that we have noticed for the first
- 17 time some small incursions and efforts of competition
- 18 with us by them, but it's not major.
- 19 They claim that their market share has
- 20 fallen from 76 to 69 percent in the last three years.
- 21 This number is meaningless unless we know how much
- 22 their Buy American business has declined in the last
- three years, you see, because if that's declined, it's
- 24 not because of your fault.
- 25 In fact, I think you might find that in the

- 1 business where we have a free market and they have
- 2 traditionally competed with us that their market share
- 3 actually may have increased, but certainly we would
- 4 see no reason why in that market it would decline, and
- 5 that would be especially true if they were to offer
- 6 those very special prices that we have seen in the
- 7 market.
- 8 The Buy American also has restrictions that
- 9 protect the domestic industry indirectly. For
- 10 example, some people who have government business may
- 11 not want to mingle, to run the risk of mingling their
- inventories. It's a very serious offense, and I think
- everyone rightly takes, that if you represent that
- 14 your product is domestic and it's not, it is very
- serious, and I am sure that they are very careful
- 16 about that themselves.
- 17 And we have some people that say we would
- 18 like to buy from you, but we have all these other
- 19 contracts. We will just stick to the domestic, and in
- 20 those cases they may use a quantity of steel in the
- 21 pretest system from the domestics.
- 22 Another example of how the Buy American
- works is that some private contracts for political
- reasons, union reason or other reasons, the high-
- 25 profile cases will specify Buy American. One example

- is in Houston the sports stadium recently, it's a
- 2 private contract, but it's right there in our home
- town, it's right in the port area, and we were not
- 4 able to have -- our customers couldn't bid on that
- 5 because it was set aside and there was a Buy American
- 6 provision in it. They told us.
- 7 Petitioners chart in their petition what
- 8 purports to be representative average unit prices. We
- 9 agree that this chart is inaccurate. It compares
- 10 import cost to domestic sales prices. In any case,
- 11 the average U.S. price no doubt includes the high
- 12 protected prices petitioner obtained Buy American
- 13 contracts.
- 14 Petitioners do not provide any real data as
- 15 to their prices in those markets where there may be,
- in fact, the competition from an imported product.
- 17 If foreign importers did in fact have such a
- 18 large price advantage, as the petitioners alleged,
- 19 then petitioners would have a hard time competing, if
- 20 at all. However, imports simply do not have that
- 21 advantage.
- The post-tensioning market has in fact
- increased in that period. Crispin, like most other
- importers, focused virtually all of their offers in
- 25 the post-tensioning market. This is the competitive

- 1 market that has been growing for several years. Most
- 2 likely the economist witness will provide data on this
- 3 point.
- 4 The post-tensioning market is primarily for
- 5 residential and commercial markets, especially in
- 6 California, Texas, Nevada and Arizona. PC strand is a
- 7 very good for forest labs and parking garages. Here
- 8 PC stand is replacing rebars and competes vigorously
- 9 with rebars. Because of declining interest rates,
- 10 this market has been very strong. For this reason
- imports have increased somewhat over the last three
- 12 years, but not at the expense of the domestic
- 13 producer. In fact, we suspect that he has benefitted
- 14 from that as well.
- 15 Crispin believes that the recent decline in
- 16 the prestressed market has led the U.S. producers to
- 17 begin looking closely at the post-tension market, and
- 18 like most entrants, as I have said they've got some
- 19 presence, but their reputation is not to serve that
- 20 market, and to enter there, there is resistance. Over
- 21 the past years there has been times of oversupply,
- 22 undersupply, tight supply.
- The Crispin Company and other importers are
- able to provide a continuous source of supply for
- 25 customers like this over the years by drawing from

- 1 various producers all over the world. They develop
- 2 friendships with those people. If they have a
- 3 problem, we have a solution. We provide consultation
- 4 and help with them. If they say delay a order, we
- 5 delay it.
- 6 Well, you know how business works. People
- 7 help each other. That's the way good business
- 8 relations result, and you don't break those overnight,
- 9 and it's no wonder that if they try to enter into one
- of those companies there is going to be resistance.
- We get stories from people saying they have
- in the past bought from the domestic producer, and
- when things get tight, when there is big projects on
- 14 the Buy American side they abandon them. They don't
- 15 forget this.
- So to get into this market with people who
- 17 traditionally you have not supported, it's going to
- 18 require you to cut the price and to take drastic
- 19 action.
- 20 In conclusion, I ask the Commission to look
- 21 carefully at the underlying facts. Petitioners have
- the burden to show that imports are significantly
- competing with them and thereby injuring them. They
- 24 have not met that burden.
- 25 Recently the U.S. industry began competing

- in the post-tensioning business by buying their way
- in. Again, in the post-tension market, there is no
- 3 monopoly protection such as the Buy American. We
- 4 suggest that the petitioners conduct business the old-
- fashion way; that they earn it. Sell a quality
- 6 product at reasonable prices. They should not be
- 7 allowed to exclude importers from the post-tension
- 8 market, thereby getting a total monopoly.
- 9 I wish to thank the Commission for the
- 10 opportunity and if you have questions at the
- appropriate time, we will be glad to answer them.
- 12 MR. REILLY: Good morning, Mr. Carpenter and
- members of the staff.
- 14 For the record, I am John Reilly of Nathan
- 15 Associates, appearing on behalf of respondents. I
- 16 should note that I have distributed a handout. We are
- 17 going low tech this morning so there will be no pela-
- 18 point presentation.
- 19 The petitioners assert that increasing
- subject import volumes and market shares, coupled with
- 21 declining domestic shipments and prices make it
- 22 obvious that the subject imports have injured the
- 23 domestic industry. I will show in detail that this
- 24 obvious connection between the subject imports and any
- 25 injury to the domestic industry is in fact illusory.

1	In fact, market segmentation and differential demand
2	trends within the segments explain the rise of subject
3	imports and the decline in domestic shipments.
4	I will also comment on the issue of
5	underpricing following my discussion of market trends.
6	The first page of my handout summarizes the
7	relevant segmentation of the U.S. market for strand.
8	Precasters, also known as prestreesers, account for
9	roughly 70 percent of U.S. PC strand consumption based
LO	on figures from the Post-Tensioning Institute and the
L1	Precast Concrete Institute.
L2	Respondent personnel familiar with the
L3	market estimate that about 60 percent or more of the
L4	PC strand tonnage going to precasters is protected
L5	from import competition by Buy American programs.
L6	These programs include not only federal programs like
L7	DOD programs, but local government programs, state
L8	government programs and private Buy American programs
L9	as was referred to a few moments ago.
20	Only 40 percent, by our estimate, of the PC
21	strand tonnage going to the precasters moves in an
22	open market. As best the respondents can determine,
23	the volume and share of subject imports sold to
24	prestressers, the precasters, is insignificant. The

absence of imports reflects the dominance of protected

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1	Buy American projects, the very small PC strand lots
2	purchased by the precasters, the inconvenience and
3	cost of maintaining dual inventories of domestic and
4	imported PC strand to assure that no import goes to a
5	protected project, and the importers inability to
6	inefficiently serve this low-volume dispersed market.
7	Post-tensioners account for about 30 percent
8	of U.S. PC strand consumption, and respondents
9	estimate that 80 to 85 percent of the PC strand
10	consumed by post-tensioners is open to import
11	purchases.
12	By far the most important segment of the
13	open post-tensioning market is residential
14	construction, and virtually all subject imports go to
15	post-tensioners with a very strong emphasis on
16	residential construction.
17	In fact, importers and their partners in the
18	post-tensioning industry have led in developing the
19	market for post-tension concrete and importers have
20	traditionally been the principal suppliers to this
21	segment.
22	Page 2 of my handout shows post-tensioning
23	PC strand consumption for the 1997 to 2002 period.
24	Note that total consumption increased steadily from
25	1997 through 2000, leveled off in 2001, and has

- 1 resumed a strong upward path in 2002.
- 2 As is obviously, the PC strand market
- 3 segment served by subject imports reflects robustly
- 4 growing consumption.
- 5 The latest data on the distribution of post-
- 6 tensioning PC strand consumption are for 2001, and
- 7 they are shown on page 3 of my handout. Foundation
- 8 slabs, or slabs on grade, slabs on ground, principally
- 9 for single family residences account for 43 percent of
- 10 consumption. Buildings, principally multi-family
- 11 residences, account for an additional 37 percent of
- 12 consumption.
- Bridges, a market segment subject to Buy
- 14 American provisions, accounted for only 12 percent of
- consumption in 2001, down from 16 percent in 2002. On
- 16 a volume basis, post-tension bridge applications fell
- 17 by 44.6 percent between 2000 and 2001, from 27,700
- 18 tons to 25,400 tons.
- 19 Page 4 shows that slab foundations and
- 20 building construction have led the growth of post-
- 21 tensioning PC strand demand. Consumption for slab
- 22 foundation rose steadily from 42,800 tons in 1997, to
- 23 58,400 tons in 2001. PC strand consumption for the
- 24 post-tension construction of buildings rose
- 25 significantly between 1997 and '98, remained level

- through 2000, and then jumped again in 2001.
- Now, census data on residential construction
- 3 activity confirm the current strength of the market,
- 4 and this is shown on page 5 of my handout. The real
- 5 value of residential construction put in place was
- 6 steady between 2000 and 2001, but increased by more
- 7 than four percent during 2002. The strong residential
- 8 construction market reflects, in turn, very low
- 9 interest rates.
- 10 The market for precast or prestressed
- 11 concrete belongs to the domestic PC strand industry.
- 12 The chart on page 6 shows that precasters' consumption
- of PC strand rose steadily from 284,000 tons in 1997
- 14 to 390,000 tons in 2002. In 2001, however, reported
- consumption declined by nearly 11 percent, to 348,000
- 16 tons.
- 17 I should not that some of the data reported
- 18 by the Precast Concrete Institute and Post-Tensioning
- 19 Institute exceed the apparent consumption figures
- 20 reported by the petitioners. We are presently
- 21 investigating why this should be so with the staffs of
- 22 both organizations.
- Nevertheless, we are satisfied that each
- data series has been developed on an internally
- 25 consistent basis and provides a valid indication of

- 1 trends in each market segment.
- 2 Although precast PC strand consumption data
- for 2002 are not yet available, census construction
- 4 activity for 2002 indicate continued market weakness,
- 5 and this is shown on page 7 of my handout.
- 6 The real value of nonresidential buildings
- 7 put in place peaked at \$254 billion in 2002, and then
- 8 declined during 2000 and then declined during both
- 9 2001 and 2002. The two-year decline was nearly 12
- 10 percent in real terms. This market weakness stands in
- 11 stark contrast to the strong residential construction
- 12 demand picture.
- The highway market, which also includes
- 14 bridges, has been weak as shown on page 8. The real
- value of street and highway construction, including
- 16 bridges, fluctuated in a relatively narrow range
- during the 1998 to 2002 period, but between 2001 and
- 18 2002 the real value of construction declined by 2.6
- 19 percent. Thus in 2002, it's a down market.
- 20 Moreover, the sharp 2001 decline in post-
- 21 tension bridge construction suggests that prestressed
- 22 bridge activity may also be significantly weaker than
- indicated by the aggregate data for highway and street
- 24 expenditures. In any event, it is clear that
- 25 precasters' demand for PC strand fell sharply during

- 1 2001, and there is every sign that the demand
- 2 situation has not improved in 2002.
- In summary, end-use demand has been
- 4 declining in the U.S. producers principal PC strand
- 5 market, but has been increasing in the subject
- 6 importers market. These opposite trends provide an
- 7 explanation of why subject imports have increased
- 8 while U.S. producer shipments have decreased.
- 9 I would now like to turn to underpricing.
- 10 The table on page 9 of the handout provides a correct
- 11 calculation of what can be found on page 13 of the
- 12 public petition. Petitioners base their calculations
- 13 erroneously on the average customs value of subject
- imports and so significantly overstated the resulting
- underpricing margins. The corrected figures on page 9
- 16 are based on landed duty paid values for uncoated
- 17 strand. The data exclude Mexico for which reported
- 18 average values are quite high, and we have done this
- so we won't tilt the pricing comparisons on the
- 20 respondent's favor. Nevertheless, the indicated
- 21 underpricing margins likely overstate the true degree
- 22 of underselling to a significant degree for several
- 23 reasons.
- 24 First, the import data include no importer's
- 25 mark up. They simply include importer's costs. Second,

1	the domestic producers' data likely include products
2	other than 270k one-half-inch uncovered strand.
3	Third, and most important, the data
4	principally compare prices for U.S. producer sales to
5	precasters with importers' prices for sales to post-
6	tensioners. Given the economics of each market
7	segment one would expect prices to precasters to be
8	higher than prices to post-tensioners in the normal
9	course of business. Precasters buy in very small
10	volumes while post-tensioners buy in much larger
11	volumes. It cost less to sell to sell to the large
12	volume buyers.
13	In addition, PC strand makes up a
14	significantly larger share of post-tension concrete
15	costs than a prestressed concrete costs. Accordingly
16	post-tensioners markets are significantly more
17	sensitive to PC strand prices than the prestressers'
18	market, and it's important to emphasize that the post-
19	tensioners compete directly with reenforced concrete
20	and rebar at the design stage and must be cost
21	competitive in order to maintain and grow their
22	markets.
23	For the preceding reasons the Commissioner's
24	pricing product data will also exaggerate any
25	underpricing margins. Although the pricing data are

- flawed, they are nevertheless instructive. As the
- 2 Commission knows, imported steel products typically
- 3 sell for less than the domestic product because credit
- 4 terms, interest expense related to long lead times and
- 5 business risk associated with long lead times make it
- 6 more costly to buy the imported product.
- 7 An underpricing margin of about 10 percent
- 8 is frequently mentioned in steel cases as being more
- 9 or less a normal margin.
- 10 The calculated Brazilian underpricing margin
- increased over the POI despite the fact that the
- volume of imports from Brazil fell by nearly 30
- 13 percent. Clearly, any Brazilian underpricing net
- 14 could have taken no business from the domestic
- 15 industry.
- 16 The Indian and Korean margins remained
- 17 relatively stable during the POI at levels close to 10
- 18 percent, while the Thai margin declined during the POI
- 19 to 6.4 percent.
- The aggregate underpricing margin, excluding
- 21 Mexico, remained very stable, at 11.4 percent in 2000,
- 22 12.2 percent in 2001 and 12.5 percent in 2002.
- In sum, the price comparison which very
- 24 probably overstate the true underpricing margins to a
- 25 significant degree do not indicate that subject

- imports have led domestic producers' prices down.
- 2 Moreover, the indicated underpricing margins are not
- 3 far different from what one would expect in the normal
- 4 course of business given the higher cost of buying
- 5 imports.
- 6 In sum, neither the market segment data nor
- 7 the pricing data as it support the notion that the
- 8 public PC strand imports have injured the domestic
- 9 industry.
- 10 Thank you.
- MR. HARRIS: Mr. Chairman, my name is Herb
- 12 Harris, Harris Ellswroth & Levin. I appear here with
- my partner, Jeff Levin and a member of the firm, John
- 14 Totaro, representing Aceros, a Mexican producer, and
- 15 Cablesa, a Mexican producer representing most of the
- 16 production of PC strand in Mexico. In addition, we
- 17 representing two American importers that have both in
- 18 the business a long time and understand the market
- 19 very well.
- The first is the president of Camesa,
- 21 Incorporated, United States, Tom Utz, and the second
- 22 is the managing director of Universal Products, which
- is the sole importer from Cablesa.
- It is that joint activity and knowledge of
- 25 the market that we would like to present to you, and I

- 1 would like to recognize, first of all, the president
- of Camesa, Incorporated, Tom Utz.
- 3 Tom.
- 4 MR. UTZ: Thank you.
- Good morning. My name is Tom Utz, and I am
- 6 president of Camesa, Inc. My company is the principal
- 7 U.S. importer of PC strand manufactured by Aceros
- 8 Camesa in Mexico City.
- 9 Aceros Camesa is a long-established
- 10 participant in the U.S. PC strand market, and has been
- 11 exporting the product to the United States for about
- 12 eight years. Likewise, Camesa, Inc. is equally long
- established and has also been importing the product
- into the United States for about eight years.
- 15 We sell both covered and uncovered strand to
- 16 the post-tension and prestressing industries and to
- distributors as well as to the end user.
- 18 To understand the nature of competition in
- 19 the U.S. market for PC strand, it is important to
- 20 recognize that U.S. producers account for
- 21 approximately 75 percent of total shipments to the
- 22 U.S. market, and that about 65 percent of that share
- of the market is protected by Buy America requirements
- 24 at the federal, state and local levels.
- 25 That means that approximately 50 percent of

- 1 the total U.S. market for the product is reserved by
- 2 statute for U.S. producers through Buy America
- 3 requirements.
- 4 When procurements by government entities
- 5 recede, as they have in these recent tight budgetary
- 6 times, particularly at the state level, there is
- 7 decline in the size of the market reserved for U.S.
- 8 producers. If U.S. producers lose sales in this
- 9 environment, that loss is a function of the decline in
- 10 the size of the protected market, not imports from
- 11 Mexico.
- 12 Actually, Mexican producers account for less
- than 15 percent of the remaining market in which
- 14 direct competition can exist. It seems to me only
- 15 natural that imports from Mexico can compete in that
- 16 segment that is open to competition. Why?
- 17 First, because we operate in a NAFTA
- 18 environment that is designed to and does in fact
- 19 encourage trade between the United States and Mexico.
- 20 Indeed, the NAFTA agreement states as its primary
- 21 objective to eliminate barriers to trade in and to
- 22 facilitate the cross-border movement of goods and
- 23 services between the parties to the agreement.
- 24 Second, because of the geographical
- 25 proximity of our operation to the United States, and

- 1 particularly to Texas, which is the only state in
- which we sell, we provide a natural commercial
- 3 causeway for this trade.
- 4 And third, the Aceros Camesa makes a high-
- 5 quality product and sells it for a fair price in the
- 6 United States.
- 7 It is incredible to me that the petitioners
- 8 have dismissed the official import statistics for
- 9 Mexico as aberrational or erroneous. They are not.
- 10 Camesa sales of covered PC strand are at a higher
- 11 price than the domestic industry pricing because it is
- a value-added product that the domestic industry
- 13 barely manufactures, if at all.
- With regard to uncovered strand, Camesa's
- product is priced fairly, at the same level with the
- domestic industries and at the same level as imports
- 17 from Canada, or other NAFTA partner. In fact, our
- 18 prices are often higher. Indeed, our product is
- 19 market-demand driven, not price driven.
- 20 If the domestic industry is claiming injury
- 21 by underselling, it does not fit for my company. The
- 22 facts are clear. Aeros Camesa does not export and my
- 23 company does not import PC strand to the U.S. market a
- 24 unfair pricing. We sell an established product often
- at a premium to long-term customers that are willing

- 1 to pay a higher price for our quality, our service,
- our availability, and for our flexibility.
- For example, our geographical proximity to
- 4 the substantial Texas market gives us the opportunity
- 5 to provide covered strand to locations where
- converters are simply not present. Our geographical
- 7 proximity also allows us to import product by the
- 8 truckload, not merely by container or shipload, and
- 9 this provides our customers with a significant degree
- of flexibility in their orders and permits our
- 11 customers to exercise a significant degree of
- inventory control. This fosters confidence in our
- 13 products and solidifies our relationships.
- In summary, we cannot compete against U.S.
- producers in that substantial segment of the U.S.
- 16 market protected by Buy American requirements. We do
- 17 not compete against U.S. producers outside of the
- 18 Texas market and the immediate vicinity of the
- 19 American Southwest. There is little, if any, direct
- 20 competition between our covered strand products and
- 21 the domestic industry. The volume of our PC strand
- 22 imports from Mexico, and indeed, the total volume of
- 23 all PC strand imports from Mexico is dwarfed by the
- 24 capacity of the domestic industry. Our product does
- 25 not undersell the U.S. product in the very limited

- 1 market where direct competition is allowed to exist.
- 2 For these reasons, I cannot believe that
- 3 imports of PC strand from Mexico are a cause of injury
- 4 to the domestic industry.
- 5 Thank you.
- 6 MR. HARRIS: Tom, tell me again what share
- of your imports are in covered strand which are used
- 8 for post-tension.
- 9 MR. UTZ: About one-third.
- 10 MR. HARRIS: And it sounds like a simple
- 11 question unless you are a lawyer, if you have covered
- 12 strand imported into the United States, can it be used
- for prestressed at all?
- MR. UTZ: To my knowledge, absolutely not.
- MR. HARRIS: All right, thank you, Tom.
- 16 Next, we have Thomas Mathews of Universal
- 17 Products, an importer.
- Tom, Thomas?
- MR. MATHEWS: Good morning, my name is
- 20 Thomas Mathews, and I am the marketing director for
- 21 Universal Products Group, Incorporated, located in
- 22 Houston, Texas.
- 23 My company is a relative newcomer to the
- 24 U.S. market. We began importing covered PC strand
- 25 from Mexico in late September 2001, and we are now the

- sole U.S. importer of covered PC strand manufactured
- 2 by Cablesa in Cautera, Mexico. This is slightly north
- 3 of Mexico City.
- 4 Cablesa is an established supplier to the
- 5 U.S. market. Before my company came into existence,
- 6 Cablesa sold its product in the U.S. through other
- 7 U.S. importers. Like Camesa, Inc., the overwhelming
- 8 majority of our imports are sold to customers located
- 9 in the Texas market. In fact, I would surely consider
- 10 Camesa, Inc. to be our principal competitor.
- Because we sell only covered PC strand, a
- 12 product that is scarcely manufactured by this domestic
- industry, if at all, there is very little, if any,
- 14 direct competition between the product that my company
- 15 handles and the domestic product.
- 16 At the outset I want to state that I agree
- 17 with the statements made by Mr. Utz and prior
- 18 witnesses regarding the size of the U.S. market
- 19 protected for the domestic industry by Buy American
- 20 requirements. These requirements exist all levels of
- 21 government and Buy America restriction is the
- 22 overriding factor limiting competition between
- 23 domestically produced PC strand and imported strand.
- 24 For approximately half of the total U.S. PC
- 25 strand market there is no competition between the two

1 supply so	irces.
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2 A second fact limits direct competition 3 between the product that I import and the product manufactured by the domestic industry, namely, that we 4 import only covered PC strand. Covered PC strand is 5 used in the post-tensioning industry for office and apartment building foundations, parking structures, 8 sports stadiums, and the slabs that support residential homes known as slabs on ground. 9 Since the domestic industry overwhelmingly 10 11 produces uncovered strand, the product must first then 12 be sold to converters that cover the product in a 13 sheath, usually of polyethylene, only then is it ready for use for post-tensioning. 14 In contrast, our market opportunities exist 15 when customers do not have the conversion capability 16 in the location where that product is needed. 17 18 where there are conversion capabilities present at the 19 required location, there is often insufficient capacity to meet the customer requirements. 20 By selling the covered product and 21 22 dispensing of the need for a conversion operation, we 23 serve a valuable market requirement that is not otherwise met. Of course, our suppliers geographical 24 proximity to the U.S. border and particularly to the 25

- 1 Texas market provides us with a fair and natural
- 2 logistical benefit.
- 3 Covered PC strand is a value-added product.
- 4 It sells for a higher per unit price than uncovered
- 5 strand. The product that my company imports does not
- 6 undersell the U.S. product. How can it? The domestic
- 7 industry bringing the current petition makes very
- 8 little of this value-added product, if any at all.
- 9 Indeed, even when you account for the value
- 10 added to uncovered strand through the conversion
- 11 process, I am confident that you will find that the
- 12 price of the product which my company imports from
- 13 Cablesa is higher than the uncovered domestic product
- that goes through converters to the post-tensioning
- 15 market. Injury by underselling does not exist here.
- 16 Because of the extremely limited degree of
- 17 competition between the product that my company
- 18 imports from Mexico and Mexican imports as a whole and
- 19 the domestic product, because of the premium price at
- which my product is sold and because of the
- 21 detrimental impact that an antidumping order would
- have on the U.S. market and on U.S. consumers of the
- product, we respectfully request that the Commission
- issue a negative determination in this action.
- 25 Thank you.

is

1	MR.	HARRIS:	Thank you,	Mr.	Chairman.
2	MR.	STOKES:	Good after	noon.	My name

3 Chris Stokes. I am counsel to the Brazilian exporter

4 PC Strand, BBA.

As an country whose exports to the United

States have declined by 29 percent over the POI and

whose imports represent a mere three percent of the

U.S. market, Brazil has a particular interest in the

Commission's role as the gatekeeper in these

proceedings.

One of the statutory objectives in this initial investigation is to prevent U.S. companies from extracting a preliminary injury finding from the Commission and unwarranted market protection for 12 months without being forthcoming about the real dynamics and conditions of competitions that affect their market.

In this case the petitioners are intent on testing the Commission's commitment to its duty as the gatekeeper. The Commission should rise to the challenge and prevent this case from going forward. The Commission's decision in this case should notify the petitioners that, based on the limited information presented by them and their unwillingness to disclose important facts about their industry, they need to go

1	back	to	the	drawing	board.

but this is just the beginning.

An important example of the petitioners'
material omission that's discussed by previous
witnesses relates to the petitioners unwillingness to
voluntarily address the market segmentation between
pre- and post-tensioning use of PC strand and the
relevance of the Buy America laws in those sectors,

Over the past few years I have had the opportunity to stand shoulder to shoulder with some of the petitioners here today in their efforts to oppose trade relief in various proceedings involving carbon steel wire rod, including Section 204 midterm reviews, preliminary injury proceedings, and final injury investigations.

Carbon steel wire rod is the input material used to make PC strand.

Based on my collaboration with the PC strand producers in these proceedings, I found it stunning that the petition in this case and their presentation this morning do not even try to explain how their positions in those earlier investigations square with their views in this proceeding. Allow me to provide some examples.

One of the main arguments advanced by the PC strand producers in the earlier wire rod proceedings

- is that they were facing enormous difficulties in
- obtaining wire rod to produce PC strand. The PC
- 3 strand producers told us in prior proceedings
- 4 historically about 70 to 80 percent of the wire rod
- 5 they purchase was sourced from the U.S. wire rod
- 6 mills.
- 7 In this context, the PC strand producers
- 8 complained about the injury to their operations due to
- 9 the closures in the U.S. wire rod industry in recent
- 10 years, resulting in a loss of about 1.5 million tons
- in wire rod supply, about 25 percent of the U.S.
- 12 production at that time.
- In addition to the harm from the loss of the
- wire rod capacity, the PC strand producers complained
- about the injury to their operations due to a shift by
- 16 the existing wire rod producers away from the low
- 17 carbon wire rod they need to produce PC strand.
- 18 Insteel, in particular, complained that
- 19 Coast Steel had reduced by 50 percent the wire rod it
- 20 would sell to Insteel. Insteel also complained that
- 21 due to the closure of their Kansas City facility
- 22 Georgetown Steel was no longer providing the low
- 23 carbon wire rod it needed. According to Insteel,
- "some U.S. mills were simply not accepting orders" for
- 25 the wire rod they needed to make PC strand.

1	The PC strand producers argued that due to
2	the increasing difficulty to obtain material from the
3	U.S. producers combined with the Section 201
4	restrictions they were facing, to use their words, "a
5	supply crisis," and this was severely compromising
6	their operating performance.
7	In everyone of those earlier proceedings the
8	PC strand producers complained about the injury to
9	their operations owing to the Section 201
10	restrictions.
11	In the AD CBC wire rod hearings just a few
12	months ago the PC strand producers indicated that they
13	only way they were able to survive the supply crisis
14	created by the reduction of U.S. wire rod production
15	was by sourcing low carbon wire rod imported from the
16	countries subject to the AD CBD proceeding.
17	It's not surprising that the effects of all
18	these restrictions, that is, the injury from these
19	supply restrictions, are making their way to the
20	petitioners' bottom line. These arguments seems
21	perfectly reasonable to me in the context of the wire
22	rod cases, but what does not seem reasonable is the
23	petitioners unwillingness to reconcile those arguments
24	with their position in these instant proceedings.
25	When you listen to the petitioners today,

1	none of those factors, none of those other causes
2	should be considered by the Commission. The PC strand
3	producers seem to want the Commission to forget what
4	they said in this very same room a few months ago.
5	A second example involves the impact of the
6	economic downturn over the past few years on the
7	sector served by the petitioners. In the wire rod
8	proceedings the PC strand producers mentioned that the
9	demand for PC strand had declined due to severe
10	economic downturn. According to them demand for PC
11	strand declined by eight percent from 2000 to 2001.
12	But if you look at Exhibit 8 in the petition
13	in this case, it shows that the overall consumption
14	actually increased in 2001. With the focus on the
15	pre-tension sector it's not surprising that they
16	testified that the overall demand increased in 2001.
17	They were apparently talking about the demand in the
18	sector serviced by them, the pre-tension sector.
19	When the Commission collects the sector-
20	specific data, we believe it will find that the demand
21	in fact did contract in the sector serviced by the
22	petitioners due to what the PC strand producers called
23	in these earlier proceeding sever economic weakness.
24	At the same time in the sector serviced by
2.5	the imports, the post-tension sector remained healthy.

- 1 Knowing this, it is important not to reach the
- 2 conclusions solicited by the petitioners that imports
- 3 somehow cause the decline in demand for pre-tension in
- 4 the pre-tension and Buy American sectors. This was
- 5 due, and again I'm using their words, to the severe
- 6 downturn in the economy.
- 7 In summary, in assessing the reasonableness
- 8 of the PC strand producers' position in this case the
- 9 Commission should take into account what they have
- 10 advanced in previous proceedings, and ask themselves
- if the two positions can be reconciled.
- 12 If the Commission concludes that they
- cannot, the Commission should send this case back,
- 14 effectively telling the petitioners they need to be
- more forthcoming about their industry and the market
- 16 factors that affect their companies. Until and unless
- 17 they meet the statutory burden the Commission must
- 18 conclude there is no reasonable indication of injury.
- 19 Thank you.
- 20 MR. SUN: Good morning. I am Damon Sun,
- 21 senior account executive at Cementhai SCT USA.
- 22 Cementhai sells to the California, Oregon
- 23 and Washington markets. Cementhai is affiliated with
- 24 Siam Industrial Wire, the largest high producer of PC
- 25 strands.

1	Thai	imports	are	only	1.9	million	per	year,

- and account for approximately one percent of U.S.
- 3 consumption. I will address why subject imports have
- 4 not caused injury and do not threaten to injury the
- 5 injure domestic producers.
- 6 Imports of PC strands from Thailand have no
- 7 injured the U.S. industry because we compete in
- 8 significantly different market segments. Imports of
- 9 Thai PC strands do not threaten to injure the domestic
- 10 industry. Because of the increased demand for Thai PC
- 11 strand in Asia, there is no threat of increase in Thai
- imports.
- 13 Any difficulties faced by the domestic
- industry has not been caused by subject imports, but
- 15 rather, by the contraction in government spending for
- public projects, particularly at the state and local
- 17 levels, and operational difficulties of the U.S.
- 18 producers, totally unrelated to imports.
- 19 Over 85 percent of Cementhai sales are for
- 20 post-tensioning residential construction projects, and
- 21 only a minimal amount to the precast market. We are
- 22 excluded from highest price government and commercial
- 23 works market. I cannot sell imported Thai PC strands
- to large segments of the U.S. market. In particular,
- 25 Cementhai is excluded from most Department of

1	Transportation infrastructure projects due to Buy
2	American requirements.
3	Cementhai also cannot sell to many state and
4	local government projects; for example, we are
5	excluded from Cal. Trans projects and Washington
6	State DOD projects. The U.S. producers have this
7	protected and high-priced markets for themselves.
8	Our sales of Thai PC strands predominantly
9	concentrated in the post-tension residential markets.
10	As the residential markets boomed in the past several
11	years demand for imported PC strands also expanded.
12	Historically, we have not seen domestic producers
13	emphasize their sales to residential post-tensioners.
14	When federal and state government projects
15	saw a large decrease in funding in 2002, and the
16	commercial projects dwindled, the U.S. domestic mills
17	lost business. Importer strands were not the cause
18	for the drop in commercial and public infrastructure
19	spending.
20	Several of our customers in the residential
21	markets have told us over the past several years that
22	there were times that Sumiden, the only U.S. producer
23	on the west coast, has been unable to supply them due

told us that Sumiden was faced with intermittent power

to production difficulties. In 2001, our customers

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25

- 1 shortages due to the California electricity prices.
- 2 These power problems caused supply difficulties.
- 3 An article in "Money News" confirmed that
- 4 Sumiden got hit by more full power outages in early
- 5 2001. The president of the Sumiden plant stated that
- 6 Sumiden was going to lose a half a million dollars due
- 7 to their power outages and also lost a \$250,000 sale
- 8 for a February 2001 order because the buyer wasn't
- 9 sure that Sumiden would have the inventory to fill the
- order. Sumiden noted that its inventory was down by
- 11 50 percent.
- 12 We also know that press reports and from our
- customers that Sumiden was only operating nighttime
- shifts and on weekends due to power supply problems in
- 15 the summer of 2001.
- These productivity problems caused great
- 17 anxiety with our customers. In order to maintain a
- 18 stable supply, our customers had no choice but to
- increase purchases from other sources. Faced with
- 20 this increased demand in 2001 our sales increased.
- 21 However, as the power crisis subsided and our
- 22 customers no longer needed to rely on our products,
- our shipments returned to normal levels. We reduced
- sales by 30 percent in 2002 compared to the year 2001.
- 25 According to U.S. Census Bureau data, PC

- 1 strands imported from Thailand decreased by more than
- 2 2,290 short tons in 2002 versus 2001.
- 3 Imported strands are not the cause of the
- 4 power and productivity problems of Sumiden. Sumiden's
- 5 difficulties are a result of the slowdown in public
- 6 sector procurement and their production problems with
- 7 resulted in an inconsistent supply.
- 8 Thai PC strands does not pose a threat to
- 9 the U.S. industry. Siam Industrial Wire has been
- 10 operating at near real full capacity. Over the last
- 11 nine months construction has been very strong in Asia.
- 12 In addition, the shortage of wire rods have limited
- their ability of Siam Industrial Wire to produce PC
- 14 strands.
- In addition, the increase in Asian
- 16 construction and infrastructure projects has increased
- 17 the demand for PC strand in all of Asia. This demand
- is projected to continue to grow. Due to the
- 19 conditions in Asia and the limited available capacity,
- 20 there is no threat of increasing imports of Thai PC
- 21 strand.
- 22 In conclusion, imported strands are not the
- 23 cause of the domestic mills' difficulties. The
- 24 dramatic slowdown is the domestic mills' main and
- 25 protected markets cannot be attributed to import

- 1 strands. The temporary power shortage cannot be
- 2 blamed on imported strands. The productivity problems
- and loss of sales from the power crisis can also not
- 4 be blamed on imported strands. These are factors
- 5 beyond our control.
- 6 Thailand has been a consistent small
- 7 supplier of PC strands in the United States over the
- 8 last five years. We have acted responsibly in the
- 9 U.S. marketplace. Our prices have been stable and we
- 10 will continue to act responsibility.
- If you have any questions, I would be more
- than happy to answer them. Thank you.
- MR. CAMERON: Mr. Carpenter, that concludes
- 14 respondents' presentation. I think we are within our
- 15 time limits. I would like to point out, however, with
- 16 respect to the question raised by Mr. Deese earlier,
- 17 which was quite relevant, you asked the domestic
- 18 industry about the percentage of PC strand that goes
- 19 to the residential market.
- 20 Actually what we would respectfully request
- 21 you to do is to break that question down, how much
- 22 precast PC strand goes to the residential market, and
- 23 how much post-tension PC strand goes to the
- 24 residential market, because it's our position that
- 25 actually the residential market is dominated by the

- 1 post-tension, and the precast doesn't really go that
- 2 much into the residential market. It's kind of the
- 3 obverse of the buildings issue that we observed at the
- 4 beginning of the testimony.
- 5 So I would just suggest that in light of the
- 6 question that you had raised earlier.
- 7 Thank you very much, and we are ready for
- 8 questions.
- 9 MR. CARPENTER: Thank you very much for your
- informed testimony. We will accept as Respondents'
- 11 Exhibit 1 the two-page charts entitled "Post-
- 12 Tensioning Institute", and as Respondent Exhibit 2 the
- document entitled "Staff Conference Exhibits,
- 14 Statement of John G. Reilly."
- We will be beginning the questioning with
- 16 Ms. Messer.
- 17 MS. MESSER: Thank you for your testimony.
- 18 Before I begin asking questions, there seems
- 19 to be no one here at the table from India; is that
- 20 correct?
- 21 MR. CAMERON: That's correct. They have put
- in an entry of appearance. They are participating,
- but they are not appearing today.
- MS. MESSER: To the extent --
- 25 MR. CAMERON: We can get their information

- 1 if you want.
- MS. MESSER: To the extent that you have the
- 3 information for the questions I am asking you, I would
- 4 appreciate either relaying the question or providing
- it now if you have some knowledge of their imports.
- 6 Initially, I would like to talk about the
- 7 Mexican product. You indicated that about one-third
- 8 is covered, one-third of your imports is the coated
- 9 material? Is that what you had indicated?
- 10 MR. HARRIS: That was the testimony of
- 11 Camesa with regard to their imports.
- 12 MR. LEVIN: Yes, as Herb just mentioned,
- that was with regard to Camesa, in particular. If you
- 14 look at overall Mexican imports, I believe it's much
- 15 closer to two-thirds are covered.
- 16 MS. MESSER: Two-thirds uncovered or
- 17 covered?
- 18 MR. LEVIN: There are two-thirds covered.
- 19 MS. MESSER: Covered. That's different than
- 20 what, of course, we heard from the petitioners. They
- 21 indicated this morning that almost every import is
- 22 uncovered.
- What about the other subject countries here,
- 24 Korean, if you happen to know, are those imports
- 25 covered or uncovered?

- 1 MR. CAMERON: Virtually all of the Korean
- 2 imports are uncovered. We saw in the HTS breakout,
- 3 because the HTS does break out between covered and
- 4 uncovered, we saw some very small imports from Korea
- 5 that are uncovered -- that are covered. We haven't
- 6 actually figured out whether those are correctly
- 7 classified.
- 8 MR. GURLEY: All of the imports made by
- 9 Crispin were uncovered.
- 10 MR. SUN: The Thai imports are a small
- 11 percentage, and probably single digit; probably about
- 12 three percent are covered.
- MS. MESSER: Okay.
- 14 MR. SUN: The majority of it is uncovered.
- MS. MESSER: Okay.
- 16 MR. STOKES: This is Chris Stokes on behalf
- of Brazil. All of our imports are uncovered.
- 18 MS. MESSER: Does anybody know about India?
- 19 MR. CAMERON: Let me check.
- MS. MESSER: Okay, thank you.
- 21 MR. STOKES: This is Chris Stokes.
- I have the import stats for the year 2002 in
- front of me. India, all their imports came in under
- the uncovered category.
- MS. MESSER: Thank you.

- 1 MR. MATHEWS: I would like to make it clear
- 2 as far as Universal Products is concerned all of their
- 3 imports, all of Cablesa imports are covered.
- 4 MS. MESSER: Thank you. I appreciate that.
- 5 Now, the strand before its covered, is that
- 6 the same as domestic strand? Is that all the same
- 7 product before its covered for all the subject
- 8 countries?
- 9 MR. CAMERON: The answer to that is yes.
- MS. MESSER: Okay.
- 11 MR. SUN: The product prior to covering are
- 12 physically the same. When a product is covered and
- when a product is uncovered, there are some concerns
- 14 with bondability to concrete that may affect how it's
- handled, but otherwise they are the same.
- 16 MS. MESSER: Okay. Your product that is
- 17 covered coming in has the value added to it. About
- 18 how much value is added by covering?
- MR. HARRIS: I would emphasize that this is
- 20 going to be an estimate because of proprietary --
- 21 MS. MESSER: If you would like to respond in
- your post-conference brief, that's fine too.
- MR. HARRIS: I was thinking, if I may
- suggest, that that area would be more appropriately
- 25 handled in the post-hearing brief.

1	MS. MESSER: Now, after petitioners'
2	testimony this morning, I was left with the impression
3	that the pre-tension and post-tension strand were used
4	in the same applications. And after your testimony, I
5	am left with the impression that no, that's not the
6	case; that the pre-tension strand is used in bridges
7	and post-tension is used in buildings and slabs.
8	Is it different for the domestic products
9	and the imported product, or is petitioners' testimony
10	incorrect?
11	MR. CAMERON: Well, I think that I will
12	turn it over to the experts. There is overlap in uses
13	in terms of bridges. In other words, the handout that
14	we gave you with respect to post-tension, you will see
15	there are bridges there okay?
16	That is a small segment of the post-tension
17	market. It is a much larger segment of the precast
18	market. In other words, the applications are going to
19	vary depending upon the type of construction you are
20	doing. In part, that relates to the percentage of
21	concrete and steel that you are apply, as the witness
22	from Crispin can talk about a little bit. There is
23	going to be a very big difference in the cost of the
24	steel relative to the construction, depending upon the
25	method of application.

1	So in the end product, if the end product is
2	a bridge or the end product is a house, yes. Are they
3	both used in these applications? Yes. Are they both
4	used in the same proportions of these applications?
5	No, and that really gets to the points.
6	MS. MESSER: Why would
7	MR. CAMERON: Do you agree with that?
8	MR. DICKERSON: Yes, we agree with that.
9	MS. MESSER: Why would an end user building
LO	a bridge decide to use one rather than the other? Is
L1	cost a factor? Is product quality a factor?
L2	MR. REILLY: This is an economist answer to
L3	the question, and I would not recommend that anybody
L4	even approach a bridge that I designed, but some
L5	considerations would be, for example, the specific
L6	type of bridge, the load it has to carry, the span it
L7	has to cover, and the method of bridge construction
L8	may have a bearing on whether prestressed concrete is
L9	being used or whether post-tension concrete is used.
20	There are a lot of project-specific and
21	bridge-specific elements to take into consideration.
22	The one point to emphasize though is that
23	when the decision is made to use a particular type of
24	construction method, that decision occurs at the
25	design stage, and that design usually occurs well

- 1 before ground is broken for the project itself, so
- 2 that short-term fluctuations in the price of say PC
- 3 strand versus concrete versus rebar probably aren't
- 4 going to have much of an effect on those kinds of
- 5 decisions. It's more the long-run price
- 6 relationships.
- 7 And it can be a fairly complex equation
- 8 because you have got to take into consideration in
- 9 these building projects which are complicated not only
- 10 the cost of concrete, the cost of steel, but also the
- 11 cost of labor and the cost of transportation; whether,
- 12 for example, you have enough site access so you can
- 13 bring in big trucks carrying big precast components.
- 14 So it's not a situation where, you know, you can make
- 15 a cut and dried easy answer.
- 16 In addition, it's also quite possible that
- 17 you could have a building having both precast and
- 18 post-tension component, different components of the
- 19 buildings. For example, the slab on which the
- 20 building is built, the ground slab may well be post-
- 21 tension. They may have components of the building
- like outer facings and so forth that are precast.
- MS. MESSER: And they were equally as strong
- 24 and --
- 25 MR. REILLY: Different applications.

1	For example, a slab on which the building is
2	built has to bear the load of the building and has to
3	remain stable possibly in unstable soil, whereas a
4	wall component, let's say the exterior wall component
5	that you are hanging on the building foundation,
6	building structure, may not have to have nearly the
7	kind of load bearing capacity that that slab would.
8	MR. GURLEY: This is John Gurley.
9	I think if you remember the hearing
LO	testimony today from petitioners, they mentioned that
L1	the big growth area was in the slab on ground, and
L2	they freely acknowledged that that was really a post-
L3	tension application.
L4	MR. STOKES: This is Chris Stokes, the
L5	Brazilians.
L6	I think maybe another way to say what John
L7	is saying is that PC strand is not sold to bridges.
L8	The PC strand is actually the point of competition
L9	is the customer that is going to use it for something,
20	and so the relevant inquiry is sort of the guy who is
21	going to use it for post-tensioning or the guy that is
22	going to use it for pre-tensioning, is there
23	competition there.
24	If you get to the downstream areas, I think
25	things are so defused because you have different, you

- 1 know, engineers. My client told me that in pre-
- tension market the engineering costs are significantly
- 3 higher, so then you are looking at a whole package of
- 4 how to build the building. You have more engineers on
- 5 site. You have different considerations. And what
- 6 happens in that downstream decision of how to build
- 7 the building, the PC strand becomes an almost
- 8 immeasurable variable in that decision.
- 9 So it's more sort of at the point of sale to
- 10 the customer that's going to use it either for pre-
- 11 tension or post-tension is where we think the
- 12 Commission should focus its attention.
- MS. MESSER: Okay, thank you.
- MR. DICKERSON: May I just add that many of
- us are not engineers and experts. The customers are
- 16 experts. But it is a fact, and I think everyone would
- 17 agree, that the precast is used substantially more in
- 18 building bridges and in the highway. It could be
- 19 design, it could be whatever, but that's fact. And
- the market, as John was saying, for side-long grade in
- 21 fact is the post-tensioning. That's the way that the
- 22 system works.
- 23 Some of these are pretty difficult
- engineering questions for us, and please forgive us,
- 25 we don't know those answers, but we know what happens,

- 1 and that's what happens.
- MS. MESSER: Well, I think effectively you
- 3 touched on the next question I had regarding your
- 4 first exhibit here on why such a larger portion of the
- 5 precast is Buy America, and why a smaller portion is
- 6 Buy America for post-tension.
- 7 Do you have anything to add on why Buy
- 8 America tends to be pre --
- 9 MR. REILLY: This is John Reilly.
- 10 The reason is that the public works sector,
- 11 specifically highways and bridges, with concentration
- on bridges, makes significantly greater use of
- prestressed concrete than post-tension concrete, and
- 14 you can see that also in the aggregate date.
- MS. MESSER: Do you know why?
- 16 MR. REILLY: I'm not an engineer. And
- 17 that's why the Buy American concentration would be
- 18 higher.
- I want to note one thing about our Buy
- 20 American figure. A Buy American figure of 60 percent
- 21 of the prestressed concrete market includes not only
- 22 DOT programs but local government programs wherever
- they may be, state government programs wherever they
- 24 may be, and also the private Buy American programs,
- 25 and we heard that alluded to with reference to the

- 1 construction of the sports stadium in Houston.
- 2 On a weighted average basis, our figure for
- 3 the entire market for PC strand would be about 48
- 4 percent, which is considerably higher, of course, than
- 5 what the petitioners have estimated, and that's why we
- think it's very important that the Commission gather
- 7 the data to sort this out.
- 8 MS. MESSER: All right, thank you.
- 9 I would like to go back to the covering
- 10 operation for those who import the uncovered product.
- 11 Do you then subcontract out the covering or does your
- 12 customer do the covering?
- MR. CAMERON: Well, I can speak for the
- 14 Koreans and the importer can speak for himself. We
- 15 sell to importers or directly to the converters. The
- 16 converters are not the end users. The converters sell
- 17 the product to end users, but they have to go to the
- 18 converter who does the covering.
- 19 Many times we sell to importers such as
- 20 Crispin and Crispin does that and sells that to the
- 21 converters, but we don't subcontract. We sell.
- 22 MS. MESSER: Are these converters the same
- ones that the domestic industry uses or do they use a
- 24 -- they indicated that some of them may have had
- tolling operations, I mean, tolling for different

- 1 companies that are involved.
- 2 MR. DICKERSON: Our post-tension customers
- 3 have an investment in machinery and equipment in which
- 4 they apply the casing, the covering. We can't get in
- 5 that business or we would be competing with them, and
- 6 generally you are either in or you are out.
- 7 So most people, I think, who bring in --
- 8 practically all -- uncovered material sell it
- 9 uncovered, and the customers may either put it in
- 10 precast or they -- most of our customers are in the
- 11 post-tensioning business, and they put -- well,
- 12 practically all of them are. I don't know what
- 13 percentage -- like 90 percent in the post-tension, and
- 14 they have machinery and equipment, and they do that
- job, some big ones will furnish engineering for it,
- 16 and they deliver -- our customers do all of it. We
- 17 have no value added.
- MS. MESSER: Okay.
- MR. CAMERON: We believe in answer to your
- 20 question though that the conversion industry is not
- 21 exclusively import or domestic. They convert both.
- 22 And then as you know from the testimony of some of the
- 23 domestic industry, they have their own facilities.
- 24 But if they subcontract, then they are going to be
- 25 subcontracting to these same type of converters, we

- 1 would expect, but you should confirm that with them.
- 2 MS. MESSER: Okay. For Thailand, the same?
- 3 MR. SUN: Yes, we sell to the user who
- 4 converts them who they, in turn, then sell it to the
- 5 engineering company or the contractor when they cut to
- 6 size.
- 7 MS. MESSER: Okay, and Brazil the same?
- 8 MR. STOKES: Chris Stokes on behalf of
- 9 Brazil.
- 10 Yes, I think you will find that everybody
- 11 except the Mexicans have decided to work through the
- 12 extruders and not to go around them for fear of what
- 13 the Crispin witness just said, to not antagonize them.
- 14 We basically -- they are your customer in one sense,
- 15 and then if you try and go around them and bring in
- the extruded wire, there is going to be some friction
- in that relationship, so we are purely uncovered.
- 18 MR. LEVIN: If I may also, first of all, to
- 19 make sure that our importers from Mexico are not
- 20 putting off any converters here, there are reasons why
- 21 there are imports of covered strand from Mexico, and
- 22 I'll let the witnesses speak to that.
- But I do want to just touch on a related
- 24 point. I was hoping to be a little bit more
- 25 enlightened by the petitioners' testimony this morning

- 1 as to whether or not the domestic industry makes any
- 2 covered strand. Their lead-off witness said that
- 3 American Spring Wire doesn't produce, but other
- 4 domestic producers do.
- If I understand correctly, all three of the
- 6 petitioning companies stated this morning that they do
- 7 not manufacture covered strand.
- 8 So I am still sitting here having read the
- 9 petition, having sat through their testimony, without
- 10 a clear understanding as to whether or not there is
- any covered strand production by domestic PC strand
- 12 producers.
- MS. MESSER: Hopefully, if that was not
- 14 clear as we read the transaction, hopefully the
- 15 petitioners will make that clear in any post-
- 16 conference brief.
- 17 What then is your position if -- okay, we
- 18 have these converter out there. Are they part of the
- industry or not? What's your position?
- 20 MR. LEVIN: From the position of the Mexican
- 21 importers and Mexican producers, we will explore that
- issue in the post-conference brief with your
- indulgence.
- MS. MESSER: Okay. Anybody else like to
- 25 add?

1	MR. CAMERON: We're looking at it.
2	MS. MESSER: Okay. As far as the domestic
3	like product, there was no mention of that in your
4	testimony this morning. Would you like to comment on
5	that? Do you think the Commission should look at
6	anything other than what it has decided in the past on
7	domestic like product as in the scope?
8	MR. CAMERON: As counsel for the Koreans,
9	and others may have other views, I guess I have just
10	two things.
11	Number one, we come into this hearing
12	understanding the database that this Commission is
13	working from. We therefore are making our arguments
14	based upon that database and that like product
15	definition. We are going to look at that issue.
16	Clearly, this was not the like product, for instance,
17	in the 201 case. It's an issue that we would like to
18	reserve on.
19	But for right now what we are saying is
20	let's assume their like product definition. Let's
21	assume their definition is correct. It is PC strand.
22	Fair enough. They don't have a case, and therefore we
23	are trying to get this case terminated now like it's

supposed to be not based upon like product definition

where you are not going to have a database, but rather

24

25

- 1 based upon the database that you are accumulating
- 2 based upon a like product as defined by them.
- MR. HARRIS: We agree with what Don just
- 4 said.
- 5 MS. MESSER: I'm sure it would be very
- 6 helpful for us, I'm sure our attorney would agree, if
- you in your post-conference brief would discuss the
- 8 six products that we normally look at.
- 9 MR. CAMERON: Fair enough.
- MS. MESSER: Thank you.
- One last question. By the way, the APO
- 12 really is available and ready in our secretary's
- office to pick up. After you have looked through the
- 14 APO release and the responses that we have gotten from
- the foreign producers, I would be interested in your
- input as to who is missing and how much coverage that
- we have.
- 18 MR. CAMERON: Ms. Messer, we would love to
- 19 do that, and we would agree to do that. We would also
- 20 like to make a request, and I don't know whether the
- 21 petitioners will join in this request, but given the
- 22 delays in getting APO data because, of course, the
- 23 government was closed because of forces beyond all of
- our control, it wasn't imports that caused the snow,
- and what we would like to request for your

- 1 consideration is that the briefing be postponed for
- 2 two days in order to take into account the delay in
- 3 getting the APO data which was available to us but was
- 4 still delayed due to the snow.
- It's just a thought. It's a request that
- 6 you consider. Thank you.
- 7 MR. LEVIN: Let me just add on that also.
- 8 Since the APO service list was issued yesterday, I
- 9 believe I am correct, under the regulations there is a
- 10 two business day requirement for serving APO material.
- 11 So it is very possible that we will not see some of
- 12 the APO material until Monday.
- MS. MESSER: That's incorrect. I have
- 14 decided with this APO release that all documents that
- 15 I have received regardless if they are party documents
- or not will be in this release. You will see
- 17 everything that we have today.
- 18 MR. CAMERON: And by the way, the request
- 19 that I made was not a criticism of petitioners.
- 20 Petitioners -- no, but it's important to say this. I
- 21 mean, petitioners have been very forthright in serving
- us as soon as we had been on the APO. We do thank
- 23 them for their consideration in that. This is not an
- issue of complaints about anybody jiving us. This is
- 25 just an issue of logistics.

1	I don't know whether the petitioners will
2	agree or disagree with our proposal, and of course the
3	Commission may tell us they don't care whether we all
4	agree with that.
5	MR. CARPENTER: I would just like to add
6	that even though there was a delay in compiling the
7	APO service list in this case due to the weather, our
8	traditional practice in preliminary phase
9	investigation is to have our first APO release on the
LO	day of the conference, and to have the briefs due
L1	three business days after that, and our plan will be
L2	to stick to that schedule unless there is some
L3	compelling reason to do otherwise for all of the APO
L4	material that is being released today whether it's
L5	party or nonparty documents.
L6	I will turn now to Mr. Rees.
L7	MR. CARPENTER: Mr. Rees.
L8	MR. REES: Thank you, Mr. Carpenter. Thank
L9	you, members of the panel, for your testimony today.
20	Still digesting the information presented.
21	One point about, perhaps it's semantics, but
22	I want to make sure I understand it, there is such a
23	thing as prestressed concrete, and these notions of
24	pre-tensioning and post-tensioning, as I understand
25	it, are concrete construction applications for

- 1 prestressed concrete.
- 2 Am I right about that?
- 3 MR. CAMERON: Yes, I would say that you are
- 4 right about that. I would suggest to you, however,
- 5 that it was implied that the physical characteristics
- of the PC strand itself are identical for pre- and
- 7 post-tension.
- Now, when you got into the details this
- 9 morning, it became clear that actually for pre-tension
- it is uncovered and for post-tension it has to be
- 11 covered. It's either covered by the producers, such
- 12 as the Mexicans, or it is covered by converters such
- as the imports that then come in and are covered by
- 14 converters so that they can be used.
- 15 And as you have also heard today, uncovered
- 16 PC strand cannot, at least as far as we are aware, is
- 17 not used in post-tension application.
- 18 MR. DICKERSON: Yes, we agree with that.
- 19 The term "stress" and "tensioning" are interchangeably
- 20 used. And when you prestress you tension and put on
- 21 the concrete and concrete bonds to the strand. And
- the reason why you can stress post is because it's
- encased in this polyethylene sleeve with grease, so
- that when you stretch it, then they put an anchor on
- 25 each end, and that anchor is permanent, and I quess

- 1 technically you could disengage the anchor and pull
- 2 the strand out.
- 3 MR. REES: Mr. Mathews.
- 4 MR. MATHEWS: And that prestressed concrete
- is simply concrete that has had stresses induced into
- 6 it prior to its service loads, before you park cars on
- 7 it, before you load it up with file cabinets and
- 8 lawyers in a building. It's just prestressed
- 9 concrete.
- 10 If you prestress it with --
- MR. HARRIS: Watch your conduct.
- 12 MR. MATHEWS: Sorry. Or congressmen, either
- one.
- 14 You can prestress it with steel bars, you
- can prestress it with strand, you can prestress it
- 16 with wire.
- 17 Post-tensioning and precast prestressed
- 18 concrete are divergent technologies of prestressing
- 19 concrete as are prestressing with bars or wires. They
- 20 have differences in the methods that are employed.
- 21 Transportation application and forced transfer to
- 22 concrete are very different.
- MR. REES: Right, and they are referring
- then to the application of the concrete. They are not
- 25 referring to any difference between the PC strand

- 1 itself, correct?
- 2 MR. MATHEWS: Just in the way its used.
- MR. LEVIN: Well, for construction, for
- 4 example, as we have demonstrated from Mexico, you can
- 5 say this is a PC strand in the middle of it, its like
- 6 you could say IWRC in the middle of it. The fact of
- 7 the matter is that you have a product that is covered
- 8 by greasing it, and then by a plastic cover on it, and
- 9 that's the product.
- 10 The center of it may be identical with the
- 11 uncovered strand but it certainly is a product -- all
- of the product that is brought in from Mexico is that
- 13 kind of a product, which is suitable for an
- 14 application that prestressed or regular strand is not
- 15 suitable for.
- 16 MR. REES: Now, I understand that the
- 17 product coming in from Mexico, as you have testified
- 18 to, it is covered product, it's covered PC strand or
- 19 most of it. I can't remember the precise break of it
- 20 you described.
- MR. LEVIN: Let me, just to make sure to
- 22 what we testified, all of strand that the Mr. Mathews'
- 23 company imports is covered. Approximately one-third
- of the stand that Camesa imports is covered strand.
- 25 MR. REES: And if I understood the testimony

- 1 correctly, all of the other imported, or the imported
- 2 product from the other subject countries is all
- 3 uncovered.
- 4 MR. CAMERON: Virtually all, correct.
- 5 MR. REES: So I would like to know if you
- 6 agree with this point that was raised, that I raised
- 7 in the testimony this morning on this question, and
- 8 it's simply whether -- I want to make sure I get the
- 9 language correctly.
- 10 Is it a fair characterization that the vast
- 11 majority of PC strand imported into the U.S. is half-
- inch grade 270, low relaxation, uncovered PC strand?
- 13 MR. CAMERON: We will have to check on that.
- 14 We have not been arguing about the dimensions. What
- 15 we have been arguing about is whether or not there is
- 16 a significance between the difference between pre-
- tension and post-tension, which is also something you
- 18 asked about this morning, and whether there is market
- 19 segmentation. And the petitioners responded
- 20 no, that is not market segmentation.
- 21 And I quess I would suggest to you that if
- that's not market segmentation I don't know what is.
- 23 And if they don't think it's market segmentation, then
- 24 we would like them to take their pre-tension PC strand
- and put it in a post-tension application without

- 1 grease and without a sleeve and see whether anybody is
- 2 going to put a garage on it.
- MR. REES: Has the technology in terms of,
- 4 if any of you can answer this, has the technology in
- 5 terms of pre-tensioning and post-tensioning changed
- 6 since say 1978, over the last 25 years, if you know.
- 7 MR. MATHEWS: I'm sorry, my hearing is bad
- 8 and I didn't hear the first part of your question.
- 9 MR. REES: Has the technology in terms of
- 10 post-tensioning and pre-tensioning changed?
- MR. MATHEWS: I would say there have been
- improvements but virtually it's the same.
- MR. REES: On this question about market
- 14 segmentation, is it your testimony that the domestic
- industry is not in the post-tensioning business?
- 16 MR. CAMERON: That is not our testimony.
- 17 Our testimony is that they are a much smaller
- 18 participant in the post-tension segment, number one;
- 19 number two, that the bulk of their participation is in
- the precast or pre-tension market where there is very,
- 21 very little import competition; and number three, that
- the domestic industry, when you are talking about
- 23 market segmentation, also has huge parts of the
- 24 precast, which is covered by federal, state and local
- 25 Buy American, Buy American.

1	And in their post-tension, there is also Buy
2	American coverage because, to the extent that post-
3	tension is being used for bridges, most of those
4	bridges are funded through some Department of
5	Transportation or federal or state or local funding
6	which is covered by Buy America. Therefore, we
7	estimate that it is going to be almost 100 percent of
8	bridges, for instance, are going to be covered.
9	To the extent that buildings use post-
10	tension and yet are federally funded buildings, yes,
11	we believe that they are covered by Buy American,
12	which again is the reason that we have requested that
13	the domestic industry be requested to breakdown now
14	only the pre- and post-tension, as the Commission has
15	already asked them to do for the three years in the
16	period, but within the pre- and post-tension how much
17	is Buy America. They can do that.
18	MR. HARRIS: I think the term of art that
19	the Commission employees in this situation to describe
20	what the panel has been describing here this morning
21	is attenuated competition.
22	MR. REES: And the same would hold on the
23	other side. In other words, you are not saying that
24	the subject imports are not in the
25	MR. CAMERON: In the precast market?

MR. REES: -- precast market? 1 2 MR. CAMERON: No, we are not. 3 MR. REES: You think they are --MR. CAMERON: We are saying they are small. 4 MR. REES: 5 Okay. MR. CAMERON: But we will --6 7 MR. REES: I understand. I'm just trying to 8 qet a sense --9 MR. CAMERON: Yes, yes. No, no. MR. REES: -- of where the segmentation 10 11 lines, how distinct are these lines that the respondents are presenting to the Commission. 12 13 MR. CAMERON: The question is extremely reasonable, extremely logical, and frankly, given the 14 petition it's a miracle that you are even able to 15 formulate the question because you didn't have any 16 background until we walked into the hearing today. 17 18 I commend the Commission for actually looking at the 19 issue. 20 Yes, I mean, what we are saying is that. 21 imports compete in the precast market? Yes, they do 22 participate, and we will get that breakdown from our 23 clients to the extent that we can. 24 Our estimate based on talking to our clients

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was that it was -- their participation in precast was

25

- less than five percent of the import volume. Now, I
- 2 don't know that it's as much as that, frankly, but
- 3 that's our estimate. We are trying to get better, and
- 4 we will submit that data to you. All of the
- 5 respondents are committed to trying to get that data,
- and we think that's the way it's going to break out.
- 7 MR. REES: Okay.
- 8 MR. GURLEY: Mr. Dickerson previously
- 9 testified that the Crispin sales to the precast market
- 10 were well less than 10 percent.
- MR. REES: Now, let me follow up on that
- 12 point.
- 13 Mr. Dickerson, and this putting perhaps a
- 14 finer point on this basic question that I'm trying to
- 15 flush out, but if I understood your testimony, and I
- 16 can't remember all of the precise percentages, but
- 17 almost all the product that you import is uncovered.
- 18 Hold on.
- 19 MR. CAMERON: One hundred percent.
- 20 MR. REES: One hundred percent, okay.
- 21 And your customers, those to whom you
- 22 market, the end user, is almost all -- I can't
- 23 remember the percentage, you can correct me or fill it
- in -- is engaged in construction using prestressed
- 25 concrete in the post-tension application, correct?

1	MR. DICKERSON: I would say it's almost all
2	in the concrete. I wouldn't say prestress.
3	MR. REES: Okay, that perhaps gets to the
4	semantic point, and I won't revisit that. That was up
5	front.
6	Just so everyone understand though, when I
7	am referring to prestressed concrete, I'm going to
8	assume that prestressed concrete can have either of
9	these applications. Now, I understand I have heard
10	from some of the witnesses who might use the term a
11	little bit differently.
12	But in terms of your customers, and you can
13	put this in a post-conference brief if you prefer, how
14	is it that the domestic industry is not competing with
15	you for your customers even to the extent that your
16	customers may use, ultimately use the product in
17	prestressed concrete post-tensioning application?
18	MR. DICKERSON: That's been a tradition they
19	preferred and apparently all of their construction,
20	financing and past successes have been built on the
21	model, concentrating on the Buy American segment of
22	the industry, and there is a lot of guessing that it
23	must be very lucrative since it doesn't have any
24	effective competition except amongst themselves.
25	And in times of stress and we are not really

- able to tell why they are stressed, but they might
- 2 venture into this other market.
- 3 MR. CAMERON: Again, it's not to say that
- 4 there is not competition to the extent that they are
- 5 both in the post-tension market. But I think it does
- 6 need to be repeated that the "customer" of the
- 7 importers in the post-tension market are actually
- 8 converters, some of whom are being used by the
- 9 domestic industry as subcontractors, or at least
- that's the testimony that we heard this morning. But
- then they have to have an ultimate user of that
- 12 product, and that really is the point.
- MR. DICKERSON: I might add that we have
- 14 never tried to compete with our customers like the
- 15 domestic mill wanted to sell into this market, and
- 16 also have a plant they constructed to do that
- 17 business. You can imagine what a difficulty that was.
- 18 MR. REES: Thank you for your testimony.
- MR. CAMERON: Mr. Rees?
- MR. REES: Yes, sir.
- 21 MR. CAMERON: Didn't you ask this morning
- 22 about nonprice factors?
- MR. REES: I'm sorry?
- MR. CAMERON: Didn't you ask this morning
- about nonprice factors?

1	MR.	REES:	Yes.

- 2 MR. CAMERON: And if I may.
- 3 MR. REES: Yes, please.
- 4 MR. CAMERON: I mean, the domestic industry
- 5 this morning referred to the nonprice factors, and,
- 6 well, you know, there is transportation costs, okay.
- 7 Well, that's fine. What they didn't mention is really
- 8 the two most basic nonprice factors which has
- 9 essentially been the thrust of our testimony.
- 10 The pre- and post-tension market structure
- is a very basic nonprice factors because, again, these
- 12 decisions on whether -- you know, what usage you are
- going to do and what method of construction you are
- doing, are you doing pre-tension, are you doing post-
- tension. That's made long before the decision on
- 16 purchase is made. All right? That is a very major
- 17 nonprice factor in this market.
- 18 The second nonprice factor that -- I mean,
- 19 again, I was surprised not to have it explained to me
- 20 by the domestic industry, is Buy America, which is a
- 21 rather large 800-pound gorilla sitting over in the
- 22 corner there which is a nonprice factor since, of
- course, our prices aren't going to compete in that
- 24 market. So we would add that in addition to the
- 25 explanation. Thank you.

1	MR. REES: Mr. Reilly, this perhaps goes in
2	your direction, the use of AUVs. Can you again
3	explain whether respondents think, are underselling
4	comparisons based on AUVs probative in this
5	investigation?
6	MR. REILLY: No, no, I don't, and I think
7	for the reasons that I stated during my testmiony.
8	The AUVs of imports from even under one HTS number,
9	the uncovered HTS number, are probative for a number
LO	of reasons, including the fact that they represent the
L1	importer's cost and exclude the importer's markup.
L2	And unless the importer is simply passing through the
L3	landed cost, those prices understate what the actual
L4	selling price in the marketplace would be. And I think
L5	if you examine some of the importers' questionnaires
L6	on the pricing product data and on the trade data
L7	where they give the value of the imports and the value
L8	of the product, the imported product that's shipped,
L9	you will find that there are indeed importers' markups
20	taken by a number of importers.
21	Number two, the basis for comparison is an
22	aggregated price figure that's been developed by the
23	domestic industry, and quite frankly, we don't know
24	what's in that number, but we do know that 25 percent,
25	roughly, of what the domestic industry produces is not

1	270K	one-half-	inch u	incovered	l stra	and. It	may b	e strand
2	of a	different	dimen	sion. 1	it ma	y include	some	covered

3 strand. We don't know.

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So that basically our concern is that the 4 figure that has been put forth by the domestic 5 industry in its petition is a figure which actually is for a group of products that are not directly 8 comparable with the imported product coming in under the uncovered HTS.

We believe that the pricing product comparisons also are flawed. You know, one could say that while we can't use AUVs, the logical thing to do would be to use the pricing product comparisons that the Commission has developed, the quarterly data.

The problem there is that there is a significant issue of apples and oranges because basically what you are comparing is the prices for product from the domestic industry going principally to precasters with the prices for products from importers going almost entirely to post-tensioners.

And as I noted in my testmiony, there is every reason to believe that the prices to precasters should be higher for two reasons. You know, number one, they buy -- the individual precasters at their individual factors buy in much smaller volume on a per

- order basis than the post-tensioners do, and that
- 2 simply means that it costs less to sell to a post-
- 3 tensioner than to a precaster. That should be
- 4 reflected in differential prices, and that's a very --
- 5 what we would consider to be a very significant
- 6 differential. And the other, of course, is simply the
- 7 different structure of the market.
- 8 MR. STOKES: This is Chris Stokes.
- 9 Just to follow up on that. What I found as
- 10 I started to look at the questionnaire responses, and
- 11 you may have already plugged into this, but if not, it
- may be helpful, everybody has to list their customers.
- 13 I think I am correct in saying that those customers
- 14 are either post-tensioners or pre-tensioners. And it
- will be interesting for you to compare the guy who
- imports from Brazil, look at our list of customers,
- 17 and almost by name you can pretty much tell whether
- they are post-tension or pre-tension.
- 19 And then look at the customers on the other
- 20 folks that submit questionnaire responses in this
- 21 proceeding, and that will tell you whether or not you
- are comparing apples to oranges; whether or not the
- 23 matrix of prices any given questionnaire has given you
- 24 whether or not it makes sense to line that up against
- another questionnaire, and I think that will also

- buttress John's point about that, or Don's point which
- 2 is apples and kumquats.
- 3 MR. CAMERON: Sorry. Just one other thing
- 4 just to follow up on on what John was saying. If you
- 5 look in the questionnaire, one of the issues that you
- 6 ask is what is the difference in the cost of the PC
- 7 strand relative to the construction or the application
- 8 or whatever. And I think that you will see that when
- 9 you look at data the relative cost of the precast PC
- 10 strand to the overall construction of precast is much
- 11 smaller than the overall contribution of the post-
- tension strand to the post-tension construction.
- 13 And I think that this again, this is an
- important point, and of course it's reflected
- throughout which is the reason that you need to have
- 16 the breakout of the data.
- 17 MR. REES: I think to expedite things I
- 18 would just request that as you are preparing your
- 19 post-conference submissions, we have heard about the
- 20 like product issue. Obviously, you are going to
- 21 explore that, and the domestic industry issue, to the
- 22 extent there is an issue, you think there is an issue
- there.
- I would like you to raise, I haven't heard
- 25 it raised here, I won't ask you to testify about it,

- but raise it obviously if you think there is an issue,
- 2 whether there are any related parties issues that the
- 3 Commission ought to be considering.
- I haven't heard any dispute in your
- 5 testimony as to cumulation. Please address cumulation
- 6 in your post-conference submissions, including whether
- you would if you ultimately take the position concede
- 8 cumulation for purposes of this investigation at this
- 9 stage, or whatever your position might be once further
- 10 developed.
- 11 And I look forward to seeing, obviously,
- 12 considerable discussion, which I would expect, on
- 13 conditions of competition.
- 14 Thank you.
- MR. CAMERON: Mr. Rees, we will be glad to
- do that. Our discussion on conditions of competition
- 17 would be enhanced considerably if the domestic
- 18 industry would be requested to provide a breakout of
- 19 their Buy American and non-Buy American shipments.
- MR. REES: Thank you.
- MR. CARPENTER: Mr. Deese?
- MR. DEESE: Do any of the importers import
- the epoxy-coated product?
- VOICE: Thailand does not.
- MR. GURLEY: Crispin does not.

1		VOICE:	We	don't	believe	so,	but	we'll
2	check.							

MR. MATHEWS: I would react that as was

testified to this morning that is a very small margin

with very limited application and significance.

6 MR. DEESE: Mr. Mathews, you were talking
7 earlier about substitutes and maybe you had a somewhat
8 broader view than was expressed this morning. For
9 example, I would guess maybe when we were talking
10 about the concrete slabs, that perhaps a concrete slab
11 with rebar is a potential substitute for a pre12 stressed concrete slab.

Could you I guess expand in general about what substitutes there may be for pre-stressed concrete slabs and also the pre-and post tension concrete, what substitutes it might have.

MR. HARRIS: Substitutes for PC strand we've heard testimony this morning that if you're going to pre-stress concrete you have to have strand and that's not correct. There's much use of wires and steel bars and other things that are used to put forces on concrete.

With regard to substitutes for concrete building systems, the decision would be made as has been said before in the design phase, whether an owner

- or a designer would prefer a different structural
- 2 system of some type.
- 3 MR. DEESE: I don't want to talk too much
- 4 about the pre-cast versus the post-tension
- 5 distinction, but in your post-conference brief, it
- 6 seems like we've identified some applications such as
- 7 bridges that are almost always pre-cast and maybe
- 8 these concrete slabs are almost always post-tensioned.
- 9 If you have any more information about the kinds of
- 10 applications that might all into this tension, can
- almost all applications be made with both, or some
- made with only one or the other? If you can address
- that in your post-conference brief that could be
- 14 helpful.
- Mr. Reilly, when you were talking about the
- 16 distinction between the pre-cast and the post-
- 17 tensioned product or the end uses and prices, you were
- 18 saying that there were two reasons why the prices to
- 19 the so-called pre-cast market might be higher and one
- of those reasons was that the pre-cast volumes were
- 21 much smaller. But I wasn't sure what the second
- 22 reason was.
- MR. REILLY: The first was the order
- volumes, individual order volumes for the pre-casted
- is much smaller. The second is what Don actually

- 1 mentioned a few minutes ago and that is that the pre-
- 2 cast concrete ratio in steel to concrete is much
- 3 smaller than the ratio of post-tensioned steel to
- 4 concrete. In other words post-tensioned concrete is
- 5 more steel intensive, more strand intensive.
- 6 Significantly more strand intensive than pre-cast.
- 7 That means that the strand makes up a higher
- 8 percentage of the total cost. Therefore the price
- 9 elasticity of demand for strand for the post-
- 10 tensioning is greater than the price elasticity of
- 11 strand for pre-casting.
- 12 In terms of competition, especially between
- the strand use in post-tensioning and rebar would
- 14 indicate that the post-tensioned concrete, the demand
- for that is significantly more price sensitive
- 16 relative to strand that would be in demand for pre-
- 17 cast.
- 18 I should mention that in terms of slabs,
- 19 footings, foundation slabs like for single family
- 20 housing or for buildings, there really isn't any
- 21 competition there between post-tensioned and pre-cast.
- 22 It's very tough to get a slab big enough for a
- 23 foundation for a single family house on a truck. You
- 24 can't move it. That has to be poured in place.
- 25 So in terms of the slab, slab on grade, the

Τ	real competition there is between post-tensioned
2	concrete and rebar, reinforced concrete with rebar.
3	MR. CAMERON: Just to follow up, I'm sure
4	you figured this out already from the testimony this
5	morning is but the other reason there is going to be
6	less price elasticity or higher prices for the pre-
7	cast is that even assuming what the Petitioners stated
8	this morning which was buy America is basically the
9	same percentage for both pre-cast and post-tensioned,
LO	we don't happen to agree with that statement but let's
L1	just take that as an assumption. Let's also take the
L2	assumption that they stated which is that the post-
L3	tension market is one-third and the pre-cast is two-
L4	thirds.
L5	That means that in the pre-cast market you
L6	are going to have proportionately a much larger
L7	percentage in terms of volume, dollar volume of
L8	projects that are federally funded subject to Buy
L9	America, and that does also, we believe, help increase
20	the price.
21	MR. DEESE: You don't necessarily have to
22	answer this now either, but how did you estimate the
23	percentage the market that's Buy America?
24	MR. DICKERSON: In our case it's just an
25	observation about the volumes that we see hass through

- 1 the market to one customer as opposed to another. Our
- 2 customers have almost no Buy America, but we see other
- activity. We don't have statistical, we rely on the
- 4 economists I think will provide one.
- 5 MR. REILLY: I think I probably should take
- 6 a stab at this.
- 7 For the post-tensioning market we looked at
- 8 the percentage of post-tensioning consumption as
- 9 accounted for by bridges and it ran between 12 and 16
- 10 percent over the past three years, so we estimated 15
- 11 to 20 percent based on that, with some allowance at
- 12 the upper end for projects that may be Buy American
- 13 but aren't bridges.
- On the pre-cast concrete segment there are
- no good end use data, in fact there aren't any end use
- 16 data. Basically the number comes from a consensus of
- 17 judgment among the importers who are knowledgeable in
- 18 the market. In other words, there are no hard data
- 19 behind the estimate and that's the very reason why
- 20 we've asked the Commission to get the definitive data
- 21 on this issue.
- I think the data that the Commission
- 23 collects will be what defines the size of the Buy
- 24 America segment in the pre-cast segment.
- That said I would also like to emphasize

- 1 that we believe that the definition, proper definition
- of Buy American is federal programs plus state
- 3 programs plus local programs plus any private programs
- 4 of consequence such as the sports stadium that I
- 5 talked about. It is not restricted to DOT
- 6 infrastructure programs. Thanks.
- 7 MR. CAMERON: And to make the point which I
- 8 think you probably have heard already, the reason we
- 9 are estimating this number is of course the issue of
- 10 Buy America was not even disclosed in the petition
- 11 much less discussed extensively this morning. The
- data is in the possession of the domestic industry.
- 13 So we are estimating at least in the post-
- tensioning, we have a basis based upon the end use
- 15 whether it be bridges or its works and then a portion
- of buildings. What it is for pre-tensioned, pre-cast,
- 17 again, it's based upon the market estimates of the
- 18 people who are in the business. We have asked the
- 19 Commission for that very reason, we need to get some
- 20 more data so the Commission can actually make a hard
- 21 decision on it.
- 22 MR. DEESE: I have no further questions.
- MR. CARPENTER: Mr. Stewart?
- MR. STEWART: I have no questions.
- MR. CARPENTER: Mr. Lenchitz?

- 1 MR. LENCHITZ: Harry Lenchitz, Office of
- 2 industries.
- 3 My first question, Mr. Sun, I believe you
- 4 told us your market consisted of the three West Coast
- 5 states.
- 6 MR. SUN: That's what we sell to.
- 7 MR. LENCHITZ: Geographically it's a very
- 8 long, narrow market. Is this a business decision or -
- 9 We know this product is fungible and we've heard
- 10 from others who tell us they sell everywhere. How did
- 11 you guys decide to or end up limiting yourselves to
- 12 three states?
- 13 MR. SUN: It's because of the logistics
- 14 involved. Trucking costs. We pretty much import to
- 15 Seattle ports, Oakland ports, and Los Angeles ports.
- 16 What we find is moving from containers anywhere
- 17 outside of a range of probably 200-250 miles, that
- 18 trucking cost becomes quite expensive. So what you'll
- 19 find is that people generally will import within 300
- 20 miles of whatever the closest port is. It should be
- 21 the same case I suspect for the domestic producers,
- 22 too. That the cost of the trucking, you're not going
- 23 to send something from Stockton all the way out to New
- 24 York or something.
- MR. LENCHITZ: Thank you.

1	My second question, we've heard a lot of
2	discussion on the post-tensioning sector of this
3	industry but I've heard nothing addressing the
4	distinction between internal and external post-
5	tensioning and I'd like if anyone here wants to
6	comment or in their post-conference brief whether
7	you're talking about, is there an industry
8	segmentation there either in your customers or in the
9	applications?
LO	MR. CAMERON: If I understand the question
L1	you're saying that there is a difference between
L2	internal and eternal post-tensioning, is that correct?
L3	MR. LENCHITZ: Those are two very dissimilar
L4	processes and I'd like input from anyone as to whether
L5	you
L6	MR. CAMERON: Are you suggesting a
L7	difference between internal and external post-
L8	tensioning or a difference between tensioning after,
L9	in other words which is post-tensioning and pre-
20	tensioning which is before? I'm sorry.
21	MR. LENCHITZ: Mr. Cameron, I'm not
22	suggesting, I'm addressing the fact that there are
23	internal and external post-tensioning and I'd like to
24	hear from anyone regarding this.
25	MR. CAMERON: These are the guys who would

- 1 know the answer to that.
- 2 MR. SUN: I have no idea what the difference
- 3 between internal and external post-tensioning. I
- 4 don't know.
- 5 MR. GURLEY: There may be some confusion on
- 6 our side, I apologize.
- 7 MR. DICKERSON: It's not a term we normally
- 8 use, external tensioning, because all of the
- 9 tensioning that we're familiar with for strand is done
- 10 inside the concrete.
- 11 MR. LENCHITZ: Mr. Dickerson, I thought you
- 12 might be the man to address that --
- MR. CAMERON: It's the compressive force of
- the steel on the concrete that gives it the strength.
- 15 And the reason it gives it strength is it's inside the
- 16 concrete and in the case of pre-stressed it's
- 17 stressed, bonds to concrete, then they release the
- applied stress and the stress remains.
- In the case of post-tensioning they put the
- 20 plastic covered steel inside the concrete and tension
- it after the concrete sets up, the concrete doesn't
- 22 bond to the steel because it doesn't come in contact
- with it, and they leave the anchors on each end secure
- to maintain the tension through the life of the
- 25 product.

- 1 MR. LENCHITZ: That does explain internal
- 2 post-tensioning. If anyone wants to address external
- 3 post-tensioning I'd sure like to hear more about it.
- 4 MR. CAMERON: We'll check it out.
- 5 MR. MATHEWS: Thomas Mathews, Universal
- 6 Products Group.
- 7 Our clients would be the experts on the
- 8 differences between internal and external post-
- 9 tensioning, but briefly, external post-tensioning
- 10 tendons are tendons that are anchored in concrete or
- on concrete but not actually embedded in concrete.
- 12 It's a method of constructing segmental bridges or
- 13 making repairs which is largely domestic material, I
- 14 believe.
- MR. LENCHITZ: I thank you sir for that
- 16 explanation. Is there any way we can determine if
- 17 that's a significant part of the PC strand usage?
- 18 MR. LEVIN: We'll try to gather any
- 19 available information on that point and if we do get
- 20 available information of course we'll be happy to pass
- 21 it on in our brief.
- MR. CARPENTER: Mr. Deyman?
- MR. DEYMAN: I'm George Deyman of the Office
- 24 of Investigations.
- 25 Thank you also for your very helpful and

1	interesting	presentation.

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2 With regard to the imports from Mexico it 3 was pointed out several times today that the official statistics show that the imports from Mexico are at a 4 much higher unit value than the other subject imports. 5 The Petitioners suggested that perhaps there was a misclassification problem or some other problem with 7 8 the import statistics. Is it your contention that for purposes of 9 our staff report when we report import data that the 10 11 imports from mexico are indeed essentially correct? 12 MR. LEVIN: It is our contention that the 13 special Census Bureau statistics are correct, that they will be corroborated by information in the 14 15 importers questionnaire. Curiously enough, although the Petitioners 16 were quick to characterize the data as aberrational or 17 18

were quick to characterize the data as aberrational or erroneous, they have not indicated any efforts that they've made to verify that information which the Census Bureau could of course do.

But I do want to just point out one or two quick things. If they are, for the sake of argument, aberrational, they're consistently aberrational through the three years of the period of investigation.

1	Also it's very very interesting to me when I
2	looked at the average unit value that the ITC's
3	database compiles, and putting aside of course the
4	issue of covered strand which is part of this because
5	that's a valuated product and is going to have, by
6	nature, a higher average unit value.
7	But if you just look at the category four,
8	the uncovered strand, and I'm looking at unit values
9	here to date 2002, I guess it's January to November.
LO	The Mexican unit value is not even the highest and
L1	it's right in the same ball park as Canada which
L2	interestingly enough is the other NAFTA partner, and
L3	it's right in the same ball park with Italy and Spain
L4	which jump out at me. All of those are significant
L5	foreign suppliers, so the data is not skewed by low
L6	volumes in any of those instances.
L7	But anyway, short answer, they're correct.
L8	MR. DEYMAN: All right, I will ask a
L9	question that I asked this morning of the Petitioners
20	and that is the fact that the imports from Brazil
21	apparently have declined by I believe it was 29
22	percent or so. Is there anything different about the
23	product from Brazil or any other reasons why the
24	imports from Brazil seem to be declining so much?
25	MR. STOKES: The product is the same. There

- is various decisions that have been made by the
- 2 Brazilians to sell and I'd love to address that in my
- 3 post-conference brief as opposed to sharing that with
- 4 everybody here.
- 5 MR. DEYMAN: There are three importers I
- 6 believe represented here today, Crispin, Universal
- 7 Products Group and Cementhai.
- 8 VOICE: And Camesa.
- 9 MR. DEYMAN: And Camesa, four importers.
- 10 Do each you import from only one of the
- 11 subject countries or from all of them? I'd just like
- 12 to know if there are kind of different channels in the
- imports.
- 14 MR. HARRIS: If I understand your question,
- 15 Mr. Deyman, with regard to Universal Products they
- import only from one source and one country. That's
- 17 Mexico and Cablesa. With regard to Camesa,
- 18 Incorporated of Mexico, they import also only from one
- 19 source, that is Aceros in Mexico. Is that responsive?
- 20 MR. DEYMAN: I want to have on the record
- 21 the fact of whether importers, at least this group of
- 22 importers, are importing from one or more of the
- 23 subject countries. Thank you.
- 24 What about Cementhai and Universal Products?
- 25 MR. MORAN: We import from Korea and small

- 1 amount from Brazil. We buy some Mexican product, but
- 2 after it's imported.
- 3 MR. SUN: Cementhai only imports from one
- 4 source in Thailand.
- 5 MR. DEYMAN: But otherwise with regard to
- 6 the uncovered product which is coming in from all of
- 7 the subject countries, maybe not so much from Mexico,
- 8 are there any real product differences among the
- 9 uncovered products coming from the different
- 10 countries?
- 11 MR. HARRIS: I would just point the
- 12 Commission to our questionnaire.
- MR. DEYMAN: My apologies, excuse me. I
- 14 just wanted to make sure, Mr. Mathews thought that you
- 15 had mentioned Universal Products over there and might
- have confused it with his Universal Products.
- 17 MR. MATHEWS: I understand that. I meant
- 18 Crispin instead of Universal Products.
- 19 MR. GURLEY: In case you didn't hear,
- 20 Crispin addressed that issue in its questionnaire so
- 21 we'd prefer to leave it with that.
- 22 MR. DEYMAN: I understand that the foreign
- 23 producers' questionnaires have been received at least
- from all those sitting at this table. To the extent,
- 25 for some of the countries involved, though, there are

- other producers that are not represented by you. If
- you can in your post-conference brief give us some
- 3 indication of what the aggregate foreign industry is
- 4 for the countries that you represent it would be
- 5 helpful.
- 6 MR. CAMERON: Mr. Deyman, we'll be glad to
- 7 do that. We'll also pass our request on to the
- 8 Indians. I will say with respect to the Koreans,
- 9 though, that I do believe that you have 100 percent.
- 10 And if I'm wrong I'll find out and get the rest of it,
- 11 but I believe you got 100 percent.
- 12 MR. LEVIN: And just for the record, the two
- 13 foreign producers that we represent and are
- 14 represented by the importers here accounts for all of
- 15 the Mexican imports.
- 16 MR. STOKES: Chris Stokes on behalf of
- 17 Brazil. I don't think I'll need to address this in my
- 18 post-hearing brief. If you look at that footnote on
- 19 page five of the foreign producers questionnaire where
- you ask what percent of the production and exports,
- 21 we've answered that and that will answer your question
- 22 directly.
- MR. SUN: In regard to Thailand, we pretty
- 24 much represent 99 percent of all exported in the last
- three years. There's only been one lot of I think 50

- 1 tons that was exported by another producer.
- MR. DEYMAN: Thank you.
- 3 You indicated that the subject imports are
- 4 concentrated in the post-tensioning segment of the
- 5 market and that the consumption in that segment of the
- 6 market has increased and you provided data showing
- 7 that. If consumption has increased, why have prices
- 8 in that segment of the market decreased? Or actually,
- 9 have prices decreased? Because all we have are unit
- 10 values currently.
- MR. REILLY: We don't have prices that are
- 12 specific to that market segment, but you can assume
- that nearly 100 percent of the imports are going into
- 14 that segment so the pricing product information you're
- 15 getting from imports are by and large for the segment,
- 16 for that particular segment.
- 17 As to why prices are declining, because
- 18 consumption in that segment is increasing. I think
- 19 that's an issue for analysis that's currently ongoing
- and it's an issue we'd prefer to address in our post-
- 21 conference brief.
- 22 MR. CAMERON: Mr. Deyman, one of the things
- 23 we are going to be looking at is trying to figure out
- 24 what are the prices there going into the market
- 25 because we believe that may have something to do with

- 1 it but we're still looking at that.
- 2 MR. DEYMAN: But clearly the unit values of
- 3 the imports are decreasing, at least between 2000 and
- 4 2002 so it would be helpful to know why that might be
- 5 if the segment to which you're selling is the segment
- 6 that is increasing consumption to a substantial
- 7 degree.
- 8 MR. REILLY: That's correct. It is a
- 9 central question, an interesting question, and it's
- one which we will address in detail in our post-
- 11 conference brief.
- 12 MR. DEYMAN: Finally, why is it that the
- domestic industry, according to what you have been
- 14 saying, is a much smaller participant in the post-
- 15 tension market? Other than Buy America, leaving that
- out. Is this historical, that they have never tried
- 17 to sell to that part of the market?
- 18 MR. DICKERSON: We think that, of course one
- 19 reason is that it's a protected market, a more secure
- 20 market. Our guess is from information they're giving
- 21 that they're getting a lot higher price there.
- 22 Apparently in the past they were satisfied with that
- 23 because they built factories and made financial plans
- and borrowed money on those basis, and relegated the
- other market which is highly competitive, and as you

- 1 know, competition's a lot of trouble and produces its
- 2 own set of uncertainties, and they decided I suppose
- 3 just to design their plan on that market and they were
- 4 satisfied with it, and maybe they made too much of an
- 5 estimate of it.
- 6 They also decided to get into the covering
- 7 business which would directly compete with that group
- 8 of people that we sell to. I'm sure that didn't make
- 9 anybody happy in that market.
- 10 Also traditionally they've gone in and out
- of the other market, the competitive market, and just
- 12 used it for excess capacity. They would leave the
- producers of coded strand and those people are very
- loyal to the traditional supplier. It's a matter of
- their choice I suppose. That's about all we know.
- MR. CAMERON: Mr. Deyman, just one thought
- 17 on that. Obviously we believe that the data you are
- 18 going to get will confirm that they are more
- 19 concentrated in the pre-cast rather than in the post-
- 20 tension end of the market. We would suggest there are
- 21 a couple of factors that would at least contribute to
- that. The first is that as we've all testified here
- 23 with the singular exception of the Mexican producer,
- 24 the imports that are participating in the post-tension
- 25 side of the market go through another level of trade.

1	That	level	of	trade	being	the	extruders	who	are
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- 2 covering the product. You've heard testimony this
- 3 morning from the domestic industry that while they had
- 4 the machinery and they decided that for whatever
- 5 reason this wasn't very profitable and they didn't
- 6 want to keep their investment in that machinery, and
- 7 therefore, in order to participate in the post-tension
- 8 segment of the market they also would have to be going
- 9 through, they're saying subcontractors, but
- 10 essentially they're going through the converters also.
- If you then add that on and layer that on to
- 12 two factors, one being the Buy America in which case
- they can take care of the post-tensioning converters
- 14 because that's going to be factored into your Buy
- 15 America price and they don't have to worry about
- 16 competition from imports there, so that's okay whether
- it's in pre or post.
- 18 But secondly, when you're in the pre-cast
- 19 market if the pre-cast market is in fact a lower
- 20 percentage of the overall cost of construction and
- 21 because it's a lower percentage of the overall cost it
- therefore is able to demand a higher price per ton or
- per thousand linear feet, then you start to get into
- 24 the economics of well look, I produce PC strand. Do I
- 25 want to try to promote the pre-cast end of the market,

1	or	do	I	want	to	essentially	compete	with	myself	and
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- 2 drive both equally into both the post-tension which
- 3 ultimately is an application issue and is going to
- 4 possibly undercut my own position in a higher volume,
- 5 higher price, higher profit pre-cast market?
- 6 So this again, we're not psychic readers, we
- 7 don't know what the basis is. But we would suggest to
- 8 you that the economics that we have suggested to you
- 9 and what we know of the industry would indicate that
- 10 would be a logical business decision and why you would
- 11 have more of an emphasis on the hither profit end of
- 12 the market and you would participate to a more limited
- 13 extent in the post-tension end of the market. Thank
- 14 you.
- 15 MR. GURLEY: If I can make a comment. This
- 16 goes back to Mr. Lenchitz's question.
- 17 Strand, logistics costs in strand, is the
- 18 good portion of the cost of the strands. In many
- 19 cases if you have a project say in Arizona there's
- only one manufacturer that would be the closest to
- 21 ship there. If you had to ship from Florida to let's
- 22 say Arizona, that cost could come up to be roughly ten
- 23 percent of the whole cost of that truckload.
- So because they have geographical
- 25 advantages, that's why there's higher pricing when

- there's only one supplier that can supply effectively.
- MR. REILLY: Mr. Deyman, I'm sorry, John
- 3 Reilly.
- I just wanted to add one thing and maybe
- 5 it's just sort of a simplification. It's more
- 6 profitable to be in the pre-stressed concrete sector.
- 7 It's much larger than the post-tensioning sector and
- 8 prices are higher. So the motivation is to stay at
- 9 home where you're making more money and I think that's
- 10 the principle reason why the domestic industry hasn't
- 11 been aggressive in attempting to get into the post-
- 12 tensioning market, because they were profitable and
- 13 satisfied in the market they knew.
- 14 MR. SUN: If I can make another comment. If
- 15 you look at the figures that he presented, in 1997
- 16 those figures in the post-tension market were a
- 17 satisfactory level. Since post-tension competes with
- 18 rebar and there is more emphasis in building
- 19 residential ground on slab with post-tensioning
- 20 equipment because of earthquake resistance and what
- 21 not, that amount has grown quite significantly in the
- 22 last five years.
- 23 Traditionally it was a small market. There
- 24 wasn't that much emphasis in it but now it has grown
- 25 to be a larger size market and that may be the reason

- 1 why they're emphasizing it in now.
- 2 MR. DEYMAN: With regard to the post-
- 3 tensioning market, the Petitioners have given us six
- 4 or seven pages of lost sales and lost revenues
- 5 allegations. It's very small print and with a lot of
- 6 companies listed there. And although I'm not familiar
- with the purchasers in this industry, it appears to me
- 8 that at least some of those if not many of those
- 9 companies are indeed in the post-tensioning segment of
- 10 the market if there is such a segment, which
- 11 apparently there is.
- 12 You mentioned, Mr. Stokes, about looking at
- 13 customers from both sides. A given customer in this
- 14 market, would a given customer be pretty much only in
- the pre-cast or in the post-tensioning segment? If you
- 16 say Customer X, which segment are you in? They would
- 17 say oh definitely I'm in pre-cast or I'm in post-
- 18 tensioning? Is that -- Or are many companies in both?
- 19 MR. STOKES: I tried to become a quick study
- in this industry and that's my working hypothesis
- 21 right now. I think maybe the Crispin witness could
- 22 talk about that, but that has been the hypothesis that
- we've tested and so far it's proven out that on your
- 24 customer list you're going to have people that are
- 25 either pre-tension or post-tension. It's our

- impression that not many of them go both ways.
- 2 MR. MATHEWS: I would like to add that that
- is correct. I don't know of any that do both.
- 4 MR. DICKERSON: The same in our case.
- 5 They're easily identified and I can't recall one that
- 6 does them both.
- 7 MR. SUN: In our experience they are
- 8 separate. The reason possibly is because post-
- 9 tensioning you can set up a shop with like maybe
- 10 basically a garage, versus a pre-cast you need maybe
- 11 five acres land space, enough to be able to pour
- 12 concrete to make the form.
- MR. DEYMAN: Then it may be helpful when we
- 14 look at the lost sales and lost revenues allegations
- to also look at which segment of the market those
- 16 companies are indeed in.
- 17 All right. I have no further questions.
- 18 Thank you very much.
- 19 MR. CARPENTER: Just a couple of questions.
- 20 Mr. Cameron, you've already offered to
- 21 provide this information, but just to clarify it, I
- 22 will ask both the Petitioners and Respondents to
- provide, well, the petitioning producers and the
- importers represented here. Both the quantity of your
- 25 U.S. shipments to be pre-cast versus the post-tension

- 1 markets for '99, 2000, and 2001. And also an estimate
- of the Buy American presence in each of those two
- 3 markets for each of the three years.
- 4 MR. CARPENTER: Sorry, thank you. It's
- 5 2000, 2001, and 2002. (Laughter)
- 6 Secondly, I just wanted to explore the Buy
- 7 American issue a little bit further. We've heard a
- 8 number of estimates today of the Buy American presence
- 9 in different market segments and I've heard terms like
- 10 buy American provisions, Buy American requirements,
- 11 Buy American preferences, Buy American restrictions,
- 12 and maybe some others.
- 13 In other cases that we've had where this has
- been a big issue a lot of times we find it difficult
- to really quantify the size of the Buy American
- 16 market, and I think part of the problem is that while
- 17 I agree we should be looking at federal, state, local,
- 18 and even private companies that have a Buy American
- 19 presence, in some cases, you have very restrictive,
- 20 absolute requirements and in other cases it's just a
- 21 preference. And in some cases the purchaser will
- 22 accept imports if certain conditions are met. For
- example, if there's difficulty in getting domestic
- 24 product or if the imported price is low enough
- 25 compared to the domestic price.

1	I guess what I'd like to ask the importers
2	here is if you've ever attempted to sell into these
3	public works markets that are generally considered,
4	appear to be generally considered Buy American
5	markets. Have you made any attempts to sell into
6	those markets? And what kind of a response have you
7	gotten?
8	MR. GURLEY: We will do that in our post-
9	conference brief. You mentioned that you've had
LO	trouble in the past. I think Petitioners are a little
L1	bit shy on this issue and the reason you've had
L2	trouble is because they're not trying to bring this to
L3	your attention. Here they went to the extraordinary
L4	measure of not mentioning it at all.
L5	MR. CARPENTER: One thing, too, just to
L6	clarify in my request as far as the estimate of the
L7	size of the Buy American market segments, if you could
L8	indicate what that estimate is based on.
L9	In other words, on one extreme are these
20	hard and fast requirements? Or do these also include
21	preferences that maybe are not very restrictive at
22	all?
23	MR. CAMERON: We do not try to sell into
24	those projects. Our customers do. We have in the
25	past tried to bid on those projects but we didn't win.

1	MR.	GURLEY:	Ιt	' s	the	same	phenomenon	with

- 2 Crispin. We're not selling directly to the projects,
- 3 nor could we.
- 4 MR. CARPENTER: Okay. If you want to
- 5 provide any further information in your brief and any
- 6 details, we'd appreciate that.
- 7 Mr. Reilly, if I can address this to you.
- 8 There were arguments about attenuated
- 9 competition in the pre- and post-tension market
- 10 segments and further attenuated competition driven by
- 11 the Buy American provisions.
- 12 I quess, and in fact I think you made a
- 13 comment just a few minutes earlier about how prices
- tend to be higher in the pre-cast market and that's a
- 15 larger market and Petitioners aren't that interested
- in going into the post-tension, they like to stay at
- 17 home where the prices are better.
- 18 What I'm getting to is this morning the
- 19 Petitioners' economist provided a chart showing
- 20 financial results for the U.S. producers which shows a
- 21 decrease in operating income from seven percent in
- 22 2000 to a negative three percent in 2002. Given the
- 23 arguments of attenuated competition I just wonder if
- you had any theories now or that you'd be willing to
- 25 offer in your post-conference brief about what might

1	be	causing	the	problems	that	the	domestic	industry	is
2	exp	periencir	ng.						

3 MR. REILLY: I addressed some of these in my direct testimony but the domestic producers are 4 concentrated in the pre-cast market segment as we've 5 defined it. The data I showed indicated that that market has become rather weak. The data from the Pre-Cast Concrete Institute shows that there was a 8 significant decline in consumption in that market 9 during the 2000-2001 period. I also presented some 10 11 information on activity in various construction markets which suggests that that weakness continues. 12 13 Given that there's been a significant 14

decline in demand in that market and that demand for construction activity is relatively inelastic to price in the short run, one would explain the declining prices in that market segment as a result of reduced demand.

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Now as far as the price differential between the two markets is concerned, attenuated competition may have some bearing on it, Buy America requirements, but even excluding attenuated competition, there are some valid reasons why in the normal course of business prices in that market should be relatively higher than in the post-tensioning market, and I'll

- 1 repeat them.
- Number one, in the pre-casting market, that
- 3 market consists of a large number of relatively small
- 4 buyers and the order sizes, individual orders sizes
- 5 are relatively small.
- 6 In the post-tensioning market the order
- 7 sizes are much larger so it costs less to sell into
- 8 the post-tensioning market, therefore that should be
- 9 reflected in the prices in that market. I think
- 10 that's an important consideration.
- In addition, competition in that segment, in
- the pre-casting segment, is attenuated by logistics,
- and that is the importers are not set up to
- 14 efficiently serve a customer base that's widely
- distributed in orders in small quantities. It's
- 16 something the domestic producers can do but the
- importers are really not set up to do. They can't do
- 18 it efficiently. So that logistical barrier tends to
- 19 attenuate competition, quite apart from the Buy
- 20 America provisions.
- 21 MR. CARPENTER: Thanks. That's very helpful.
- 22 If you have any further thoughts in your
- post-conference brief I'd appreciate them.
- MR. SUN: If it's okay if I make a comment.
- MR. CARPENTER: Sure.

- 1 MR. SUN: This industry is actually a pretty
- 2 small industry. We're talking about, in general
- 3 terms, maybe a market size of 400,000 tons. If you
- 4 take what the Petitioners have argued, and I don't
- 5 agree with it, but that prices have dropped let's say
- 6 \$30 a ton, you're talking about \$12 million for the
- 7 whole country. So I don't think that you can base
- 8 stuff on that as the reason why they've lost X amount
- 9 of money.
- 10 MR. CARPENTER: Thank you.
- MR. REES: A couple of really quick
- 12 questions in the nature of mop-up.
- 13 Mr. Mathews, you had testified about certain
- substitute products and I just want to make sure I
- understood the testimony. You weren't testifying that
- they're substitute products for PC strand. You were
- 17 testifying about other techniques used for increasing
- the tensile strength of concrete. Do I fairly
- 19 characterize it? Perhaps I don't.
- 20 MR. MATHEWS: In fact pre-stressing bars are
- 21 competitive with pre-stressing strand.
- MR. REES: So in other words there are
- 23 substitute products for PC strand.
- MR. MATHEWS: Their applications are limited
- 25 by physical characteristics, but there are.

- 1 MR. REES: I guess that begs the question.
- 2 The applications are limited by --
- MR. MATHEWS: Can I say that they're not
- 4 universally substitutable, but in certain cases they
- 5 are. It could be at the design stage or at the
- 6 implemental stage.
- 7 MR. REES: The Commission found I think in
- 8 the 1999 sunset that there were no substitute
- 9 products, and I guess you're saying there may be this
- 10 limited category.
- MR. MATHEWS: Limited, yes sir.
- 12 MR. REES: Okay. And what percentage of the
- market might that be, that limited category?
- 14 MR. MATHEWS: Less than five percent.
- MR. REES: Thank you.
- A last point. I may have omitted in that
- 17 litany of topics negligibility. I haven't heard any
- 18 testimony about negligibility which I perhaps --
- MR. CAMERON: We'd be glad to address it. I
- 20 can say for the record that Korea is not claiming
- 21 negligibility in this case.
- MR. REES: That's all I have.
- MR. CARPENTER: I want to thank the panel
- 24 again for your very thorough responses to our
- 25 questions. We'll now move to the closing statements.

- 1 Each side has ten minutes to make a closing statement.
- 2 Mr. Rosenthal, would you like about five
- 3 minutes to organize your thoughts?
- 4 MR. ROSENTHAL: Yes, thank you.
- 5 MR. CARPENTER: We'll take five minutes.
- 6 (Whereupon, a brief recess was taken)
- 7 MR. CARPENTER: Mr. Rosenthal, please
- 8 proceed.
- 9 MR. ROSENTHAL: If you don't mind, I'll wait
- 10 to start the time until Mr. Harris leaves my side, as
- 11 much as he'd like to be here.
- 12 (Laughter)
- 13 We went through two hours of testimony
- 14 today, watching the slide by the Respondents about
- their estimates of the Buy America market only to find
- 16 out that two hours into their testimony that they
- 17 don't have any statistics and they essentially made up
- these numbers, the 60 percent number and the 20
- 19 percent number. We will give you the actual
- 20 statistics in our post-hearing brief as requested. I
- 21 assure you that the Respondents are going to be sorely
- 22 disappointed about this and a lot of their arguments
- about the segmented nature of the industry or the so-
- 24 called pre-cast segment are going to go out the window
- 25 when you see the actual numbers. I won't give those

- 1 now. I want to confirm as best I can the definition
- of Buy America as Mr. Carpenter has requested because
- 3 we've asked for this information from our clients.
- 4 The numbers we got, as I said, are much lower than the
- 5 estimates or the made-up figures provided by the
- 6 Respondents suggest.
- 7 Mr. Cameron's suggestion that the ITC's
- 8 price description in its questionnaire is flawed
- 9 because it doesn't identify the end-use application of
- 10 the product has absolutely no merit. It's not
- 11 consistent with the ITC's normal practice. Whereas
- here the product being sold by the importers and the
- U.S. producers is identical, the prices are properly
- 14 compared without regard to the ultimate end use of the
- 15 product. Mr. Cameron's requested delineation of
- 16 prices is merely an effort to avoid the evidence of
- 17 underselling of the product.
- 18 We spent a lot of time getting confused
- 19 about the pre-cast and the post-tensioning customers.
- 20 We won't dignify this by calling them markets and we
- 21 don't necessarily agree with this attempt to segment
- the market the way the Respondents have. So if I slip
- into calling it a market because I've heard this for
- the last two hours, please forgive me. We don't agree
- 25 with their characterization.

1	But let's be clear about a few things that
2	even the Respondents have acknowledged. Take a look
3	at the document they gave you from the Post-Tensioning
4	Institute, summary of tonnage as reported for the year
5	2001. They're looking at the 270K half inch diameter
6	strand, exactly what goes into the pre-cast market.
7	That's point number one.
8	Point number two is, what you heard and
9	actually Mr. Rees extracted from them an admission
LO	that the importers are bringing in exactly the same
L1	uncovered strand, selling it to exactly the same
L2	customers that the domestic producers are selling
L3	their uncovered strand. And with respect to sales to
L4	the post-tensioning customers. Exactly the same
L5	competition is taking place there with exactly the
L6	same product.
L7	All this confusion about greasing and coding
L8	and you have to have that for post-tensioning A, is
L9	wrong because you don't have to have that for all
20	post-tensioning products. B, they're selling to
21	exactly the same folks. It's not as if the importers
22	are doing anything different with their product than
23	the domestic industry is.
24	Another point on this post-tensioning claim.
25	Mr. Cameron acknowledges that the imports participate

- in the pre-cast market, and I put that in quotes, and
- that the domestic producers participate in the post-
- 3 tensioning market, if you will. There is competition
- 4 in both of these so-called segments or for both these
- 5 groups of customers.
- 6 What is that competition all about? It's
- 7 about price.
- 8 If you heard the testimony of Mr. Dickerson,
- 9 he made it very very clear that the way you extract a
- sale in the post-tensioning market where he is most
- 11 active is by lowering your price. Don't rely on me,
- 12 go back and when you see the transcript you'll see
- that's exactly what he said. And let's face it, this
- is all about price.
- 15 Mr. Cameron, when asked about how much --
- 16 He's making an argument about how much is pre-cast
- 17 versus post-tension product goes into the residential
- 18 market, it shows he misapprehends the nature of the
- 19 product and the market. As I said, the product is
- 20 identical that goes into pre-cast and post-tension and
- 21 residential. It's exactly the same. Nothing else is
- 22 different about the product.
- 23 What the customer does with the product may
- 24 differ, but the products sold by the producers and the
- 25 foreign producers is identical.

1	The domestic producers sell to the post-
2	tension market.
3	Mr. Deyman noted all these lost sales
4	allegations. Quite a few of those lost sale and lost
5	revenue allegations have to do with attempts by the
6	domestic industry of sales to the post-tension market.
7	What is particularly galling to some of our
8	clients and particularly Sumiden, is their plant that
9	we talked about in Victorville that was built and
10	closed during the period of investigation was built
11	primarily to service the post-tensioning market. They
12	spent \$10 million to build that plant and again, it
13	was to service the post-tension market and it had to
14	close. They participated heavily in that market and
15	interestingly enough, Sumiden was active as a member
16	for the last 20 years of the Post-Tension Institute.
17	And by the way, and nothing disparaging about that
18	institute, but their data has been historically
19	recognized as unreliable.
20	But I will tell you this, at least with
21	respect to the Post-Tensioning Institute, Sumiden and
22	the other domestic producers that you see at this
23	table helped write their product specifications.
24	The notion that the Respondents have put
25	forward and repeated throughout this morning and

- 1 afternoon that the U.S. industry doesn't want to sell
- 2 to, doesn't in fact sell to the post-tensioning
- 3 customers is totally wrong. They have, they will, and
- 4 they'd like to sell more to them. Maybe the U.S. users
- don't have as much of those customers as they'd like
- 6 but the reason is because of price and the lost sales
- 7 and lost revenue allegations will provide some support
- 8 for that, but we'll provide you additional support
- 9 too.
- 10 Part of the problem is that imports, as they
- 11 perceive that market, if you will, or that segment,
- they view this as Mr. Dickerson said as a free market
- where competition is key, meaning prices are low.
- 14 They've acknowledged pricing is low in that market and
- 15 that is what drives sales in that market.
- By the way, this transcript is going to be a
- 17 goldmine. All the acknowledgements of price
- 18 competition as being important, even though they
- 19 didn't want to say it, they couldn't help themselves.
- 20 They had to admit that all these other arguments about
- 21 attenuated competition go out the window. What
- 22 matters in the post-tensioning market, what matters in
- the pre-cast market is price.
- 24 There was some confusion earlier about
- 25 uncovered versus covered strand imports. I think it

- was clarified, I'd love to make sure of this, but even
- though one of Mr. Harris' clients purports to import
- 3 nothing but covered strand, in fact the majority of
- 4 imports from Mexico, I think two-thirds if I'm not
- 5 mistaken, are uncovered strand. I'd like to have that
- 6 clarified.
- 7 I want to turn briefly to Mr. Stokes'
- 8 arguments concerning wire rod and some alleged
- 9 inconsistency between PC strand producers' position in
- 10 that case and this.
- 11 First of all the opposition in the wire rod
- case came not from PC strand producers per se but from
- wire producers, and while some of them also produce PC
- 14 strand you have to understand that discussions of
- 15 demand in various wire markets is not the same. The
- 16 PC strand market demands are different from demand in
- other markets so please don't be confused by that.
- 18 Secondly, you'll have in your own hands the
- 19 data on what the costs are for the raw materials.
- 20 What wire rod inputs were, et cetera. What you heard
- 21 testified to today is that overall the cost for these
- 22 domestic PC strand producers have stayed relatively
- 23 stable. And that despite the concerns about wire rod
- 24 costs, and actually what Mr. Stokes was saying is that
- 25 the reason why some wire producers were complaining

- about the cases was that they were afraid that they'd
- 2 have to pay more for wire rod. They explained why
- 3 they went off-shore to import to keep their costs
- 4 down.
- 5 What you will see overall over this period
- of investigation is relatively stable costs for the PC
- 7 strand industry.
- 8 The suggestion implicit in Mr. Stokes'
- 9 argument here is that because the members of the wire
- industry did not want to have import restraints put on
- their inputs they ought not to be entitled to seek
- 12 relief from unfair trade practices by their
- competitors I think is, let's just say one that the
- 14 Commission has never really entertained seriously.
- I will tell you going back to the issue of
- the post-tensioning case, all of the U.S. producers
- 17 sell and attempt to sell in the post-tensioning
- 18 subsequent or to customers, if they had the monopoly
- or oligopoly that was described by Mr. Dickerson in
- the pre-cast market I suggest that you wouldn't see
- 21 the sorts of profitability that Mr. Deyman pointed
- out, and it was in Ms. Beck's exhibit too. I'm sorry,
- 23 Mr. Carpenter, you might have mentioned it as well.
- 24 The fact of the matter is there is no such
- 25 thing as an oligopoly. There is intense competition

- 1 throughout the marketplace and if these are
- 2 oligopolous they're not doing very well at their
- 3 attempts to control the market.
- 4 The fact of the matter is the price for all
- of the customers, all the segments, has been going
- 6 down and that price decline has been driven by imports
- 7 over the years.
- 8 MR. CARPENTER: Mr. Rosenthal, if you could
- 9 wrap up in the next minute.
- 10 MR. ROSENTHAL: I will wrap up right now and
- 11 say that the evidence that you have before you, that
- 12 you will receive in the coming days and weeks will
- demonstrate conclusively that this is an industry that
- has been materially injured by imports.
- Thank you.
- MR. CARPENTER: Thank you.
- 17 Mr. Cameron, Mr. Stokes, Mr. Reilly?
- 18 MR. CAMERON: -- First, I quess, I'll lead
- off. We'd like to thank the staff for their patience
- 20 here. You understand our case, so I'd like to hit
- 21 briefly some of the points that were made by Mr.
- 22 Rosensthal in his rebuttal in March.
- First, he mentioned the fact that we "made-
- up" the figure run by Buy America. Fair enough. I
- 25 suppose that we can characterize it like that. We

1	estimated	based	upon	the	data	that	you	happen	tc
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- 2 posttension the institute between 15 and 20 percent
- 3 Buy America for post-tensioning use. Well, if you take
- 4 Bridges and if you take EarthWorks for 2000, that's 22
- 5 percent of the U.S of the market for post-tensioning
- 6 during that time. The 60 percent was of course an
- 7 estimate based upon discussions with three importers
- 8 and others that we talked to by telephone.

9 I will admit that it is no substitute for

10 actual data but then again, I think that our ability

or at least our effort to try to provide a good faith

12 estimate of the size of the Buy America market was a

13 heck of a lot stronger than the absence of any mention

of the term Buy America, Buy American, state, local,

15 federal or anything else in the petition itself or

frankly, in the direct testimony this morning.

17 So I'm glad and happy that the Petitioners

are actually going to give us some data to work with

and I do look forward to looking at it since I haven't

seen any data put on the record at this point and

21 we're already finished with the hearing.

22 Secondly, price description. No. He's

23 suggesting that our suggestion of price description is

24 flawed. Frankly, what we're suggesting to this

25 Commission is nothing more than that the prices should

- 1 be compared, we should be comparing apples to apples.
- There are differences in the markets, the
- 3 post-tension market and the pre-tension market are
- 4 clearly very different and he can talk all he would
- 5 like about it's the same product. I would repeat, if
- 6 you really believe that, tell them to take the pre-
- 7 cast strand, stick it in a pre-cast application into a
- 8 post-tension concrete and see whether it works. Try
- 9 and take that pre-cast, unsleeved, and then stretch it
- 10 and do the tension. I'd be glad to see it. Frankly,
- 11 I think there's a problem there.
- 12 This is clearly a market delineation and
- it's clearly something that's important and it's
- something that ought to be looked at.
- With respect to whether or not we
- 16 acknowledge that both imports and domestics compete in
- 17 both segments, I believe our testimony was pretty
- 18 clear on this matter. We've never suggested that
- 19 there aren't points of competition. What we have
- 20 suggested and this is what is important for the
- 21 Commission. If one assumes that the size of the
- 22 market and the participation in those two markets are
- the same, or relatively the same. Let's say there's
- 24 no great variation. Then yeah, I guess you could then
- 25 say it doesn't really make a difference. But if, and

1	of course we don't have the data because the domestic
2	industry never provided the data, nor did they provide
3	the basis for you to collect the data until today, but
4	if it is true that A, the size of those two markets
5	are not proportional; and B, that the participation in
6	those two markets is very different; and C, that the
7	dynamics that are occurring in those two markets are
8	different, then yes it is very relevant exactly what
9	is happening in one market segment versus the other,
10	and that is exactly what attenuated competition is and
11	that's exactly what this Commission investigates all
12	the time with respect to what are the conditions of
13	competition in the market. Nothing could be more
14	basic to this Commission and the way they do their
15	job.
16	With respect to the comment that was made
17	with respect to Sumiden and the \$10 million
18	investment. It was interesting, we didn't hear either
19	in the direct testimony nor in the rebuttal any
20	remarks made in response to what the witness from the
21	Thai importer had to say about the fact that Sumiden
22	had a big problem, and Sumiden's problem had to do
23	with the California electricity problem and how that
24	was going to work.
25	So are imports the total explanation to

- 1 that? I think not. But we will look at that.
- 2 Otherwise we would like to thank the Commission for
- 3 actually looking and taking seriously the issues that
- 4 we have raised.
- We don't know what all that data is going to
- 6 say. We would like to see the data and we would be
- 7 glad then to comment on the data and work with that
- 8 and we appreciate the fact that you've taken the time
- 9 to listen to what we had to say and to take the matter
- 10 seriously.
- I think that John and Chris have a couple of
- 12 remarks.
- MR. REILLY: I'll be briefer.
- 14 The domestic industry operates almost
- 15 entirely in the pre-cast segment. The vast majority
- of its sales go to pre-casters. The import share in
- 17 that segment is insignificant. We think it's maybe a
- 18 percentage point or two. The domestic industry has
- 19 95, 97, 98 percent, take a pick, of that particular
- 20 market.
- The imports dominate in the post-tensioning
- 22 segment and that's been a traditional relationship.
- The domestic industry is losing money in
- 24 2002. Their profits went down in 2001. They fell
- 25 into a loss in 2002. That means that their loss has to

- come from what they're selling into the pre-cast
- 2 segment. And they're essentially competing with
- 3 themselves in that segment because the pre-casters
- 4 represent a distinct market, a distinct group of
- 5 customers, and there's no overlap between that
- 6 customer group and the post-tensioners. None at all.
- 7 There's also a situation in which the
- 8 importers are not well set up to serve that market.
- 9 That's why they haven't attempted to. Partly because
- of Buy American, but partly because logistically the
- importers are not set up to serve a disbursed market
- 12 consisting of a large number of customers that take
- 13 relatively low volume orders.
- 14 The conclusion one can draw from that is
- 15 simple. That the losses the domestic industry are
- 16 experiencing is the result of domestic competition in
- 17 a market where demand has declined.
- 18 I'll now turn it over to Chris.
- 19 MR. STOKES: Consistent with the theme about
- 20 things they've said in previous investigations and
- 21 now, they raised the point, the shining example of one
- of their problems is the Sumiden factory, and it
- didn't occur to me until today, but they told us
- they'd built that factory, I think they said in 1999
- 25 which is interesting because they were here in front

- of you for a sunset review right before then, and this
- 2 is from, I think Mr. Rosenthal's law firm because at
- 3 the bottom it has a footer. You have this in your
- 4 files. It's an exhibit from their PC strand brief in
- 5 the sunset case. The same thing they're saying today.
- 6 The sky was falling and they saw operating results
- 7 plummeting the years right before Sumiden built this
- 8 \$10 million plant. It doesn't make sense.
- 9 In the sunset case they said they were
- 10 vulnerable because profits were falling. I bet you
- 11 they said the same thing in the Section 201 case a few
- 12 years ago. Now they're saying the same thing. There
- 13 are other things that are affecting their
- 14 profitability other than the imports because the
- imports are playing in a different segment.
- 16 Thank you.
- 17 MR. CAMERON: Mr. Carpenter, I just want to
- 18 add one more thing.
- 19 Petitioners, Mr. Rosenthal said, repeated
- 20 basically the testimony this morning saying that it's
- 21 all about price. The whole issue about market
- 22 segmentation, the whole issue about Buy America is
- it's not all about price. There are many other
- factors going on and that is the reason that we
- 25 appreciate your collecting the data.

1	MR. REILLY: One factual matter. The
2	Petitioners seem to have continuing trouble with
3	numbers. Actually the imports from Mexico are
4	approximately two-thirds covered strand and one-third
5	uncovered strand. The imports in 3712103010 which is
6	covered are 15,534 metric tons for 2002 as a whole;
7	imports in 7312103012 which is uncovered strand, are
8	8,960 metric tons for 2000 as a whole.
9	MR. CARPENTER: Thank you gentlemen, and
10	thanks to everyone for your excellent testimony and
11	patience today.
12	The deadline for both the submission of
13	corrections to the transcript and for briefs in the
14	investigation is Wednesday, February 26th. If briefs
15	contain business proprietary information, a non-
16	proprietary version is due on February 27th. The
17	Commission has scheduled its vote on the
18	investigations for March 14th at 11:00 a.m. and will
19	report its determinations to the Secretary of Commerce
20	on March 17th. Commissioners' opinions will be
21	transmitted to Commerce a week later on March 24th.
22	This conference is adjourned.
23	(Whereupon, at 2:25 p.m. the conference was
24	adjourned.)
25	

CERTIFICATION OF TRANSCRIPTION

TITLE: Prestressed Concrete Wire Strand

INVESTIGATION NO.: 701-TA-432 & 731-TA-1024-1028

HEARING DATE: February 21, 2003

LOCATION: Washington, D.C

NATURE OF HEARING: Preliminary Conference

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: <u>2/21/03</u>

SIGNED: <u>LaShonne Robinson</u>

Signature of the Contractor or the Authorized Contractor's Representative 1220 L Street, N.W. - Suite 600 Washington, D.C. 20005

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceeding(s) of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker-identification, and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceeding(s).

SIGNED: <u>Carlos Gamez</u>

Signature of Proofreader

I hereby certify that I reported the abovereferenced proceeding(s) of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceeding(s).

SIGNED: <u>Contreica Dawson</u>

Signature of Court Reporter